



NEWS RELEASE

Fintech Leader Neville Crawley Joins OppFi as President

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This newly created executive role will help lead and grow the company's innovative technology, product, and go-to-market strategies

CHICAGO--(BUSINESS WIRE)-- OppFi Inc. (NYSE: OPFI) ("**OppFi**"), a leading financial technology platform that powers banks to help the everyday consumer gain access to credit, announced that Neville Crawley, former CEO of the global fintech platform **Kiva**, has joined OppFi as President, reporting to OppFi CEO Jared Kaplan.

Fintech leader Neville Crawley joins OppFi as President to help lead and grow company's innovative technology, product, and go-to-market strategies. (Photo: Business Wire)

"Our strategy to facilitate credit access, credit improvement, and savings requires exceptional

talent," said Jared Kaplan, CEO of OppFi, "so I am thrilled that Neville has joined OppFi to help support our future growth and business strategies. Neville joins OppFi in a pivotal moment in our evolution to become the premier digital financial services destination for the everyday consumer and we believe his extensive experience in financial services, product and technology leadership will help map out our next phase of growth."

In his newly created role as President, Crawley will help formulate OppFi's technology and go-to-market strategies, and work to expand the company's products and services. Crawley will additionally oversee OppFi's social impact commitments.

"I'm excited to join OppFi as we embark on our journey as a public company, and I am looking forward to working with Jared and the talented OppFi senior leadership team to innovate and grow our products and capabilities to



serve the millions of Americans who have been excluded from the traditional banking systems," said Neville Crawley, President of OppFi. "OppFi's mission aligns closely with my values and passion for financial inclusion, and I look forward to leveraging my past experiences to grow OppFi into the premier digital financial services destination for the everyday consumer."

Prior to joining OppFi, Crawley served as CEO of the global fintech platform Kiva from 2017 to 2021. Kiva had funded more than \$1.5 billion in loans to some of the world's most financially excluded populations. Previously, Crawley served as CEO of Quid, an artificial intelligence company, as Senior Vice President of strategy and corporate development at GLG, the world's largest expert network, and as a strategy and M&A consultant to fintech companies at McKinsey & Company.

OppFi recently completed its previously announced business combination with FG New America Acquisition Corp. (NYSE: FGNA) and began trading on the NYSE on July 21, 2021. The company now enters the public markets with the objective to strengthen its position as the financial champion for the everyday consumer.

About OppFi

OppFi (NYSE: OPFI) is a leading financial technology platform that powers banks to offer accessible products and a top-rated experience to everyday consumers. Through its unwavering commitment to customer service, OppFi helps consumers who are turned away by traditional providers build a better financial path. To date, OppFi has facilitated the issuance of more than 1.5 million loans. The company has been an Inc. 5000 company for five straight years, a two time Deloitte's Technology Fast 500™, and the seventh fastest-growing company in Chicagoland in 2021 by Crain's Chicago Business. The company was also listed on the Forbes America 2021 list of America's Best Startup Employers and Built In's 2021 Best Places to Work in Chicago. OppFi maintains an A+ rating from the Better Business Bureau (BBB) and maintains a 4.8/5 star rating with more than 14,000 online customer reviews, making it one of the top customer-rated financial platforms online. For more information, please visit **[oppfi.com](https://www.oppfi.com)**.

Forward-Looking Statements

This information includes "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. OppFi's actual results may differ from its expectations, estimates and projections and consequently, you should not rely on these forward-looking statements as predictions of future events. Words such as "expect," "estimate," "project," "budget," "forecast," "anticipate," "intend," "plan," "may," "will," "could," "should," "believes," "predicts," "potential," "continue," and similar expressions are intended to identify such forward-looking statements. These forward-looking statements involve significant risks and uncertainties that could cause actual results to differ materially from the expected results. Most of these factors are

outside OppFi's control and are difficult to predict. Factors that may cause such differences include, but are not limited to: the impact of COVID-19 on OppFi's business; the ability to recognize the anticipated benefits of the business combination, which may be affected by, among other things, competition, the ability of OppFi to grow and manage growth profitably and retain its key employees; costs related to the business combination; changes in applicable laws or regulations; the possibility that OppFi may be adversely affected by economic, business, and/or competitive factors; whether OppFi will be successful in launching OppFi Card, including whether there will be consumer or market acceptance of OppFi Card; whether OppFi will be successful in expanding SalaryTap, including whether there will be consumer or market acceptance of SalaryTap; and other risks and uncertainties indicated from time to time in OppFi's filings with the SEC, including those under "Risk Factors" therein. OppFi cautions that the foregoing list of factors is not exclusive and readers should not to place undue reliance upon any forward-looking statements, which speak only as of the date made. OppFi does not undertake or accept any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements to reflect any change in its expectations or any change in events, conditions, or circumstances on which any such statement is based.

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