



Second Quarter 2013 Earnings Teleconference

July 30, 2013



Introduction

Chuck Triano
Senior Vice President,
Investor Relations

Second Quarter 2013 Earnings

Forward-Looking Statements and Non-GAAP Financial Information

- Our discussions during this conference call will include forward-looking statements. Actual results could differ materially from those projected in the forward-looking statements. The factors that could cause actual results to differ are discussed in Pfizer's 2012 Annual Report on Form 10-K/A and in our reports on Form 10-Q and Form 8-K.
- Also, the discussions during this conference call will include certain financial measures that were not prepared in accordance with U.S. generally accepted accounting principles. Reconciliations of those non-U.S. GAAP financial measures to the most directly comparable U.S. GAAP financial measures can be found in Pfizer's Current Report on Form 8-K dated July 30, 2013.
- These reports are available on our website at www.pfizer.com in the "Investors—SEC Filings" section.



Opening Remarks

Ian Read
Chairman and Chief Executive Officer

Second Quarter 2013 Earnings

CEO Perspectives

- Q2 2013 had solid operational revenue growth in a number of areas
- Continue to expect 2H 2013 will be stronger than 1H 2013 in Emerging Markets
 - Now expect mid-single-digit operational revenue growth for FY 2013 in this region
- Completed disposition of Zoetis; Generated ~\$17.2 billion of after-tax value for Pfizer shareholders
- Launches of Eliquis and Xeljanz continue to progress in various markets
 - Remain encouraged with the potential for both of these therapies over time
- Now expect to announce top-line results from two ongoing studies for Xeljanz in psoriasis by YE 2013 and top-line results from the two pivotal studies in Q2 2014
- Prevnar/Prevenar impacted by variability of government purchasing patterns and a lower birth cohort in the U.S.
- Expect to complete the Prevnar adult CAPiTA study this year with top-line results expected in the first part of 2014

Additional CEO Perspectives

- Announced internal separation of our commercial and management structure into Innovative and Value business segments
 - Will integrate Emerging Markets fully into each of these segments

Innovative Products Group

Geno Germano, Group President

- Inflammation/Immunology
- CV/Metabolic
- Neuroscience
- Pain
- Rare Diseases
- Men's/Women's Health

Will generally include products that have exclusivity beyond 2015

Vaccines, Oncology & Consumer Healthcare

Amy Schulman, Group President

- Vaccines
- Oncology
- Consumer Healthcare

Will include businesses with different operating models and distinct specializations

Value Products Group

John Young, Group President

- LOE Products
- Biosimilars
- EP/EM Collaborations
 - Mylan in Japan
 - Hisun in China
 - Teuto in Brazil

Will include LOE products and generally the mature patent-protected products that are expected to lose exclusivity through 2015

- Will begin operating in the new commercial structure at the start of fiscal 2014
- Will provide greater financial transparency for each business segment starting with the Q1 2014 earnings release

New Commercial Structure Better Positions Pfizer for Long-Term Success





Financial Review

Frank D'Amelio
Executive Vice President &
Chief Financial Officer

Second Quarter 2013 Earnings

Income Statement Highlights

(\$ Millions, Except Per Share Amounts and Percentages)

	Second Quarter		
	2013	2012	Change
Revenues	\$12,973	\$13,968	(7%)
Adjusted Income ⁽¹⁾	4,003	4,449	(10%)
Adjusted Diluted EPS ⁽¹⁾	0.56	0.59	(5%)
Reported Net Income ⁽²⁾	14,095	3,253	*
Reported Diluted EPS ⁽²⁾	1.98	0.43	*

Reported Results Favorably Impacted Primarily by the Gain Associated with the Full Disposition of Zoetis as well as Patent Litigation Settlement Income and Lower Legal Charges; Unfavorably Impacted Primarily by the Loss of Exclusivity of Certain Products and a Higher Effective Tax Rate

* Calculation not meaningful.

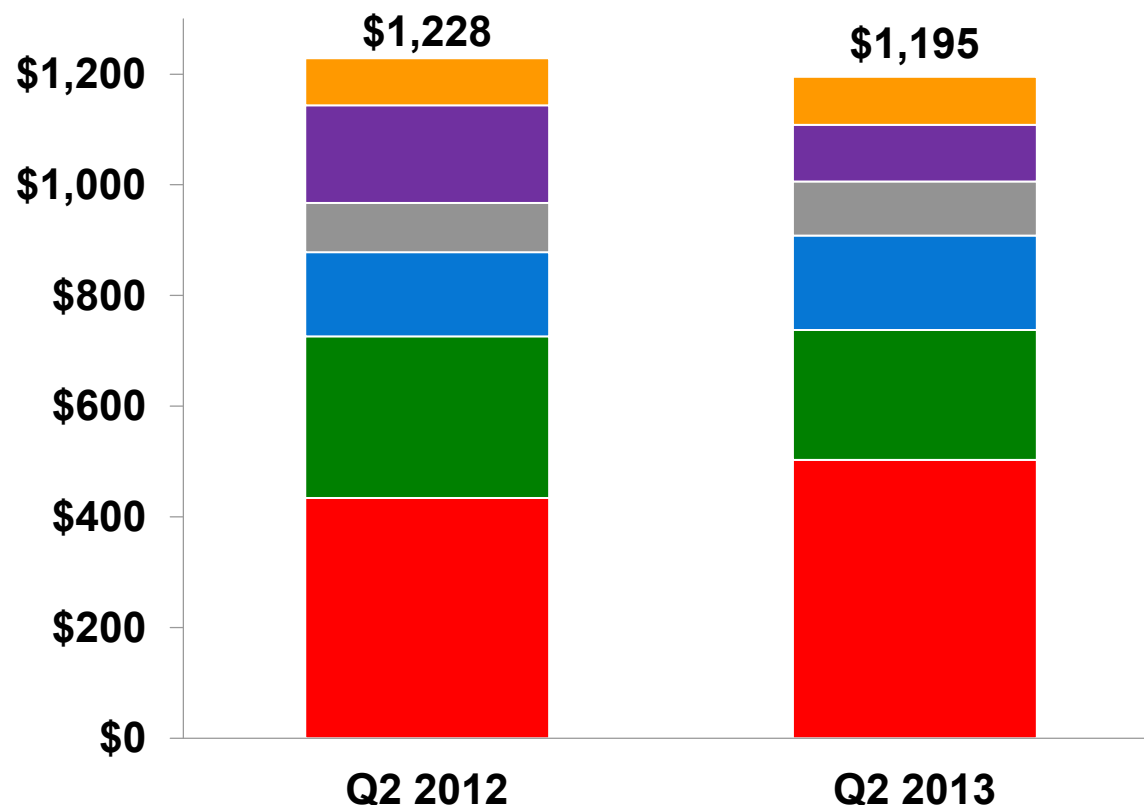
⁽¹⁾ Adjusted Income and its components and Adjusted Diluted EPS are defined as Reported Net Income⁽²⁾ and its components and Reported Diluted EPS⁽²⁾, excluding Purchase Accounting Adjustments, Acquisition-Related Costs, Discontinued Operations and Certain Significant Items. Adjusted Cost of Sales, Adjusted SI&A expenses, Adjusted R&D expenses and Adjusted Other (Income)/Deductions are components of the overall Adjusted Income measure.

⁽²⁾ Reported Net Income is defined as Net Income attributable to Pfizer Inc. Reported Diluted EPS is defined as Reported Diluted EPS attributable to Pfizer Inc. common shareholders.



BRIC-MT⁽¹⁾ Biopharmaceutical Revenue Performance

(\$ Millions, Except Percentages)



Operational Growth / (Decline)		
	Q2 2013 vs. Q2 2012	YTD 2013 vs. YTD 2012
India	8%	8%
Turkey	(41%)	(30%)
Russia	15%	13%
Mexico	5%	7%
Brazil	(13%)	(7%)
China	14%	16%
BRIC-MT⁽¹⁾	(2%)	3%

Volume Growth of 1% More Than Offset by Price Reductions of 3% vs. Q2 2012; Foreign Exchange Negatively Impacted BRIC-MT⁽¹⁾ Revenue by 1% vs. Q2 2012

⁽¹⁾ BRIC-MT includes Brazil, Russia, India, China, Mexico and Turkey.

Impact of Foreign Exchange on Adjusted Income⁽¹⁾ Components

(\$ Millions, Except Percentages)

Favorable / (Unfavorable)

	Second Quarter				
	2013	2012	FX Impact		
Revenues	\$12,973	\$13,968	(\$392)		(3%)
Cost of Sales ⁽¹⁾	2,194	2,293	146		6%
SI&A Expenses ⁽¹⁾	3,550	3,648	70		2%
R&D Expenses ⁽¹⁾	1,521	1,565	12		1%
Total	\$7,265	\$7,506	\$228		3%

**Foreign Exchange Negatively Impacted Adjusted Diluted EPS⁽¹⁾
by ~\$0.02 Compared to the Year-Ago Quarter**

⁽¹⁾ See slide 8 for definition.

2013 Financial Guidance⁽¹⁾⁽²⁾

Revenues	\$50.8 to \$52.8 Billion
Adjusted Cost of Sales ⁽³⁾ as a % of Revenues	18.0% to 19.0%
Adjusted SI&A Expenses ⁽³⁾	\$14.2 to \$15.2 Billion
Adjusted R&D Expenses ⁽³⁾	\$6.1 to \$6.6 Billion
Adjusted Other (Income) / Deductions ⁽³⁾	~\$800 Million
Effective Tax Rate on Adjusted Income ⁽³⁾	~28.0%
Reported Diluted EPS ⁽³⁾	\$3.07 to \$3.22 <i>Previously \$1.44 to \$1.59</i>
Adjusted Diluted EPS ⁽³⁾	\$2.10 to \$2.20

Reaffirm All Components of Adjusted Financial Guidance

⁽¹⁾ At exchange rates that reflect a blend of the actual exchange rates in effect through June 2013 and the mid-July 2013 exchange rates for the remainder of the year. ⁽²⁾ Does not assume the completion of any business development transactions not completed as of June 30, 2013, including any one-time upfront payments associated with such transactions, and excludes the potential effects of the resolution of litigation-related matters not substantially resolved as of June 30, 2013. Financial results from the Animal Health business are reflected as a discontinued operation. The weighted average shares outstanding used in the computation of Adjusted and Reported Diluted EPS⁽³⁾ guidance reflects the 405.1 million share reduction resulting from the Zoetis exchange offer. Since this reduction occurred on June 24, 2013, Adjusted and Reported Diluted EPS⁽³⁾ guidance reflects only a partial-year benefit. Reported Diluted EPS⁽³⁾ guidance includes the gain on the final disposition of Zoetis and income from a patent litigation settlement. ⁽³⁾ See Slide 8 for definition.



Key Takeaways

- ✓ Results reflect product losses of exclusivity in various geographies and continued volatility in Emerging Markets
 - Expect high-single-digit operational revenue growth in Emerging Markets during 2H 2013
 - Continue to mitigate the impact of product LOEs with expense discipline and share repurchases
- ✓ Completed full disposition of Zoetis during Q2 2013
 - Pfizer accepted 405.1 million shares of its common stock in exchange for its remaining stake in Zoetis
 - Continue to expect the transaction to be accretive on a full-year basis to Reported and Adjusted Diluted EPS⁽¹⁾ in 2014
- ✓ Reaffirm all components of Adjusted financial guidance
- ✓ Excited about the potential of our mid-to-late stage pipeline and our new product launches
- ✓ New commercial structure will better position Pfizer for long-term success
- ✓ Continued to create shareholder value through prudent capital allocation
 - Repurchased ~\$8.7 billion, or ~309.2 million shares, to date in 2013
 - Continue to expect to repurchase in the mid-teens of billions of dollars of our common stock this year

Remain Committed to Delivering Attractive Shareholder Returns in 2013 and Beyond

⁽¹⁾ See slide 8 for definition.



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Q&A Session

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