

NETSCOUT Announces nGenius Business Analytics: In-Depth Subscriber Analytics Powered by ASI Smart Data Technology

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Pervasive Visibility into Customer Intelligence, Network and Service Performance Data

WESTFORD, Mass.--(BUSINESS WIRE)--Sep. 19, 2017-- **NETSCOUT SYSTEMS, INC.**, (NASDAQ: NTCT) a leading provider of business assurance – a powerful combination of service assurance, cybersecurity, and business intelligence solutions, today announced the nGenius® Business Analytics solution. This solution delivers the industry's first next-generation smart data approach to analytics that makes wired data consumable for Big Data applications in a scalable, cost-effective manner.

As traditional Communications Service Providers (CSPs) evolve into Digital Service Providers (DSPs), they are striving to leverage network data to automate operations, enhance customer care and deliver personalized services. NETSCOUT's new nGenius Business Analytics software enables service providers to quickly and efficiently analyze their network traffic to acquire intelligent and timely insights into their subscribers, services, networks, and applications. nGenius Business Analytics utilizes NETSCOUT's Adaptive Service Intelligence™ (ASI) smart data technology to deliver these insights to mobile, fixed and multiple system cable operators, enabling them to be keenly responsive to their customers' needs and to identify new opportunities in their business. In addition, nGenius Business Analytics provides open industry standard mechanisms to ensure that customers can easily export NETSCOUT's smart data into their data lakes and to third-party analytic platforms.

"Analytics needs to be an integral part of the refactored network," said Elisabeth Rainge, research vice president, IDC. "To deliver the infrastructure for digital experiences like IoT and best practices like DevOps, technologists are increasingly dependent on curated, actionable information to optimize virtualized and distributed network

resources.”

NETSCOUT’s patented ASI software technology utilizes actual subscriber control and user plane data and generates high value, yet compact, ASI smart data that reduces Total Cost of Ownership (TCO) and power consumption by decreasing the amount of hardware in the middleware and application layers.

nGenius Business Analytics provides:

- In-depth analysis of subscriber behavior
- Lower TCO and investment protection
- Smart, high-value data set
- Unrestricted analysis and reporting
- Support for Big Data initiatives

“The industry has been reliant on high-powered, expensive analytics that are typically applied to noisy, poor quality data sets. Our service provider customers need a sophisticated yet cost-effective analytics platform that, in combination with high-quality smart data, delivers greater scalability and lower TCO along with investment protection,” said Anil Singhal, co-founder, president and chief executive officer, NETSCOUT. “By leveraging our vast expertise and extensive technical capabilities, we’ve delivered this winning combination in nGenius Business Analytics and our ISNG smart data platform, enabling our customers around the world to make superior business decisions.”

nGenius Business Analytics is available today for service providers and is already in use with more than a dozen service provider customers. Click [here](#) for more information.

About NETSCOUT SYSTEMS, INC.

NETSCOUT SYSTEMS, INC. (NASDAQ: NTCT) is a leading provider of business assurance – a powerful combination of service assurance, cybersecurity, and business intelligence solutions – for today’s most demanding service provider, enterprise and government networks. NETSCOUT’s Adaptive Service Intelligence (ASI) technology continuously monitors the service delivery environment to identify performance issues and provides insight into network-based security threats, helping teams to quickly resolve issues that can cause business disruptions or impact user experience. NETSCOUT delivers unmatched service visibility and protects the digital infrastructure that supports our connected world. To learn more, visit www.netscout.com or follow @NETSCOUT on Twitter, Facebook, or LinkedIn.

Safe Harbor

Forward-looking statements in this release are made pursuant to the safe harbor provisions of Section 21E of the Securities Exchange Act of 1934 and other federal securities laws. Investors are cautioned that statements in this press release, which are not strictly historical statements, including without limitation, the statements related to the benefits and capabilities of NETSCOUT's nGenius Business Analytics solution and ISNG smart data platform, constitute forward-looking statements which involve risks and uncertainties. Actual results could differ materially from the forward-looking statements due to known and unknown risk, uncertainties, assumptions and other factors. Such factors include slowdowns or downturns in economic conditions generally and in the market for advanced network and service assurance solutions specifically; the volatile foreign exchange environment; the Company's relationships with strategic partners and resellers; dependence upon broad-based acceptance of the Company's network performance management solutions; the presence of competitors with greater financial resources than ours and their strategic response to our products; our ability to retain key executives and employees; and lower than expected demand for the Company's products and services. For a more detailed description of the risk factors associated with the Company, please refer to the Company's Annual Report on Form 10-K for the fiscal year ended March 31, 2017 and subsequent Quarterly Report on Form 10-Q, which are on file with the Securities and Exchange Commission. NETSCOUT assumes no obligation to update any forward-looking information contained in this press release or with respect to the announcements described herein.

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