NETSCOUT

NEWS RELEASE

Media Alert: NETSCOUT to Demonstrate Real-Time Insight into Unified Communications Service Issues in Complex Multi-Vendor Environments at Enterprise Connect 2016

2016-03-02

WESTFORD, Mass.--(BUSINESS WIRE)--Mar. 2, 2016-- **NETSCOUT Systems, Inc.** (NASDAQ: NTCT), a market leader in service assurance and cybersecurity solutions for Unified Communications (UC) and other IP voice, video, and data services, today announced that it will demonstrate at Enterprise Connect in Orlando, Florida how the NETSCOUT nGeniusONE® Service Assurance platform and Adaptive Service Intelligence™ (ASI) ™ technology help IT departments to proactively discover when UC problems occur and quickly identify the root cause of the issue and fix it.

The service delivery complexity is constantly growing as more things can go wrong in physical, virtual and hybrid IT environments. Traditional silo- or vendor-specific performance monitoring tools simply cannot see the whole picture with disparate datasets. When users and customers experience service degradations, IT organizations that utilize these tools tend to respond with finger pointing and wasting time in the war room looking for the root cause of the problem. NETSCOUT's nGeniusONE platform and ASI technology provide innovative traffic-based intelligence to speed up problem identification and resolution utilizing continuous monitoring and real-time analysis of:

- Voice and video media performance

- Call signaling and UC server performance

- Network and enablers' infrastructure performance

NETSCOUT will demonstrate how IT professionals can manage SIP trunking environments efficiently and effectively as well as ensure high-quality communications in contact centers. With NETSCOUT service assurance solutions, organizations will reduce the Mean Time to Knowledge (MTTK) of service problems and **maximize the value of UC**.

WHERE:

NETSCOUT**,** Booth 1029

Gaylord Palms, Orlando, Florida

WHEN:

March 7 – 10, 2016

WHAT:

nGeniusONE Service Assurance platform

NETSCOUT experts will be available to demonstrate how traffic data is used to gain a holistic view of the Unified Communications and Collaboration (UC&C) service delivery infrastructure. Attendees will learn how to keep UC&C running well all the time in our connected world.

Trends in Management and Troubleshooting of UC Systems

Date/Time: Tuesday, March 8, 2016 @ 2:45 p.m. – 3:30 p.m. PST

Location: Sun D

Speaker: **Ray Krug,** senior solutions engineer, Enterprise Business Operations, NETSCOUT. Find out more about Krug on **LinkedIn**.

Detecting and diagnosing real-time voice and video problems can be challenging. Join a leading UC management expert and a panel of technology providers in this session to discuss the types of solutions that are essential for successful UC deployments.

EC Summit: Managing Communications in a Changing Environment

Date/Time: Thursday, March 10, 2016 @ 10:30 a.m. – 11:15 a.m. PST

Location: Sun A

Speaker: **Ray Krug,** senior solutions engineer, Enterprise Business Operations, NETSCOUT.

As enterprise communications become more software-centric and open – and as focus shifts toward mobility, the cloud, and business applications – your approach to systems management will have to evolve to keep up. In the new world, provisioning may be more complicated; service quality issues more multi-faceted and spread over additional media like messaging and video; and end users will be more diverse in their needs for different communications functions. Meanwhile, resiliency, uptime, security, and compliance will be, if anything, more important than ever. So as a communications/IT professional, how do you get your arms around all these

challenges? This EC Summit will analyze best practices in operations and management, and give you a framework for coping with the new reality in communications and collaboration.

About Enterprise Connect

For more than 25 years, Enterprise Connect has been the leading conference and exhibition for enterprise IP Telephony, Converged Networks and Unified Communications in North America. Enterprise Connect brings corporate IT decision makers together with the industry's vendors, analysts and consultants to focus on the issues central to enterprise networks and communications. Enterprise Connect owns and produces No Jitter, providing daily blogging and analysis of enterprise communications, and it also serves the community with a weekly email newsletter, a Webinar series and Virtual Events. For more information, visit enterpriseconnect.com.

About NETSCOUT SYSTEMS, INC.

NETSCOUT SYSTEMS, INC. (NASDAQ: NTCT) is a market leader in real-time service assurance and cybersecurity solutions for today’s most demanding service provider, enterprise and government networks. NETSCOUT’s Adaptive Service Intelligence (ASI) technology continuously monitors the service delivery environment to identify performance issues and provides insight into network-based security threats, helping teams to quickly resolve issues that can cause business disruptions or impact user experience. NETSCOUT delivers unmatched service visibility and protects the digital infrastructure that supports our connected world. To learn more, visit **www.netscout.com**.

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