News Release

Teradata Appoints Thomas Schröder as Vice President, Central Europe

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Teradata (NYSE: **TDC**) today announced that Thomas Schröder has been appointed as Vice President, Central Europe. In this role, Schröder will be responsible for Teradata's go-to-market strategy in Central Europe, helping to develop a strong pipeline of opportunities in the region and enabling customers in Germany and Switzerland to strengthen their businesses with the full power of data analytics.

With more than 20 years in the enterprise market, Schröder is an experienced and successful sales leader with a proven track record in growing enterprise businesses while achieving high customer satisfaction. He has managed direct and indirect sales across multiple industries, always with a focus on understanding customers' needs. Schröder brings a wealth of experience in successful business transformations, including transforming Vodafone's Global Enterprise Central Europe business into a customer-centric solution business unit. Prior to Vodafone, Schröder was Managing Director of the Enterprise and Partner Group for Microsoft in Germany, where he developed and grew a successful cloud business from a pure on-premises business.

"We are very pleased to announce Thomas's appointment as Vice President, Central Europe, especially as Teradata is expanding its world-class cloud analytics and data platform to include new analytics capabilities and cloud-native architecture for customers across the globe," said Richard Petley, Executive Vice President, EMEA at Teradata. "Thomas's strong commitment to communication, motivation and the continued development of the skills and talents of his team make him an excellent leader to further accelerate Teradata's momentum in the region."

"I'm incredibly excited to be joining Teradata to support its global go-to-market strategy and grow sales opportunities within Central Europe," said Schröder. "I am fully aligned with Teradata's cloud vision and its commitment to provide customers with the most open, powerful and connected analytics in the market today. I look forward to bringing my 20+ years' experience in enterprise sales to bear as we strengthen our current

customer relationships and build lasting new ones.”

Prior to joining Vodafone and Microsoft, Schröder was Vice President, Oracle Hardware Sales Northern Europe, Managing Director Sun Microsystems Germany, Vice President Central Europe Sun Microsystems, and General Manager and Director Sales and Marketing at Philips Business Communications GmbH Germany.

About Teradata
At Teradata, we believe that people thrive when empowered with trusted information. We offer the most complete cloud analytics and data platform for AI. By delivering harmonized data and trusted AI, we enable more confident decision-making, unlock faster innovation, and drive the impactful business results organizations need most. See how at **Teradata.com**.

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