



**Conifer  
Holdings  
Inc.**

NEWS RELEASE

## Conifer Holdings to Present at the NYSSA 20th Annual Insurance Industry Conference on Monday, March 21, 2016

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BIRMINGHAM, Mich., March 14, 2016 (GLOBE NEWSWIRE) -- **Conifer Holdings, Inc.** (Nasdaq:CNFR) (“Conifer” or the “Company”) today announced that the Company’s Chairman & Chief Executive Officer, Jim Petcoff, along with Brian Roney, President, and Nick Petcoff, Executive Vice President, will present at the New York Society of Security Analysts (NYSSA) 20th Annual Insurance Industry Conference in New York City on Monday, March 21, 2016 at 10:25 a.m. EDT.

Conifer’s presentation materials will be available on the Company’s website at [ir.CNFRH.com](http://ir.CNFRH.com) prior to the event, and a replay of the webcast will be posted to the Company’s website once accessible from the conference organizer. Additional information on the conference can be found on the NYSSA website at [www.nyssa.org](http://www.nyssa.org).

### **About Conifer**

Conifer Holdings, Inc. is a Michigan-based insurance holding company formed in 2009. Through its subsidiaries, Conifer offers insurance coverage in both specialty commercial and specialty personal product lines marketing through independent agents in all 50 states. The Company completed its initial public offering in August 2015 and is traded on the Nasdaq Global Market (Nasdaq:CNFR). For more information about Conifer, please visit [www.CNFRH.com](http://www.CNFRH.com).

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