



NEWS RELEASE

OppFi Named “Best Personal Finance Company” in Annual Fintech Breakthrough Awards

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CHICAGO--(BUSINESS WIRE)-- OppFi Inc. (NYSE: OPFI) (“OppFi” or the “Company”), a tech-enabled, mission-driven specialty finance platform that broadens the reach of community banks to extend credit access to subprime borrowers, announced today that it has been selected as the winner of the "Best Personal Finance Company" award in the ninth annual FinTech Breakthrough Awards.

For nearly a decade, the annual FinTech Breakthrough Awards have highlighted the creativity, hard work and success of the most innovative companies in the global FinTech industry. FinTech Breakthrough has selected OppFi for the third time in the last four years for both “Best Personal Finance Company” and “Best Consumer Lending Company.”

This year, the award program attracted thousands of nominations globally, with OppFi standing out for its exceptional service. With our customer satisfaction rating of 4.5/5.0 on Trustpilot and an NPS score of 80, we have established ourselves as a trusted partner for both consumers and community banks.

“We are thrilled to receive this award which reflects the dedication of our entire team,” said Todd Schwartz, CEO and Executive Chairman of OppFi. “This recognition is a testament to our ongoing commitment to improving the experience for subprime borrowers. Over the years, we’ve remained focused on building a company that not only delivers strong financial results but also prioritizes the needs of our customers as we work to reshape the lending landscape.”

The FinTech Breakthrough Awards is the premier awards program founded to recognize the FinTech innovators,

leaders and visionaries from around the world in a range of categories, including Digital Banking, Personal Finance, Lending, Payments, Investments, RegTech, InsurTech and more.

About OppFi

OppFi (NYSE: OPFI) is a tech-enabled, mission-driven specialty finance platform that broadens the reach of community banks to extend credit access to subprime borrowers. Through a transparent and responsible lending platform, which includes financial inclusion and an excellent customer experience, the Company supports consumers, who are turned away by mainstream options, to build better financial health. OppLoans by OppFi maintains a 4.5/5.0 star rating on Trustpilot with more than 4,900 reviews, making the Company one of the top consumer-rated financial platforms online. OppFi also holds a 35% equity interest in Bitty Holdings, LLC (“Bitty”), a credit access company that offers revenue-based financing and other working capital solutions to small businesses. For more information, please visit [oppfi.com](https://www.oppfi.com).

About FinTech Breakthrough - Part of **Tech Breakthrough**, a leading market intelligence and recognition platform for technology innovation and leadership around the globe, the FinTech Breakthrough Awards program is devoted to honoring excellence in Financial Technologies and Services companies and products. The FinTech Breakthrough Awards provide public recognition for the achievements of FinTech companies and products in categories including Payments, Personal Finance, Wealth Management, Fraud Protection, Banking, Lending, RegTech, InsurTech and more. For more information visit [FinTechBreakthrough.com](https://www.FinTechBreakthrough.com).

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