



**Conifer
Holdings
Inc.**

NEWS RELEASE

Conifer Holdings Schedules Second-Quarter Conference Call/Webcast for Friday, August 12

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BIRMINGHAM, Mich., July 28, 2016 (GLOBE NEWSWIRE) -- **Conifer Holdings, Inc.** (Nasdaq:CNFR) will hold a conference call/webcast on Friday, August 12, at 8:30 a.m. ET to discuss results for the second quarter and six months ended June 30, 2016. The company expects to release financial results on Thursday, August 11, after the close of the market.

Investors, analysts, employees and the general public are invited to listen to the conference call via:

Webcast:	On the Event Calendar at IR.CNFRH.com
Conference Call:	844-868-8843 (domestic) or 412-317-6589 (international)

The webcast will be archived on the Conifer Holdings website and available for replay for at least one year.

Individuals who listen to the call should refer to Conifer Holdings' audited consolidated financial statements and related notes included in our annual form 10-K, filed on March 12, 2016 with the Securities and Exchange Commission (the "SEC").

About the Company

Conifer Holdings, Inc. is a Michigan-based insurance holding company formed in 2009. Through its

subsidiaries, Conifer offers insurance coverage in both specialty commercial and specialty personal product lines marketing through independent agents in 50 states. The company completed its initial public offering in August 2015 and is traded on the Nasdaq Global Market under the symbol CNFR. Additional information is available on the company's website at IR.CNFRH.com.

For Further Information:
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Source: Conifer Holdings Inc.