



News Release

Teradata Earns Top Ranking in “Current Offering” Category and Named a Leader in Data Management for Analytics Evaluation by Independent Research Firm

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Teradata (NYSE: **TDC**), the cloud analytics company delivering Pervasive Data Intelligence, announced today that **Forrester Research** has named the company a Leader in "The Forrester Wave™: Data Management For Analytics, Q1 2020," written by principal analyst Noel Yuhanna, on February 12, 2020. Forrester analyzed and scored the top vendors in the Data Management for Analytics market according to 25 criteria, giving Teradata the highest score in the Current Offering category.

Forrester’s positioning of Teradata in the Data Management for Analytics wave evaluation is based on the company’s **Vantage** platform, Teradata’s flagship product that delivers analytics, data lakes and data warehouses in a single, unified platform. By using 100% of available data to uncover real-time business intelligence at scale, Teradata Vantage enables businesses to turn analytic insights into answers.

In the report, Forrester evaluated Teradata among 14 Data Management for Analytics providers and had this to say: “Teradata offers advanced DMA capabilities, including in-database analytics, distributed query processing, self-service, automation, workload management, and broad security. Teradata Vantage provides the same advanced analytic processing across all deployment options, including Teradata Cloud, public cloud options like AWS, Azure, and Google, and as-a- service and on-premises, which gives clients choice and flexibility.”

Forrester also notes that Teradata’s reference customers, “...like its ease of use, hybrid cloud and independent storage, and compute processing capabilities,” and summarizes that Teradata, “...remains a prominent choice, especially for hybrid deployments where scalability and availability are critical.”



"Our customers are the largest and most data-intensive companies in the world and rely on Teradata to deliver advanced analytic processing, at scale, regardless of their data infrastructure ," said Chris Twogood, senior vice president of marketing at Teradata. "We believe Teradata's position as a leader in Forrester's 2020 evaluation makes clear that our Vantage platform is delivering real business value to our customers, helping them move from analytics to answers with a cloud-forward platform that gives them the choice and flexibility they need."

Read the complete The Forrester Wave™: Data Management For Analytics, Q1 2020 report [here](#).

About Teradata

At Teradata, we believe that people thrive when empowered with trusted information. We offer the most complete cloud analytics and data platform for AI. By delivering harmonized data and trusted AI, we enable more confident decision-making, unlock faster innovation, and drive the impactful business results organizations need most. See how at [Teradata.com](https://www.teradata.com).

Media Contact

January Machold

Teradata Corporation

858-485-3049

January.Machold@Teradata.com