



News Release

Teradata Invites Data and Analytics Titans to Universe EMEA 2018 in London

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More than 70 presenters and keynote speakers from Oxford, Sainsbury's and more await attendees of the largest data analytic conference in EMEA, April 22-25 at ExCeL

Registration is open for Universe EMEA 2018: Teradata's premier data analytics conference in Europe, which will be held in London this year. More than 900 attendees are expected, including Teradata customers, partners and other data and analytics experts from more than 250 of the world's largest companies.

At Universe EMEA 2018, guests will have the opportunity to listen to more than **70 speakers**, including Teradata customers sharing the benefits they are achieving with analytics, such as predictive analytics, machine learning or artificial intelligence.

The program also features keynote speakers such as:

- Martha Lane Fox, Founder and Chair of doteveryone;
- Justin King, Former CEO of Sainsbury's;
- Prof. Andrew Stephen, Director Future of Marketing Initiative and Associate Dean of Research and L'Oréal Professor of Marketing at the Saïd Business School at the University of Oxford; and
- Carlo Alberto Carnevale Maffè, Professor of Strategic Management at Bocconi University School of Management.

Furthermore, attendees can visit the Teradata Innovation Hub where they can meet Teradata experts, as well as sponsoring partners, who will be presenting and discussing the latest ideas, practices and solutions in the data and analytics space.



Guests will also have access to dedicated 1:1 meetings with service teams and various other forums designed to promote interaction amongst Teradata customers, partners, conference speakers and Teradata executives.

“Universe attendance provides a great opportunity to learn from experts and peers how an analytics-centric approach drives business,” says Peter Mikkelsen, Executive Vice President International at Teradata. “The feedback from Universe has consistently been that the networking opportunities, especially amongst users of Teradata technology, are unparalleled compared to any other data analytic conference, and the caliber of the case studies presented by customers is always second to none.”

Guests will also have the opportunity to meet Teradata executives, such as Oliver Ratzesberger and Stephen Brobst, and gain insights into Teradata’s strategy and vision, while also learning about how innovative partner solutions can support and integrate with Teradata’s technology.

Universe officially launches on Sunday April 22nd with its welcome dinner party, where attendees can meet and greet fellow guests. The event will also feature further networking opportunities with events held at different London locations.

Click here to register for early bird discounted rates, and visit the Teradata Universe 2018 EMEA site for further event information.

About Teradata

At Teradata, we believe that people thrive when empowered with trusted information. We offer the most complete cloud analytics and data platform for AI. By delivering harmonized data and trusted AI, we enable more confident decision-making, unlock faster innovation, and drive the impactful business results organizations need most. See how at **Teradata.com**.

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