



News Release

Teradata Possible 2024: Los Angeles Brings Together Brightest Minds in Data Analytics and AI

2024-09-30

Teradata (NYSE: **TDC**) today announced the speaker line up and agenda highlights for Possible 2024: Los Angeles, its global event series where decision-makers, influencers, and leaders come together to navigate the evolving landscape of AI innovation and technology.

The electric three-day event is designed to dig into the latest innovations in harmonized data and trusted AI. Attendees will be able to:

- Explore solutions to the most important issues in AI/ML, data, and cloud technologies.
- Attend hands-on training, breakout sessions, and one-on-one meetings with practitioners.
- Learn why leading AI teams turn to in-database analytics to deliver insights:
 - Spend less time on data prep (from 80% to 25% of project time)
 - Speed model training by 20x (from 10 hours to minutes)
 - Deploy models in days, not months (at 1/7 of the cost)

In addition, hear from industry luminaries and Teradata customers on how they are driving growth for their businesses, leveraging data analytics and AI/ML to unlock new use cases.

Keynote speakers include:

- Keynote speaker **Dr. Radhika Dirks**, the CEO and founder of XLabs AI, the only AI moonshot factory outside Google. Under her leadership, Ribo AI spun out of XLabs uncovering more than 40 potential new cancer drugs for 11 cancer types – all using AI.
- Customer keynote speaker New York Giants' Russell Scibetti, VP of Strategy and BI, who will join Teradata CEO Steve McMillan in a fireside chat about using VantageCloud Lake and Teradata ML for fan experience use



cases.

- Customer keynote speaker OSF HealthCare's Roopa Foulger, VP of Digital and Innovation, who will be participating in a panel discussion with Teradata CMO Jacqueline Woods and NewtonX about the AI trends that are changing customer experience.

Customer- and partner-led sessions about driving business growth through AI and data analytics include:

- Amazon Marketplace: GenAI: how, when and why; AWS and Teradata- Better together with GenAI
- American Airlines: Landing a Unified Data Governance Program
- Anonomatic & Teradata: How Poly-Anonymization and a Secure PII Vault Protects and Secures PII Data for an International Retailer
- AWS: Possibilities of partnering
- Banco Bradesco: From Chaos to Clarity: How Banco Bradesco Optimizes Data for Seamless Integration and Powerful Insights
- BNSF Railway: Paving a Path for Prediction
- ETB: How Colombian telco leader, ETB, is evolving and modernizing with Teradata VantageCloud on Azure
- Highmark: Keeping Data in Sync for Regulatory and Clinical Decision-Making
- G2L Logistica: Modernizing with Lake for efficiency and innovation; How Data Drives Efficiency in Logistics: G2L Logistica's Insights, Analysis, and Strategic Applications Optimize Operations
- Microsoft: Possibilities of partnering
- O2 Czech Republic: Navigating the Data Analytics Horizon: O2's Cloud-Driven Vision
- Premier Inc.: Turning Data into AI-Ready Data
- PRIO: Running analytics on a Lake for extreme efficiency; Using Teradata VantageCloud Lake to Enhance Efficiency and Accuracy in Internal Audits
- Rudy Martin, (Independent Data Science Consultant): How AI and Data Democratization are Changing the Cloud Analytics and Data Platforms Industry
- Scredi: ClearScape Analytics Leads to 25x Model Processing Improvement for Predicting Client Risk
- SLB: Efficiency @ Scale
- Standard Bank: Standard Bank Achieves Omni-Channel Personalization with AI Readiness

"Technology is being adopted at breakneck speed, and data is being generated faster than ever. To seize the AI future, we need to be data ready and analytics driven today," said Jacqueline Woods, Chief Marketing Officer at Teradata. "At Possible 2024, visionaries, practitioners and enthusiasts will give insights on the latest trends, breakthroughs and strategies shaping the AI landscape, helping our customers accelerate value and power faster innovation at every level of their organization."

For more information on the Possible 2024: Los Angeles visit <https://www.teradata.com/events/possible-los-angeles>

About Teradata

At Teradata, we believe that people thrive when empowered with trusted information. We offer the most complete cloud analytics and data platform for AI. By delivering harmonized data and trusted AI, we enable more confident decision-making, unlock faster innovation, and drive the impactful business results organizations need most. See how at **Teradata.com**.

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