



News Release

# Teradata's Reema Poddar Tapped to Lead New Product and Technology Division

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**New organization brings together product strategy, development and security functions**

**Teradata** (NYSE: **TDC**), the industry's only pervasive data intelligence company, today appointed Reema Poddar as Executive Vice President of Product and Technology. As the head of this newly formed organization, Poddar will be directing Teradata product roadmaps and execution, as well as ensuring Teradata's offerings deliver on its promise to help customers find answers to their toughest analytic challenges.

Poddar joined Teradata in 2017 and most recently served as Senior Vice President of Product Development. In that role, she led a team of 1,400 and contributed to the overall strategic direction of the company from a product, financial, business and operational perspective – including managing all aspects of engineering and engineering operations, as well as overseeing the company's software and hardware development teams. In her new position, Poddar will oversee product development, strategic offering management and corporate security functions.

"Reema is a passionate and talented leader who has brought an increased focus on delivering better customer experiences by measuring and improving automation, developer productivity and operational excellence," said Oliver Ratzesberger, Teradata's Chief Operating Officer. "She has driven a cultural transformation within the engineering organization by focusing on solving business use cases and building a framework to execute on our key products and features. We are excited that she will bring that same level of transformative leadership to her new position on the executive team."



Poddar is a seasoned technology executive with more than 23 years of experience in the software industry across multiple vertical sectors. She is a thought leader with a track record of delivering digital transformation and innovation with expertise in areas such as the industrial internet of things (IIoT), big data analytics and cloud computing. Poddar led the recent general availability of **Teradata Vantage, the platform for pervasive data intelligence**. This flagship product delivers real-time, intelligent answers using all of a company's data.

"The new Product and Technology organization is designed to deliver on Teradata's promise of transforming how businesses work and people live by driving maximum value for our customers," Poddar said. "As we challenge the industry to deliver pervasive data Intelligence, we will draw upon the combined strength of this new team. Our strategy is clear, and with our world-class analytic platform, Teradata Vantage, we are uniquely positioned to help our customers drive business value from their analytic infrastructure. I look forward to working with the entire Teradata team as we leverage our strong momentum and bright talent to position Teradata for success in the years to come."

Poddar has held numerous executive positions, including key executive positions at GE, where she was instrumental in setting the organization's digitalization strategy while leading the software technology division for their SaaS offering. She has also served in senior leadership roles focused on transforming industrial software businesses at Emerson Electrics, Intellution Inc. and Satyam Computers.

Poddar's passion and influence are also evident in her commitment to diversity. She has supported and led various diversity initiatives, including "Women in STEM," "Girls who code" and "GE Girls," encouraging young women to consider technology and product management roles. She was also instrumental in a program to hire 20,000 female technologists by 2020.

At Teradata, Poddar has continued her drive for diversity and is the executive sponsor and support for the Teradata women network and TeraBytes group. She is also an active Corporate Executive board member for Jacobs School of Engineering at the University of California, San Diego. Based on these efforts and her leadership, Poddar recently received the San Diego Business Impact Leadership Award from the North San Diego Business Chamber and was featured on the cover of the September issue of San Diego Magazine.

Poddar has master's degrees in computer science and electronics.

## About Teradata

At Teradata, we believe that people thrive when empowered with trusted information. We offer the most complete cloud analytics and data platform for AI. By delivering harmonized data and trusted AI, we enable more confident decision-making, unlock faster innovation, and drive the impactful business results organizations need most. See how at **[Teradata.com](https://www.teradata.com)**.

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