



Pfizer Inc
235 East 42nd Street
New York, NY 10017

YOUR VOTE IS IMPORTANT TO US — PLEASE VOTE YOUR SHARES TODAY

Dear Fellow Pfizer Shareholder:

On April 27, 2017, Pfizer will hold its Annual Meeting of Shareholders in Short Hills, New Jersey. We value your input as a holder of Pfizer common stock, and encourage you to review our proxy materials and cast your votes today. You can view our proxy materials at <http://www.pfizer.com/annualmeeting>.

Our Board of Directors recommends that you vote **"FOR"** each director nominee, **"FOR"** the ratification of the selection of KPMG LLP as the independent registered public accounting firm for 2017, **"FOR"** the advisory approval of executive compensation, for **"1 YEAR"** on the advisory vote on the frequency of future advisory votes on executive compensation, and **"AGAINST"** the three shareholder proposals for the reasons we provide in our 2017 Proxy Statement.

For your convenience, a duplicate proxy/voting instruction card and return envelope are enclosed, along with telephone and Internet voting instructions. In the event that multiple proxies/voting instruction forms are received from you, the one with the latest date will be counted.

Your vote is needed and valued so please act today to be sure your shares are voted.

Sincerely,

A handwritten signature in black ink, appearing to read "Margaret M. Madden".

Margaret M. Madden
Senior Vice President and Corporate Secretary, Chief Governance Counsel