



NEWS RELEASE

# Citymapper Introduces AI-Powered Journey Planning

2026-03-04

*Announcing the world's first multimodal journey planning app with AI-generated personalized travel recommendations*

NEW YORK--(BUSINESS WIRE)-- Citymapper today announced the launch of its in-app AI features designed to help users make smarter, faster decisions when planning public transit journeys.

The new AI features were introduced to Citymapper CLUB subscribers, with rollout to all users expected over the coming weeks.

When planning a journey in the app, users are now presented with AI-recommended transit options that can take the user's historical travel preferences into account. To assist users with choosing between the options, the app also displays an AI summary of the key tradeoffs associated with each route, such as speed, cost, walking distance, real-time service disruption, and reliability.

"Our vision has always been to make urban travel stress-free. With the launch of these new features, Citymapper is moving beyond simple route-finding to a truly personalized travel companion," said Nithya Sowrirajan, Chief Product Officer of Via. "We're not just showing the multitude of public transit options available to you — we're guiding you towards the best journey for *you*, ensuring every public transit trip offered is thoughtfully meeting the needs of the rider."

## **About Via**

Via is the technology backbone of a modern transportation network. We transform public transportation systems into dynamic networks, based on data and demand. Cities and transit agencies around the world adopt Via's suite of software and technology-enabled services to replace fragmented legacy systems and consolidate operations. As a result, Via lowers the cost of providing transit, improves the passenger experience, and brings more riders on board. Today, the Via platform is utilized by hundreds of cities across more than 30 countries to create public transportation systems

that connect people with jobs, healthcare, and education.

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Source: Via Transportation, Inc.