



NEWS RELEASE

# Via Establishes Mayors Council to Advance Transit Innovation in Cities Across the US

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NEW YORK--(BUSINESS WIRE)-- Via, the leading provider of technology for government transit systems, today announced the formation of a Mayors Council, bringing together forward-thinking city leaders to advance best practices in modern mobility. The Council will be chaired by Mayors Paul TenHaken of Sioux Falls, SD and Andy Berke of Chattanooga, TN. Former Jersey City Mayor Steven Fulop will serve as President of the Council. Inaugural members include Mayor Martha Guerrero from West Sacramento, CA, Former Mayor Levar Stoney from Richmond, VA, Former Mayor Shelley Brindle from Westfield, NJ and & Former Mayor G.T Bynum from Tulsa, OK.

The Council will support mayors nationwide by sharing proven strategies and insights to help cities maximize the impact of transit technology. The Council's leadership all have a strong track record of spearheading innovation in public transit and represent diverse communities across the country.

"We are incredibly excited to partner with this outstanding group of Mayors," said Daniel Ramot, Via's co-founder and CEO. "In our work with cities across the country, we have witnessed firsthand the important role that efficient and affordable public transit can play in driving economic growth and opportunity. At a time when the industry is advancing rapidly, this is the right moment to convene a group of forward-thinking leaders to facilitate meaningful change."

"Investing in transit offers a meaningful opportunity for city leadership to have a lasting impact on the community," said Former Mayor Steven Fulop. "I look forward to partnering with Via and my co-chairs to build this Council, and to collaborating with my peers to share best practices and lessons on funding and implementing transit innovation."

Via's technology powers public transit systems for hundreds of cities in more than 30 countries worldwide. Leveraging billions of transit-specific data points, Via's software is purpose built to enable governments to design and operate smarter, more efficient, and higher quality transit networks.

The announcement of the Mayors Council comes on the heels of Via's successful initial public offering on the New York Stock Exchange on September 12, 2025.

About Via:

Via is the technology backbone of a modern transportation network. We transform public transportation systems into dynamic networks, based on data and demand. Cities and transit agencies around the world adopt Via's suite of software and technology-enabled services to replace fragmented legacy systems and consolidate operations. As a result, Via lowers the cost of providing transit, improves the passenger experience, and brings more riders on board. Today, the Via platform is utilized by hundreds of cities across more than 30 countries to create public transportation systems that connect people with jobs, healthcare, and education.

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