



News Release

Teradata Expands Options for Disaster Recovery in the Cloud

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As-a-service solution offering cost-effective alternative to on-premises systems using Vantage now available on Microsoft Azure and Amazon Web Services

Teradata (NYSE: **TDC**), the cloud data and analytics company, today announced that Teradata's **Disaster Recovery as a Service** (DRaaS) offering is now available on **Vantage on Amazon Web Services (AWS)** and **Vantage on Microsoft Azure**. Teradata DRaaS is a standardized disaster recovery service in which an on-premises customer receives a Teradata-managed environment in the public cloud, ready to be spun up at a moment's notice in case of downtime of customers' onsite analytic systems. Through automation, frequent backups and industry best practices, customers are guaranteed a recovery time so that they can count on businesses continuity for their analytic environment whenever needed.

In a data-driven world, analytics are mission-critical – and yet a substantial portion of enterprises do not have business continuity plans which include a dependable, secondary analytics environment for situations in which the primary system becomes unavailable, such as during a security breach or regional power outage. To mitigate such situations, Teradata offers Disaster Recovery as a Service, providing on-premises customers a public cloud environment ready to be spun up on-demand so that business operations can carry on with minimal disruption. Cloud-based disaster recovery solutions are extremely cost effective by virtue of minimal resource usage, which consists mostly of low-cost object storage for daily or weekly backups and hibernated compute for the secondary Vantage system in the cloud.

“Disaster Recovery (DR) is increasingly recognized by our customers as necessary, given that an unexpected loss of a production analytics system could mean more than just lost revenue. Unplanned downtime can lead to loss of data and business reputation, decreased client satisfaction and retention, reduced employee morale, productivity



issues and legal entanglements,” said Brian Wood, Director and Cloud Advocate at Teradata. “In the past, DR required an additional – largely underutilized – physical system, which was often expensive or resulted in poor ROI. With Disaster Recovery as a Service, Teradata is filling the gap by providing a solution in the cloud that is much more cost effective due to the separation of compute and storage: the compute resources are off whenever they are not used – which is essentially always – and only spun up when needed.”

Teradata is making it easy for its large installed base of on-premises customers to leverage the cloud while extending the usefulness and ROI of their physical systems. Customers get the most value out of previous investments by continuing to use what they already own – as well as take steps into the cloud with hybrid cloud offers such as this one, which span both on-premises and cloud.

In addition, Teradata’s DRaaS uses the same advocated backup and restore (BAR) infrastructure that customers use on-premises. This means there is no additional infrastructure to buy or learn, which makes the solution plug-n-play. On-premises customers simply change the destination location of daily/weekly disaster recovery backups to Teradata-managed cloud object storage, either Amazon S3 or Azure Blob.

Availability

Teradata Disaster Recovery as a Service is now available using AWS or Azure infrastructure in most AWS and Azure regions globally. Similar capability using Google Cloud Platform infrastructure is planned for introduction in 2021. Customers seeking an even more comprehensive, turnkey DRaaS offer should consider Teradata’s **Managed Disaster Recovery** options.

About Teradata

At Teradata, we believe that people thrive when empowered with trusted information. We offer the most complete cloud analytics and data platform for AI. By delivering harmonized data and trusted AI, we enable more confident decision-making, unlock faster innovation, and drive the impactful business results organizations need most. See how at **Teradata.com**.

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