



**Conifer
Holdings
Inc.**

NEWS RELEASE

Conifer Holdings to Present at the NYSSA 21st Annual Insurance Industry Conference on Tuesday, March 21, 2017

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BIRMINGHAM, Mich., March 15, 2017 (GLOBE NEWSWIRE) -- **Conifer Holdings, Inc.** (Nasdaq:CNFR) (“Conifer” or the “Company”) today announced that the Company’s management will present at the New York Society of Security Analysts (NYSSA) 21st Annual Insurance Industry Conference in New York City on Tuesday, March 21, 2017 at 1:40 p.m. EDT.

Conifer’s presentation materials will be available on the Company’s website at ir.CNFRH.com prior to the event. Additional information on the conference can be found on the NYSSA website at www.nyssa.org.

About the Company

Conifer Holdings, Inc. is a Michigan domiciled insurance holding company formed in 2009. Through its subsidiaries, Conifer offers insurance coverage in both specialty commercial and specialty personal product lines marketing through independent agents in all 50 states. The Company completed its initial public offering in August 2015 and is traded on the Nasdaq Global Market (Nasdaq:CNFR). Additional information is available on the Company’s website at www.CNFRH.com.

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Source: Conifer Holdings Inc.