



News Release

Teradata Named a Leader in Data Management for Analytics Platforms

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SAN DIEGO--(BUSINESS WIRE)-- **Teradata** (NYSE: **TDC**) announced today that Forrester Research has named the Company a Leader in The Forrester Wave™: Data Management For Analytics Platforms, Q2 2025, written by principal analyst Noel Yuhanna with Aaron Katz, Emily Doherty, and Jen Barton, April 14, 2025.

The Forrester report evaluated Teradata among 11 Cloud Data Management for Analytics providers and noted that:

“Teradata’s strong and differentiated vision aims to democratize access to data and AI for all users by continually enhancing its data management capabilities and facilitating a smooth transition to a data fabric architecture. Teradata’s roadmap focuses on advancing genAI/LLM, real-time data quality, expanding sharing/collaboration capabilities, and supporting more interactive data visualization.”

Additionally, the Forrester report states:

“Teradata excels in seamless operationalization of workloads because of in-platform analytics, data modeling, transformation, and data integration, by supporting complex environments with cutting-edge tools, extensive data connectors, and prebuilt, industry-specific data models that accelerate insights. It is competitive with other vendors across the board regarding additional capabilities. VantageCloud offers a unified platform that integrates diverse data types and sources, supporting various analytical queries and advanced analytics. Additionally, Teradata offers flexible deployment options, including on-premises, cloud, and hybrid environments, catering to a variety of business needs and data strategies.”

“We’re honored to be named a Leader in The Forrester Wave™: Cloud Data Management for Analytics Platforms. To us, this recognition underscores our commitment to helping enterprises turn data into value—no matter where it



lives or how complex the environment is," said **Sumeet Arora, Chief Product Officer at Teradata**. "What we believe sets Teradata apart is our ability to operationalize AI and analytics at scale with a unified platform that seamlessly integrates diverse data sources, supports real-time insights, and meets organizations where they are—whether on-prem, in the cloud, or anywhere in between. Our mission to deliver harmonized data and trusted AI at scale is driving innovation that enables our customers to make smarter, faster decisions."

According to Forrester's market description of the DMA market:

"As the demand for real-time analytics continues to grow, businesses require increasingly integrated and automated data management solutions to effectively accelerate use cases. DMA offers a flexible and scalable platform that seamlessly integrates metadata, real-time streaming, transformation, integration, quality, and security and governance capabilities. The modern DMA platform market is undergoing a transformation, driven by advanced automation, built-in data intelligence, and AI-powered data management capabilities, elevating DMA to the next level. Providers recognize generative AI (gen AI) as a transformative force that is helping shape DMA through enhanced automation and intelligence."

Teradata believes Forrester's description of DMA platforms aligns with Teradata's open, integrated and flexible approach to data management, and that is why it was positioned as a Leader in The Forrester Wave™: Data Management for Analytics Platforms, Q2 2025.

For more information:

- Read the Forrester Wave™: Data Management for Analytics Platforms, Q2 2025
- Learn more about Teradata Vantage and Trusted AI
- Explore Teradata demos that drive AI innovation

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About Teradata

At Teradata, we believe that people thrive when empowered with trusted information. We offer the most complete cloud analytics and data platform for AI. By delivering harmonized data and Trusted AI, we enable more confident decision-making, unlock faster innovation, and drive the impactful business results organizations need most.

See how at [Teradata.com](https://www.teradata.com).

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