



News Release

Teradata Vantage Now Available on Google Cloud

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Teradata Becomes Only Data Warehouse and Analytics Provider with Hybrid Multi-cloud Offerings Across Top Three Public Cloud Vendors

Teradata (NYSE: **TDC**), the cloud data analytics platform company, today announced general availability of Teradata Vantage on Google Cloud. This as-a-service offering provides access to Vantage – the powerful data and analytics platform that unifies analytics, data lakes and data warehouses – using increasingly popular Google Cloud resources. Teradata provisions and maintains secure, scalable environments on Google Cloud so that customers can focus on using data as one of their greatest assets.

This expansion of cloud data analytics options gives Teradata customers deployment flexibility. Teradata is the only data warehouse and analytics company to provide consistent features and software across on-premises, hybrid and multi-cloud environments on all three of the top public clouds. This flexibility includes both license and application portability that makes migrations to Google Cloud faster, with lower risk.

“Teradata is committed to providing the best enterprise data analytics in the cloud. For us, this means offering our customers modern data analytics, but also flexibility with deployment options that don’t limit choice or lock them in. Customers seem to appreciate this strategy, as our annual recurring revenue from cloud offerings doubled in 2019 and is on track to double again this year,” said Hillary Ashton, Chief Product Officer at Teradata. “Every company’s cloud strategy is different: for customers interested in cloud data analytics offerings using Google Cloud, Teradata is the only partner to meet their needs today, as well as tomorrow as their needs evolve.”

Subscriptions to **Vantage on Google Cloud** include the latest Teradata software, Google Cloud compute and storage resources, and environment management. Standard benefits of using the cloud for data analytics – agility to respond quickly to emerging situations as well as freeing up money and time to focus on more valuable activities – are amplified with as-a-service offerings. Teradata manages the performance, security, availability, and operations



of a customer's analytics infrastructure using Google Cloud, including detailed tasks like software patches, version upgrades and security monitoring with a 99.9% availability SLA.

"Organizations need to drive real value from their data, and we are delighted to partner with Teradata to help them do so," said Kevin Ichhpurani, Corporate Vice President, Global Ecosystem at Google Cloud. "Bringing Teradata Vantage to Google Cloud provides our joint customers with a seamless path to hybrid cloud data storage and analytics, leveraging global, scalable infrastructure as well as Google Cloud's differentiated capabilities in AI/ML."

Specifically designed, cloud-first elements in Teradata Vantage add further benefits for joint Teradata-Google Cloud customers:

- **Size and Scale:** With support for large configurations (up to 128 virtual machines) and a 99.9% availability guarantee, Vantage on Google Cloud offers customers with exceptional data needs a new public cloud solution.
- **First Party Service Integration:** Users can join with and query data in Google Cloud Storage, Persistent Disk, and soon also Dataproc, as well as integrate with preferred data pipeline, business intelligence, and visualization tools such as Pub/Sub, Cloud Functions, Data Fusion, Looker, and more.
- **Customer Experience:** Google Cloud's Live Migration technology helps Vantage on Google Cloud customers mitigate the impact of both planned and unplanned maintenance by migrating running instances to new ones instead of requiring them to be rebooted, soothing business interruptions.
- **Separation of Compute and Storage:** Coupled with simple point-and-click elasticity, independent resource scaling enables Vantage on Google Cloud to more efficiently match customer workload demands.
- **Vantage Software Consistency:** Customers can re-use previous Teradata investments and eliminate recoding when migrating from on-premises to Google Cloud, thereby saving money and reducing risk.

As with all Vantage delivered as-a-service deployments, Vantage on Google Cloud provides near real-time data analytics with multi-dimensional scalability and concurrency. Workload management on Vantage offers unrestricted data analytics and a seamless user experience that does not require knowledge about where a particular dataset resides. Support for many popular data analytics languages – SQL, R, Python, SAS and Java – is included and simplified budgeting via predictable subscription pricing with no hidden fees eliminates billing surprises to ensure financial clarity.

Availability

Teradata **Vantage on Google Cloud** is now generally available worldwide. Google Cloud regions from which Vantage on Google Cloud can be delivered are in countries including Australia, Canada, Germany, United Kingdom and the United States.

Note to Investors

This release contains forward-looking statements within the meaning of Section 21E of the Securities and Exchange Act of 1934. Forward-looking statements generally relate to opinions, beliefs and projections of expected future financial and operating performance, business trends, and market conditions, among other things. These forward-looking statements are based upon current expectations and assumptions and involve risks and uncertainties that could cause actual results to differ materially, including the factors discussed in this release and those relating to: the global economic environment and business conditions in general or on the ability of our suppliers to meet their commitments to us, or the timing of purchases by our current and potential customers; the rapidly changing and intensely competitive nature of the information technology industry and the data analytics business; risks inherent in operating in foreign countries, including foreign currency fluctuations; risks associated with the ongoing and uncertain impact of COVID-19 on our business, financial condition and operating results, including the impact of COVID-19 on our customers and suppliers; the timely and successful development, production or acquisition and market acceptance of new and existing products and services; recurring revenue may decline or fail to be renewed; and other factors described from time to time in Teradata's filings with the U.S. Securities and Exchange Commission, including its annual report on Form 10-K for the year ended December 31, 2019 and subsequent quarterly reports on Forms 10-Q, as well as the Company's annual report to stockholders. Teradata does not undertake any obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

About Teradata

At Teradata, we believe that people thrive when empowered with trusted information. We offer the most complete cloud analytics and data platform for AI. By delivering harmonized data and trusted AI, we enable more confident decision-making, unlock faster innovation, and drive the impactful business results organizations need most. See how at [Teradata.com](https://www.teradata.com).

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