

PagerDuty Expands Generative AI Offerings and Enhances Analytics Capabilities

8/31/2023

PagerDuty Operations Cloud's AI-generated runbooks accelerate automation efforts to drive cost optimization and efficiency for customers

SAN FRANCISCO--(BUSINESS WIRE)-- **PagerDuty, Inc.** (NYSE:PD), a global leader in digital operations management, today announced the introduction of AI-generated runbooks in early access, as well as powerful new analytics capabilities for the **PagerDuty Operations Cloud**SM. Using **PagerDuty Runbook Automation** from the Operations Cloud, customers replace manual procedures with automated self-service workflows, potentially saving hundreds of working days per year. With PagerDuty's new generative AI capabilities, customers could realize hundreds of thousands of dollars in annual operational cost savings by using natural-language prompts paired with prompt-engineering automation—high quality prompts iteratively guiding users—to initiate low-code autonomous runbooks for frequently deployed workflows and procedures within a company's IT operations process.

Users type in plain-English prompts to generate entire low-code runbooks powered by AI
(Graphic: Business Wire)

“Autonomous runbooks are a huge leap towards safe auto-remediation of critical

applications and infrastructure when time really matters to a business,” said Jennifer Tejada, Chairperson and CEO at PagerDuty. “For large enterprises, this human-in-the loop, generative AI application can reduce operating costs by hundreds of thousands of dollars annually, mitigate risk and also support teams in protecting and growing revenue through ensuring more reliable customer-facing applications.”

According to Gartner, "By 2028, the combination of humans and AI assistants working in tandem could reduce the time to complete coding tasks by 30%."¹ By democratizing automation creation within engineering teams and speeding up the onboarding of new users, customers could reduce the time to develop new automated runbooks by 75-80%, moving from hours to minutes. With more runbooks automated, customers could quickly save hundreds of thousands of dollars per year by alleviating repetitive work and significantly improving productivity, all while keeping humans in the loop of AI deployment.

This new feature in PagerDuty Runbook Automation is the latest in a series of PagerDuty's GenAI capabilities, which will be available across the PagerDuty Operations Cloud to help organizations automate time-critical, high-impact work, improve productivity and meaningfully reduce operating costs in uncertain economic times.

PagerDuty Analytics

Today's CIOs and CTOs are responsible for driving cost optimization, service performance and customer as well as employee experience. Leveraging analytics to achieve visibility and operational excellence to fulfill the promise of digital transformation, business and technology executives can make swift, data-driven investments and resource allocation decisions to improve service quality. PagerDuty Insights Reports help engineering and IT leadership act with greater confidence and advance operational maturity with data that predicts and prevents issues.

Additionally, PagerDuty's newly generally available analytics capabilities are available to all paying customers. The PagerDuty Insights Reports have been designed to provide teams with more granular visibility and control over operational health and maturity. Customers can now glean critical insights into the state of their operations, including which services are most impacted, SLA achievement, and team health including how many sleep/off-hour interruptions responders are receiving.

Customers leveraging PagerDuty analytics improved mean time to acknowledge (MTTA) incidents by 28%, as well as more equitable distribution of work and consistent response hours, equating to saving 100 hours of work time per year, per team.² PagerDuty users can also utilize the Recommendations Report for potential noise compression, and a User Onboarding Report (early access) to help Admins and Managers understand which of their responders have activated, set up and are using their PagerDuty account properly.

"Both automation and data-driven, actionable insights are imperative for today's organizations to succeed amidst a constantly evolving environment, lower barriers to entry and the accelerating pace of innovation," said Sean Scott, Chief Product Development Officer at PagerDuty. "By leaning into the power of GenAI and the democratization of analytics, PagerDuty customers can speed up and ameliorate their operations, reduce costs and redeploy resources to delivering innovative solutions for their customers."

Supporting quotes:

- “With PagerDuty’s analytics reports, we’re able to tailor them to specific teams, specific ranges, specific anything, to make them bespoke to our needs to make sure we can turn insights into action.” - Financial services customer
- “PagerDuty’s analytics reports allow us to have greater visibility and control over our operational health, which leads to [us] driving greater business value.” - Enterprise technology customer

Additional information:

- Check out **PagerDuty’s generative AI website**
- **Read more about PagerDuty’s full generative AI offerings**
- **Join the GenAI waitlist** to sign up for development updates
- Watch **What’s New in Analytics**

About PagerDuty Inc.

PagerDuty, Inc. (NYSE:PD) is a global leader in digital operations management. The PagerDuty Operations Cloud revolutionizes how critical work gets done, and powers the agility that drives digital transformation. Customers rely on the PagerDuty Operations Cloud to compress costs, accelerate productivity, win revenue, sustain seamless digital experiences, and earn customer trust. Nearly half of the Fortune 500 and almost two thirds of the Fortune 100 trust PagerDuty including Cisco, Cox Automotive, DoorDash, Electronic Arts, Genentech, Shopify, Zoom and more. To learn more and try PagerDuty for free, visit www.pagerduty.com. Follow our blog and connect with us on [LinkedIn](#), [X](#), [YouTube](#) and [Facebook](#). We’re also hiring, visit <https://careers.pagerduty.com/> to learn more.

The PagerDuty Operations Cloud

The PagerDuty Operations Cloud is the platform for mission-critical, time-critical operations work in the modern enterprise. Through the power of AI and automation, it detects and diagnoses disruptive events, mobilizes the right team members to respond, and streamlines infrastructure and workflows across your digital operations. The Operations Cloud is essential infrastructure for revolutionizing digital operations to compete and win as a modern digital business.

Forward-Looking Statements

This press release contains forward-looking statements, including statements regarding the expected availability of new functionality, including any anticipated benefits, results and future opportunities related thereto. These forward-looking statements are not guarantees of future performance and involve significant risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from results, performance or achievements expressed or implied by the forward-looking statements contained in this release. For a complete list and description of such risks and uncertainties, see the company's Annual Report on Form 10-K, filed with the U.S. Securities and Exchange Commission ("SEC" on March 16, 2023), in particular in the section entitled Risk Factors, and in PagerDuty's other filings with the SEC.

1 Gartner, How to Choose an Approach for Deploying Generative AI, Arun Chandrasekaran, Leinar Ramos, Rajesh Kandaswamy, 7 July 2023

2 PagerDuty internal calculation based off of product metrics.

Media Contact:

Claude Shy

media@pagerduty.com

Investor Relations Contact:

Tony Righetti

investor@pagerduty.com

SOURCE PagerDuty

Source: PagerDuty