



News Release

Top Analyst Firms Name Teradata a Leader in Six Evaluation Reports

2017-07-19

As businesses face greater complexity and challenges with analytics, they look to a recognized leader to achieve high-value business outcomes

Teradata (NYSE: **TDC**) has achieved positioning as a leader in six analyst evaluations in 2017 including reports by Gartner, Forrester Research, and The Information Difference.

Teradata continues to drive the analytics market forward with industry-first innovations such as Teradata Everywhere™ and **Hybrid Cloud**, while providing flexibility and choice to customers with **software license portability**. Coupled with **Business and Ecosystem Consulting**, Teradata helps companies design an analytical ecosystem specifically geared towards meeting their unique business requirements. Teradata believes its position as a leader in these six reports is based on its commitment to continuous innovation.

“Today’s businesses are facing unprecedented challenges and rely on leadership they can trust with their most strategic assets – their data – and the analytics that make them more effective and help drive profitability,” said Vic Lund, Teradata President and Chief Executive Officer. “We believe these reports prove Teradata’s industry leadership and innovation.”

Teradata began the year being rated highest, and number one in customer satisfaction, among the top 25 data warehouse providers in the global Big Data Warehouse Landscape from **The Information Difference**. This report was followed by recognition in the **Gartner: February 2017 Magic Quadrant for Data Management Solutions for Analytics**; **Gartner: March 2017 Critical Capabilities for Data Management Solutions for Analytics**; The Forrester Wave™: In-Memory Databases, Q1 2017; **The Forrester Wave™: Real-Time Interaction Management, Q2 2017**; and most recently, “The Forrester Wave™: Big Data Warehouse, Q2 2017. All six of these reports can be viewed on

Teradata.com **by clicking here.**

“These reports validate for us the leading vision and innovative approach Teradata has earned by solving the most complicated business and analytic challenges for our customers,” said Chris Twogood, Senior Vice President of Marketing, Teradata. “We offer limitless choices that support fast-changing business strategies and models, and a growing and diverse community of new and existing users. Teradata also continues to be a rising star in analytics consulting, where the demand for qualified services is accelerating. This is our focus and our passion, and our customers know it.”

Relevant News Links

- To access all six of the analyst evaluations, **visit Teradata.com.**
- Teradata to introduce the Edge of Next in Big Data Analytics, IoT and Cloud Technology at the upcoming **Teradata PARTNERS Conference and EXPO**

Gartner Disclaimer

Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

About Teradata

At Teradata, we believe that people thrive when empowered with trusted information. We offer the most complete cloud analytics and data platform for AI. By delivering harmonized data and trusted AI, we enable more confident decision-making, unlock faster innovation, and drive the impactful business results organizations need most. See how at **Teradata.com.**

Media Contact

Jennifer Donahue

Teradata

Jennifer.Donahue@Teradata.com