NEWS RELEASE

MEDIA ALERT: NETSCOUT to Demonstrate Service Assurance Solutions in a Shared Connected World Where There Is No Off at Cisco Live 2015

2015-06-08

SAN DIEGO--(BUSINESS WIRE)--Jun. 8, 2015-- Today at Cisco Live, Cisco's Annual IT and Communications Conference, **NetScout Systems, Inc.** (NASDAQ: NTCT), a market leader in service assurance solutions, and Cisco Live World of Solutions sponsor, announced that it will demonstrate how the NetScout **nGeniusONE**® Service Assurance platform and **Adaptive Service Intelligence™** (ASI) technology allows IT teams to rapidly triage performance issues to provide a flawless user experience by achieving extraordinary service quality at Cisco Live, being held June 7-11, 2015, in San Diego at the San Diego Convention Center. NetScout will have solution experts available in the booth to discuss how the solutions can help assure service delivery in a connected world.

With service delivery complexity growing, IT teams look to NetScout to avoid silo-specific performance monitoring tool sprawl and for innovative ways to speed up problem identification and resolution with traffic-based intelligence. Cisco Live is where NetScout will demonstrate how Network Operations professionals move from defense to offense by leveraging ASI technology across different physical and virtual instrumentation form factors to gain real-time infrastructure-wide performance visibility, reduce Mean Time To Knowledge (MTTK) of service issues and save millions of dollars in the process.

WHERE:

NetScout at Cisco Live 2015, Booth #2211
San Diego Convention Center, San Diego, California

WHEN:

Date: June 8 – 11, 2015

MythBlasters Presentation: Service Assurance Challenges in the Shared Connected World

Location: NetScout, Booth #2211

NetScout Session @ Solutions Theater East, Cisco Campus

Date/Time: June 9 @ 3:30 p.m. PT

Title: Service Assurance for the Connected World

This session will focus on how the network team can use the NetScout nGeniusONE platform with ASI technology to proactively collect, organize, contextualize and analyze traffic to deliver a holistic view of the service delivery environment. In an increasingly complex, vulnerable and connected world, you will learn how real-time and actionable traffic-based intelligence enables you to deliver a flawless user experience by assuring service performance in Cisco environments.
Speaker: Eric Gray, chief solutions architect, NetScout, (**LinkedIn**)

NetScout Partner Pre*Zen*ta-tion Showcase @ the Cisco Live Hub

Date/Time: June 10 @ 10:00 a.m. PT

Title: A New Approach to Service Assurance

This session will explore best practices in resolving performance problems in complex service delivery environments. In traditional service degradation and outage monitoring and resolution processes, time is primarily wasted on identifying where a problem has originated. You will learn how traffic data is the singular source of truth for IT teams, providing full visibility into layers 2 through 7 as well as much needed insight into service performance interrelationships and their dependencies. This insight helps dramatically reduce the MTTK of service issues and save millions of dollars in the process.
Speakers: Michael Segal, senior director of solutions marketing, NetScout, (**LinkedIn**), and Eric Gray, chief solutions architect, NetScout

About Cisco Live

Cisco Live is Cisco's premier education and training destination for IT professionals worldwide. We offer unparalleled opportunities to increase your knowledge of Cisco products and solutions via in-person events, live webcasts and on-demand learning opportunities. **http://www.ciscolive.com/us/**

About NetScout Systems, Inc.

NetScout Systems, Inc. (NASDAQ:NTCT) is the market leader in service assurance solutions that enable enterprise and service provider organizations to assure the quality of the user experience for business and mobile services. NetScout technology helps these organizations proactively manage service delivery and identify emerging performance problems, helping to quickly resolve issues that cause business disruptions or negatively impact users of information technology.

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