News Release

Teradata and Ingram Micro Bring Multi-Cloud Data Analytics to Customers in Singapore

2022-06-07

Teradata joins forces with Ingram Micro to help businesses in Singapore address rapid growth of digital consumers through data-driven intelligence powered by the cloud

Teradata (NYSE: **TDC**) today announced its collaboration with Ingram Micro, the world's largest IT distributor, to help customers in Singapore implement Teradata Vantage in the cloud to meet the unprecedented demand for data-driven business intelligence. As an expansion of the distributorship coverage in South East Asia, this relationship combines Teradata's multi-cloud data platform -- Vantage – with Ingram Micro's extensive networks that ensure large-scale and uninterrupted access to these services.

This collaboration addresses the increasing need for organizations in Singapore to step up investments in digital technologies in order to remain resilient and competitive. It also directly supports Singapore's Budget 2022 announcement in which the government highlighted the nation's priority to strengthen its digital capabilities and allocated S$200 million funds to enhance programs that build such capabilities among firms and workers.

"There is no question that the current pandemic has accelerated the digital transformation journeys for many organizations, worldwide. This is especially true in Singapore where we are seeing a strong push from the government to invest in new capabilities to help companies adapt to the changing business landscape," said Alfred Tan, Senior Director of Partner and Alliance, APJ, Teradata. "Our partnership with Ingram Micro will help businesses fully optimize their digital potential via actionable and data-driven business intelligence."

As organizations continue to pick up the pace of digital adoption, many are looking at how they can more effectively execute their cloud strategies by utilizing scalable, multi-cloud platforms for more reliable management of expanding analytic workloads. The joint capabilities of Teradata Vantage and Ingram Micro address this emerging demand from companies in Singapore for improved cloud services via solutions that eliminate data silos, reduce

query costs across multiple clouds, and provide seamless cross-functional and company-wide data sharing.

“We’re excited to expand our partnership with Teradata in this region to offer its industry-leading data analytics solutions to organizations in Singapore,” said Eunice Lau, Managing Director, Ingram Micro Singapore. “Together with Teradata, we can help businesses fully realize the promise of technology by optimizing the massive volumes of data they’re collecting every day and turning them into real and timely insights.”

Teradata Vantage enables ecosystem simplification by unifying analytics, data lakes and data warehouses. With Vantage, enterprises can eliminate silos and cost-effectively query all their data, all the time, regardless of where the data resides — in the cloud, on multiple clouds, on-premises or in a hybrid environment — to get a complete view of their business.

About Ingram Micro

Ingram Micro helps businesses realize the promise of technology. It delivers a full spectrum of global technology and supply chain services to businesses around the world. Deep expertise in technology solutions, mobility, cloud, and supply chain solutions enables business partners to operate efficiently and successfully in the markets they serve. Unrivaled agility, deep market insights and the trust and dependability that come from decades of proven relationships set Ingram Micro apart and ahead.

About Teradata

At Teradata, we believe that people thrive when empowered with trusted information. We offer the most complete cloud analytics and data platform for AI. By delivering harmonized data and trusted AI, we enable more confident decision-making, unlock faster innovation, and drive the impactful business results organizations need most. See how at **Teradata.com**.

Media Contact
PR Singapore

Allison+Partners

TeradataSG@allisonpr.com