



News Release

Teradata Scores Highest in 3 of 4 Use Cases in 2018 Gartner Report: Critical Capabilities for Data Management Solutions for Analytics

2018-04-05

Teradata receives highest score in Real-Time Data Warehouse, Logical Data Warehouse, Traditional Data Warehouse Use Cases

Teradata received the highest scores in three of four use cases in the Gartner report, "Critical Capabilities for Data Management Solutions for Analytics," issued March 16, 2018 by analysts Rick Greenwald, Adam M. Ronthal and Roxane Edjlali. Teradata (NYSE: **TDC**), the leading cloud-based data and analytics company, is one of 21 vendors evaluated in the report, which is a companion note to the 2018 Magic Quadrant for Data Management Solutions for Analytics, issued Feb. 13, where Teradata was named as a Leader for the 16th consecutive time.

[Click Image to Enlarge](#)

"Teradata's dominating leadership position in the Critical Capabilities evaluation, including our perfect score in the advanced analytics category, speaks to our ongoing success in directly addressing today's biggest analytic challenges with innovative products and services that create meaningful business value," said Martyn Etherington, Chief Marketing Officer at Teradata. "We are particularly proud of our top ranking in the new real-time use case, which will only become more relevant in the burgeoning field of sensors and Internet of Things data as more businesses begin to leverage those assets for increased efficiency, preventative maintenance, new services and more."

In its report, Gartner characterized the current landscape: "Organizations are increasingly using their DMSAs to access data from multiple external sources, as well as combining multiple data types and models together in the



same DMSA...Moreover, expectations are now turning to the cloud as an alternative deployment option because of its elasticity and operational pricing models.”

The “**Teradata Everywhere**” strategy meets and exceeds market demands by delivering the full power of Teradata software across a mix of public cloud and on-premises environments, with unprecedented platform choice and flexibility.

As a foundational component of Teradata Everywhere, the **Teradata Analytics Platform** takes this concept even further by delivering a unified platform with the best analytic functions, the leading analytic engines, the industry’s preferred commercial and open source analytic tools and languages, and support for a wealth of data types. This allows data scientists and business analysts to execute a wide variety of advanced analytics techniques, including artificial intelligence-based analytics. By doing this within a single workflow, the Teradata Analytics Platform allows for better, faster and more precise insights based on all data, rather than a subset.

Underpinning these innovative solutions is **IntelliCloud**, Teradata’s platform as-a-service offering for analytics at scale. With Teradata managing the infrastructure and guaranteeing system availability, customers gain a high-performance, low cost per query analytic platform capability, and are free to focus on delivering valuable business insights.

Teradata IntelliCloud is available now and the Teradata Analytics Platform will be available later this year.

Relevant News Links

- Learn about the **2018 Gartner Magic Quadrant for Data Management Solutions for Analytics**, in which Teradata was named a Leader for the 16th consecutive time
- **Teradata Everywhere**: Unprecedented Data and Analytics Flexibility, Deployment and Choice
- Discover the new **Teradata Analytics Platform**
- Teradata’s “as-a-service” cloud offering: **Teradata IntelliCloud**

Gartner, “Critical Capabilities for Data Management Solutions for Analytics” Rick Greenwald, Adam M. Ronthal, Roxane Edjlali, 16 March 2018.

Gartner Disclaimer

Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner’s research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any

warranties of merchantability or fitness for a particular purpose.

About Teradata

At Teradata, we believe that people thrive when empowered with trusted information. We offer the most complete cloud analytics and data platform for AI. By delivering harmonized data and trusted AI, we enable more confident decision-making, unlock faster innovation, and drive the impactful business results organizations need most. See how at **Teradata.com**.

Media Contact

Jennifer Donahue

Teradata

Jennifer.Donahue@Teradata.com