



**Conifer
Holdings
Inc.**

NEWS RELEASE

Conifer Holdings to Present at Annual Association of Insurance and Financial Analysts (AIFA) Conference

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BIRMINGHAM, Mich., Feb. 28, 2017 (GLOBE NEWSWIRE) -- **Conifer Holdings, Inc.**(NASDAQ:CNFR) (“Conifer” or the “Company”) announced today that the Company’s management will participate at the 42nd Annual Association of Insurance and Financial Analysts (AIFA) Conference in Boca Raton, Florida. The Company will host one-on-one meetings throughout the day and conduct an open session at 11:00 AM ET on Tuesday, March 7, 2017.

Conifer’s presentation materials will be available on the Company’s website at ir.CNFRH.com prior to the event.

About the Company

Conifer Holdings, Inc. is a Michigan-based insurance holding company formed in 2009. Through its subsidiaries, Conifer offers insurance coverage in both specialty commercial and specialty personal product lines marketing through independent agents in all 50 states. The Company completed its initial public offering in August 2015 and is traded on the Nasdaq Global Market (Nasdaq:CNFR). Additional information is available on the Company’s website at www.CNFRH.com.

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Source: Conifer Holdings Inc.