



IMPORTANT ANNUAL MEETING INFORMATION

Vote by Internet

- Go to www.investorvote.com/PFE; or
- Scan the QR code with your smartphone.
- Follow the steps outlined on the secure website.

Annual Meeting Notice & Admission Ticket

Important Notice Regarding the Availability of Proxy Materials for the 2017 Annual Meeting of Pfizer Inc. Shareholders to be held on April 27, 2017

Under Securities and Exchange Commission rules, you are receiving this notice that the proxy materials for the annual meeting are available on the Internet or by mail. Follow the instructions below to view the materials and vote online or request a copy. The items to be voted on and location of the annual meeting are on the reverse side. Your vote is important!

This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting. These materials are available at:

www.investorvote.com/PFE

Easy Online Access — A Convenient Way to View Proxy Materials and Vote.

When you go online to view materials, you can also vote your shares.

Step 1: Go to www.investorvote.com/PFE.

Step 2: Click on the icon on the right to view current meeting materials.

Step 3: Return to the investorvote.com window and follow the instructions on the screen to log in.

Step 4: Make your selection as instructed on each screen to select delivery preferences and vote.

When you go online, you can also help the environment by consenting to receive electronic delivery of future materials.

Obtaining a Copy of the Proxy Materials - If you want to receive a copy of these documents, you must request one. There is no charge to you for requesting a copy. Please make your request for a copy as instructed on the reverse side on or before April 18, 2017 to facilitate timely delivery.

Annual Meeting Notice & Admission Ticket

2017 Annual Meeting of Pfizer Inc. Shareholders

Thursday, April 27, 2017
9:00 a.m., Eastern Daylight Time
Hilton Short Hills Hotel
41 John F. Kennedy Parkway
Short Hills, New Jersey 07078

Shareholders will be admitted to the Annual Meeting beginning at 8:30 a.m., Eastern Daylight Time. If you wish to attend, please plan to arrive early since seating will be limited. For directions, contact the Hilton Short Hills Hotel at +1-973-379-0100.

PLEASE NOTE - YOU CANNOT VOTE BY RETURNING THIS NOTICE. To vote your shares, you must vote online or request a paper copy of the proxy materials to receive a proxy card. If you wish to attend and vote at the meeting, please bring this notice with you.

The proposals to be voted on at the meeting, and the recommendations of the Board of Directors, are listed below.

The Board of Directors recommends a vote **"FOR"** the following proposals:

1. Election of Directors:
Dennis A. Ausiello, Ronald E. Blaylock, W. Don Cornwell, Joseph J. Echevarria, Frances D. Fergusson, Helen H. Hobbs, James M. Kilts, Shantanu Narayen, Suzanne Nora Johnson, Ian C. Read, Stephen W. Sanger, James C. Smith
2. Ratify the selection of KPMG LLP as independent registered public accounting firm for 2017
3. Advisory approval of executive compensation

The Board of Directors recommends you vote for **"1 YEAR"** on the following proposal:

4. Advisory vote on the frequency of future advisory votes on executive compensation

The Board of Directors recommends a vote **"AGAINST"** the following proposals:

5. Shareholder proposal regarding The Holy Land Principles
6. Shareholder proposal regarding special shareowner meetings
7. Shareholder proposal regarding independent chair policy

If you plan to attend the Annual Meeting, please bring this admission ticket with you.

Here's how to order a copy of the proxy materials and select a future delivery preference:

Paper copies: Current and future paper delivery requests can be submitted via the telephone, Internet or email options below.

Email copies: Current and future email delivery requests must be submitted via the Internet following the instructions below. If you request an email copy of the current materials you will receive an email with a link to the materials.

PLEASE NOTE: You must use the number in the shaded bar on the reverse side when requesting a set of proxy materials.

Internet - Go to www.investorvote.com/PFE and follow the instructions to log in and request a copy of the current meeting materials and submit your preference for email or paper delivery of future meeting materials.

Telephone - Call at 1-866-641-4276 or +1-781-575-4581 for outside the USA, US territories and Canada and follow the instructions to log in and request a paper copy of the materials by mail for the current meeting. You can also submit a preference to receive paper copies for future meetings.

Email - Send an email to investorvote@computershare.com with "Proxy Materials Pfizer Inc." in the subject line. Include in the message your full name and address, plus the number located in the shaded bar on the reverse side, and state in the email that you want a paper copy of the current meeting materials. You can also state your preference to receive paper copies for future meetings.

To facilitate timely delivery, all requests for paper copies of proxy materials must be received by April 18, 2017.