



NEWS RELEASE

Via Announces Launch of Scheduling and Supply Studio

2026-05-18

The first ever integrated and AI-powered platform for building and rostering optimal supply schedules across fixed-route, paratransit, and microtransit services

NEW YORK--(BUSINESS WIRE)-- Via is excited to announce the launch of its new Scheduling and Supply Studio platform; the first suite of tools designed to leverage AI to help agencies build more efficient supply plans across fixed-route and demand response services.

Transit agencies are under pressure to deliver more reliable service with limited vehicles, operators, and budgets. Agencies are spending too much time and money building supply plans manually, while still ending up with inefficient coverage, mismatched service levels, and avoidable operational waste. The Scheduling and Supply Studio provides the world's first fully integrated platform for optimizing vehicle and driver availability to rider demand, allowing agencies to reduce waste, cut operating costs, and improve service reliability across their entire network.

Over the past decade, Via has built one of the world's most comprehensive datasets of real-world transit movement used to train its AI models. Billions of data points captured across the 800+ services Via powers provide invaluable insights into how real-world transit systems behave; combining real-time ridership data with sophisticated forecasting models to ensure that supply is being planned for real world conditions.

The Scheduling and Supply Studio leverages this trove of data to proactively identify scheduling enhancements that minimize dead time and reduce unnecessary guaranteed hours while ensuring timeliness and efficiency of the service.

Key features of the platform include;

Shared fleet and drivers across modes

Agencies gain efficiencies by scheduling vehicles and drivers across modes in a single platform.

Optimized supply and demand matching

Real-time ridership and predictive demand allow for dynamic supply allocation throughout the day leading to better rider experience and higher productivity.

AI Schedule Builder

Agencies can upload their labor agreements and vehicle and operator constraints and the AI agent will surface an optimized schedule ready to review and roster - all from one platform.

"We're delighted to launch the Scheduling and Supply Studio and empower our customers to make faster and more informed decisions by modeling supply planning scenarios across both fixed-route and demand response networks," said Nithya Sowrirajan, Chief Product Officer at Via. "This product is the first of its kind in the market, and another key step forward in enabling Via's platform to power and optimize every facet of public transportation."

About Via:

Via is the technology backbone of a modern transportation network. We transform public transportation systems into dynamic networks, based on data and demand. Cities and transit agencies around the world adopt Via's suite of software and technology-enabled services to replace fragmented legacy systems and consolidate operations. As a result, Via lowers the cost of providing transit, improves the passenger experience, and brings more riders on board. Today, the Via platform is utilized by hundreds of cities across more than 30 countries to create public transportation systems that connect people with jobs, healthcare, and education.

press@ridewithvia.com

Source: Via Transportation, Inc.