News Release

Teradata Bolsters India Leadership, Appoints Ashok Shenoy as Country Manager

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As the company's growth in India gains momentum, the appointment adds increased focus on expanding cloud data analytics offerings in key sectors

Teradata (NYSE: **TDC**), a leading multi-cloud data warehouse platform provider, today announced that Ashok Shenoy has been appointed Country Manager, India, effective immediately. In this position, Shenoy is responsible for leading Teradata's growth in enterprise-scale multi-cloud data analytics across key verticals including Financial Services, Telcos, Manufacturing, Public Sector and Retail. Shenoy, who has joined the regional executive leadership team, reports to Darryl McKinnon, Vice President, South Asia & Korea.

"India's vibrant business landscape is adopting cloud data analytics technologies to further fuel the digital transformation that is currently underway. With Ashok leading the charge in this crucial market, we are well positioned to continue to grow and help organisations leverage their data for answers." said McKinnon. "With Ashok's extensive experience in the industry and deep knowledge of the market, we are confident we can drive strategic and long-term growth in the multi-cloud data platform business in India. Ashok brings with him a wealth of ecosystem know-how and high-value partner relationships that are critical for us to strengthen our foothold in a fast-evolving market. We are looking forward to supporting his expertise to stimulate and expand our customer base and demonstrate how Indian businesses are leading the way."

Shenoy is a seasoned technology professional with more than 25 years of experience spearheading sales and regional growth for multi-national technology companies like Microsoft, Cisco and Sun Microsystems. He joins the team as Teradata increases its emphasis on the India market – building on its current high-growth trajectory by

developing a strong and impactful presence in key sectors that are propelling the rise of India Inc. In his new role, Shenoy will help Teradata expand its reach, build robust partner ecosystems and broaden the client base for its public, private and hybrid cloud offerings.

Sharing his thoughts on his new position, Shenoy said, “I am always drawn to the challenge of identifying and bridging the technology gaps that hinder productivity and growth in companies – this is what Teradata does when it helps companies use data as their greatest asset. I’m excited to join Teradata at a time when enterprises are starting to recognize the advantages of managing their data in the cloud and the immeasurable opportunities to scale their businesses using real-time data intelligence. Today’s multi-cloud realities are changing the way we look at workflows and how we take businesses to the next level. Having seen Teradata’s performance in helping global enterprises ramp up and advance, I feel companies in India have much to gain by augmenting their data warehousing systems with the best and the latest that Teradata has to offer in cloud data analytics.”

About Ashok Shenoy
Prior to joining Teradata, Shenoy was the Senior Director for Enterprise Sales, with Microsoft Corporation. Before that, Shenoy was employed by global leaders Cisco, Sun Microsystems and Wipro, in various capacities, managing India, SAARC and APAC.

About Teradata
At Teradata, we believe that people thrive when empowered with trusted information. We offer the most complete cloud analytics and data platform for AI. By delivering harmonized data and trusted AI, we enable more confident decision-making, unlock faster innovation, and drive the impactful business results organizations need most. See how at **Teradata.com**.

Media Contact
Jennifer Donahue

Teradata

Jennifer.Donahue@Teradata.com
Media Contact
Shu Rong Lee

Teradata Corporation

858-485-3029

ShuRong.Lee@Teradata.com