



News Release

Teradata Delivers Cloud-based Analytics at Scale to Office Depot

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Leading provider of business services and supplies migrates to Teradata IntelliCloud; benefits have already included better performance, faster insights and cost savings

Teradata (NYSE: **TDC**), the leading cloud-based data and analytics company, announced today that Office Depot, Inc., a leading omni-channel provider of business services, products and technology solutions, is now using **Teradata IntelliCloud** to run more than 800,000 queries a day on a secure and scalable analytics platform in the cloud. By delivering a balance of highly competitive pricing and advanced analytic performance, Teradata is ensuring Office Depot has the insight to achieve its goal of becoming a business services platform with end-to-end solutions for organizations of all sizes.

The migration began with a desire by Office Depot to begin leveraging the public cloud as a cost-effective and scalable solution for managing the company's complex data and analytics workloads. With years of reliable performance from a Teradata on-premises system, and the promise of **Teradata Everywhere** to deploy its analytics ecosystem anywhere, Office Depot had complete freedom to determine which of many cloud deployment options to use. They also had the flexibility to choose when the move to the cloud should begin, how fast that migration should proceed, and how long to keep any on-premises infrastructure operating in tandem. These are options only Teradata could provide. Further de-risking the buying decision was the software consistency offered by Teradata Everywhere, which allowed Office Depot to migrate to Teradata IntelliCloud with zero code changes to existing applications.

Office Depot is a leading provider of business services and supplies, products and technology solutions through its fully integrated omni-channel platform of approximately 1,400 stores, online presence, and dedicated sales professionals and technicians to small, medium and enterprise businesses.



“We chose to pursue the use of a cloud-based data and analytics platform to drive scalability, enable speed of delivery and to deliver cost savings,” said Todd Hale, Executive Vice President and Chief Information Officer at Office Depot. “That said, because we consider our Teradata platform to be central to our operations, we wanted to proceed with caution. Now that the implementation is complete, we can share that we’ve been extremely pleased with the outcome: it’s cost-effective, the performance is significantly improved over our previous on-premises system, and the cutover was non-disruptive to our business analysts and data scientists. This has been a significant win for our company and a very important step in our transformational strategy.”

Today, Office Depot is running its mainstream production and test/development environments in Teradata IntelliCloud. Office Depot is also leveraging Teradata Managed Services – consultants who are highly trained in advanced tools and process improvements – to ensure its entire analytics environment is managed, optimized and productive. Together, the move to Teradata IntelliCloud and the use of Teradata Managed Services allow Office Depot to secure full value from its analytics investments while focusing internal resources on business value and transformational insights.

Teradata IntelliCloud – Analyze Anything, Anywhere, at Scale

With an innovative product portfolio and licensing structures designed to de-risk buying decisions, Teradata gives its customers the most scalable, secure and proven path to the cloud at the speed and in the deployment environment that is right for them. A key component of this portfolio is Teradata IntelliCloud, a comprehensive as-a-service offering that provides the best performing analytics platform in the cloud.

Teradata is in the advanced tier of AWS partners for both technology and consulting. The company holds more than 5,100 AWS accreditations and certifications, and was recently awarded the AWS Big Data Competency distinction.

Teradata IntelliCloud and Teradata Managed Services are available today.

About Teradata

At Teradata, we believe that people thrive when empowered with trusted information. We offer the most complete cloud analytics and data platform for AI. By delivering harmonized data and trusted AI, we enable more confident decision-making, unlock faster innovation, and drive the impactful business results organizations need most. See how at [Teradata.com](https://www.teradata.com).



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Related links

- **More about Teradata IntelliCloud**
- **Leading the Way to Enterprise Analytics in the Cloud**
- **For cloud deployments: Is Good Enough Really Good Enough?**