



NEWS RELEASE

# Voyager Promotes John Baum to Chief Marketing Officer

2026-02-18

Aerospace and defense leader to unify brand, growth and strategic communications across the enterprise

DENVER--(BUSINESS WIRE)-- Voyager Technologies (NYSE: VOYG) announced the promotion of John Baum to chief marketing officer (CMO), leading the company's global brand, marketing and strategic communications as the company accelerates growth across space, defense and national security markets.

Baum previously served as executive vice president of Strategy & Advanced Concepts, advancing partnerships across government and industry and aligning the company's portfolio with deep space exploration initiatives. As CMO, Baum will oversee corporate marketing, brand strategy, communications and stakeholder engagement, ensuring Voyager's story, strategy and execution move in lockstep.

"John brings rare operational credibility and deep communications expertise, which is exactly what Voyager needs as we scale," said Dylan Taylor, chairman and CEO of Voyager. "This role reflects the importance of marketing and strategic communications as core drivers of growth."

Baum's appointment reflects a career spent operating at the intersection of mission execution, public trust and strategic influence. He previously served as Chief of the Media & Opinion Leader Branch for the Secretary of the Air Force, where he led strategic communications, outreach, and engagement with senior stakeholders across the Department of War, Congress and the defense industrial base. In that role, he helped shape national-level messaging on air, space and defense priorities while strengthening relationships with policymakers, industry leaders and international partners.



“Voyager is building capabilities that matter – capabilities that shape how our nation operates in space and defends itself on Earth,” Baum said. “As CMO, my focus is making sure our story reflects the operational depth, technical credibility and performance expectations of what this team is delivering every day.”

Prior to joining Voyager, Baum held senior leadership roles across commercial spaceflight, advanced aviation and defense training, including executive positions supporting astronaut training, flight-test readiness and global aerospace partnerships. He also co-founded Draken International, helping build the world’s largest commercial fleet of tactical fighter aircraft and overseeing multinational operations, safety programs and government engagement.

Baum earned a bachelor’s and master’s degree in Aeronautical Science from Embry-Riddle Aeronautical University and a master’s degree in Strategic Communications from George Mason University.

Assets for press use are available [here](#). For more information visit [www.voyagertechnologies.com](http://www.voyagertechnologies.com) and follow on [LinkedIn](#), [X](#), [Instagram](#) and [YouTube](#).

## About Voyager Technologies

Voyager Technologies is a defense and space technology company committed to advancing and delivering transformative, mission-critical solutions. By tackling the most complex challenges, Voyager aims to unlock new frontiers for human progress, fortify national security, and protect critical assets from ground to space.

## Cautionary Statement Concerning Forward-Looking Statements:

This press release contains “forward-looking statements.” All statements, other than statements of historical fact, including those with respect to Voyager Space, Inc.’s (the “Company’s”) mission statement and growth strategy, are “forward-looking statements.” Although the Company’s management believes that such forward-looking statements are reasonable, it cannot guarantee that such expectations are, or will be, correct. These forward-looking statements involve many risks and uncertainties, which could cause the Company’s future results to differ materially from those anticipated. Potential risks and uncertainties include, among others, general economic conditions and conditions affecting the industries in which the Company operates; the uncertainty of regulatory requirements and approvals; and the ability to obtain necessary financing on acceptable terms or at all. Readers should not place any undue reliance on forward-looking statements since they involve these known and unknown uncertainties and other factors which are, in some cases, beyond the Company’s control and which could, and likely will, materially affect actual results, levels of activity, performance or achievements. Any forward-looking statement reflects the Company’s current views with respect to future events and is subject to these and other risks, uncertainties and assumptions relating to operations, results of operations, growth strategy and liquidity. The

Company assumes no obligation to publicly update or revise these forward-looking statements for any reason, or to update the reasons actual results could differ materially from those anticipated in these forward-looking statements, even if new information becomes available in the future.

## Media Contact

Dana Carroll, VP Marketing & Communications, [dana.carroll@voyagertechnologies.com](mailto:dana.carroll@voyagertechnologies.com)

Source: Voyager Technologies