



NEWS RELEASE

Via Launches Initial Public Offering

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NEW YORK--([BUSINESS WIRE](#))--Via Transportation, Inc. ("Via"), a leading provider of technology to power public transit networks, today announced the launch of its roadshow for the initial public offering of 10,714,285 shares of its Class A common stock. Via is offering 7,142,857 shares of Class A common stock and the selling stockholders are offering 3,571,428 shares of Class A common stock. In connection with the offering, Via is expected to grant the underwriters a 30-day option to purchase up to an additional 1,607,142 shares of Class A common stock to cover over-allotments at the initial public offering price, less underwriting discounts and commissions. The initial public offering price is expected to be between \$40.00 and \$44.00 per share. The offering is subject to market conditions, and there can be no assurance as to whether or when the offering may be completed, or as to the actual size or other terms of the offering. Via has been approved to list its Class A common stock on the New York Stock Exchange under the ticker symbol "VIA."

Goldman Sachs & Co. LLC, Morgan Stanley, Allen & Company LLC, and Wells Fargo Securities are acting as lead bookrunning managers for the proposed offering. Deutsche Bank Securities and Guggenheim Securities are acting as bookrunners. Citizens Capital Markets, Needham & Company, Oppenheimer & Co., Raymond James, William Blair, and Wolfe | Nomura Alliance are acting as additional bookrunners.

The proposed offering will be made only by means of a prospectus. Copies of the preliminary prospectus related to the proposed offering, when available, may be obtained by visiting EDGAR on the SEC's website at www.sec.gov. Alternatively, copies of the preliminary prospectus, when available, may be obtained from: Goldman Sachs & Co. LLC, Attention: Prospectus Department, 200 West Street, New York, New York 10282, telephone: 1-866-471-2526, facsimile: 212-902-9316 or email: prospectus-ny@ny.email.gs.com.

A registration statement on Form S-1 relating to these securities has been filed with the SEC but has not yet become effective. These securities may not be sold, nor may offers to buy be accepted, prior to the time the registration statement becomes effective. This press release does not constitute an offer to sell or the solicitation of an offer to buy these securities, nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

About Via

Via is the technology backbone of a modern transportation network. We transform public transportation systems into dynamic networks, based on data and demand. Cities and transit agencies around the world adopt Via's suite of software and technology-enabled services to replace fragmented legacy systems and consolidate operations. As a result, Via lowers the cost of providing transit, improves the passenger experience, and brings more riders on board. Today, the Via platform is utilized by hundreds of cities across more than 30 countries to create public transportation systems that connect people with jobs, healthcare, and education.

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