



News Release

# Teradata Highlights Cloud-first Stance at AWS re:Invent

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**Teradata** (NYSE: **TDC**), the cloud analytics company delivering Pervasive Data Intelligence, is at **AWS re:Invent 2019** this week, showcasing its cloud capabilities with speaking sessions, technical sessions, in-booth education, participation in the AWS Marketplace Partner Solution Expo and 1:1 meetings with partners, customers, analysts and media. In all of these activities, Teradata will showcase its flagship product, **Teradata Vantage**, which delivers analytics, data lakes and data warehouses – all unified in the **cloud** and available as-a-service.

“With its modern cloud architecture, Teradata Vantage enables Teradata customers to take advantage of everything the cloud has to offer: elastically and independently scale compute or storage, pay only for what is used, leverage low-cost object stores and integrate analytic workloads,” said Brian Wood, Director of Cloud Marketing, Teradata. “By providing these capabilities in a public, multi-cloud or hybrid cloud environment, Teradata is moving the cloud forward and continuing to innovate in the core areas impacting the modern cloud architecture. This ensures that Teradata customers can move from analytics to answers wherever they are on their cloud journey.”

At AWS re:Invent 2019, Teradata is also announcing that it has achieved the Amazon Web Services (AWS) PrivateLink Ready designation, which recognizes that Teradata has demonstrated successful integration between Vantage and **AWS PrivateLink**. AWS customers interested in using AWS PrivateLink can be confident that Teradata Vantage is generally available and fully supported.

[Teradata Activities at AWS re:Invent 2019](#)

Teradata Booth #405:



AWS re:Invent 2019 attendees interested in learning more about Teradata and its Vantage software for cloud analytics are invited to stop by the Teradata booth (#405). Topics include:

- **Vantage on AWS**
- **Consumption pricing**
- Support for Native Object Stores such as Amazon Simple Storage Service (Amazon S3)
- How Teradata services work with AWS services
- **Vantage Developer** tools
- Machine Learning and Graph Engines for Vantage
- Customer stories and analytic use cases including financial fraud, churn reduction and customer experience

Teradata Speaking Sessions:

- Wednesday, Dec. 4 at 4:45p.m. in MGM, Level 1, Grand Ballroom 124: Teradata speakers Ashish Yajnik, Vice President of Product Management, and Scott Dykstra, Director of Cloud Solutions & Strategy, will discuss **how Teradata uses AWS to power the enterprise analytics** it offers to Teradata customers.
- Wednesday, Dec. 4 at 10a.m. in Mirage, Grand Ball Room F: Teradata experts Vinod Raman, Product Manager and Mahesh Subramanian, Senior Director, Engineering, will join Ashish Palekar, Director, Product Management at AWS to deliver a **technical deep dive on Amazon Elastic Block Store (EBS)**.

Teradata representatives can also be found in the AWS Marketplace Partner Solution Expo on Thursday, Dec 5 from 8 a.m. to 3 p.m.

Customers, prospects and partners interested in meeting 1:1 can reach out to **Brian Wood** to schedule a private meeting.

About Teradata

At Teradata, we believe that people thrive when empowered with trusted information. We offer the most complete cloud analytics and data platform for AI. By delivering harmonized data and trusted AI, we enable more confident decision-making, unlock faster innovation, and drive the impactful business results organizations need most. See how at **Teradata.com**.

Media Contact  
Jennifer Donahue

Teradata

**[Jennifer.Donahue@Teradata.com](mailto:Jennifer.Donahue@Teradata.com)**