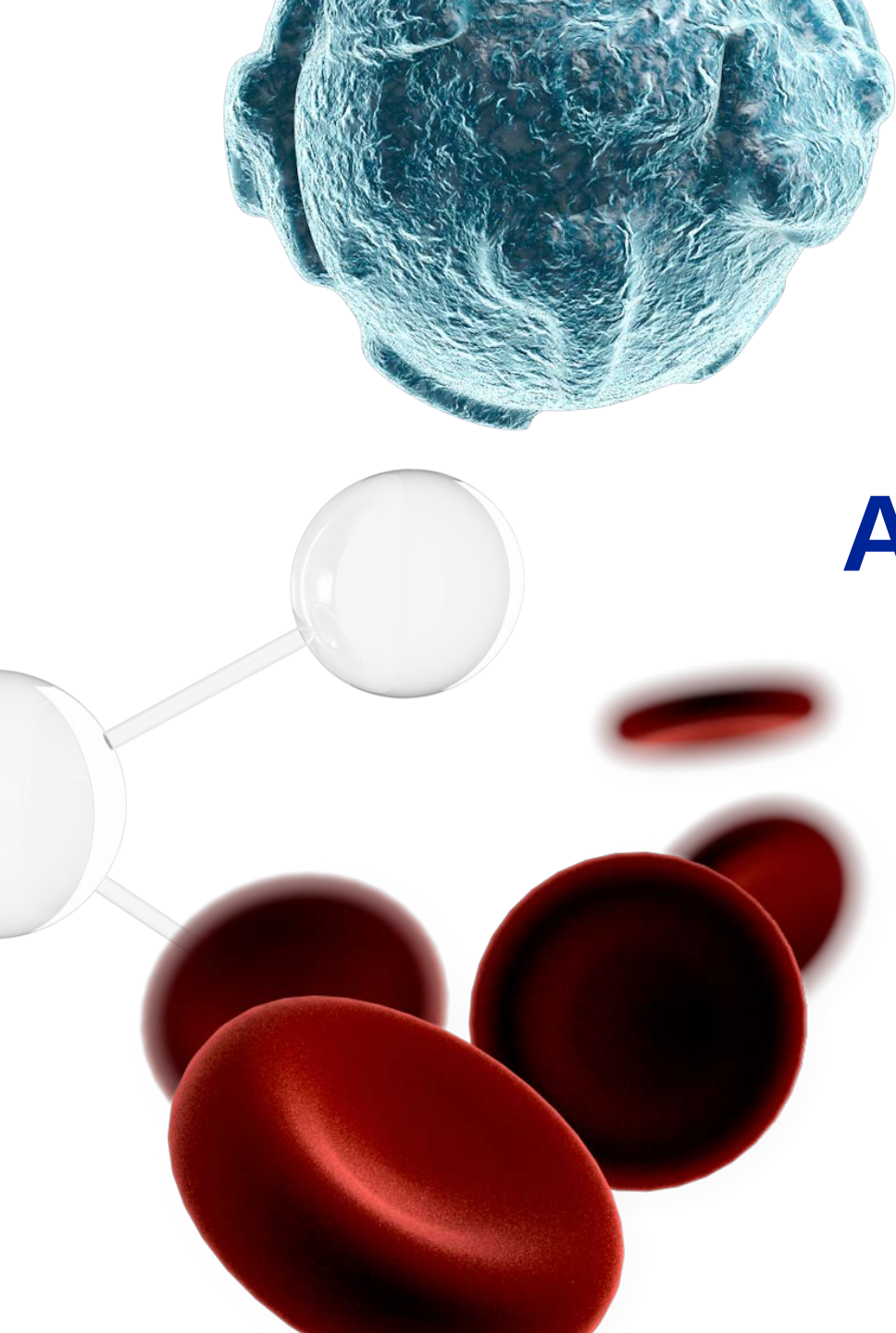




Albert Bourla

Chairman &
Chief Executive Officer



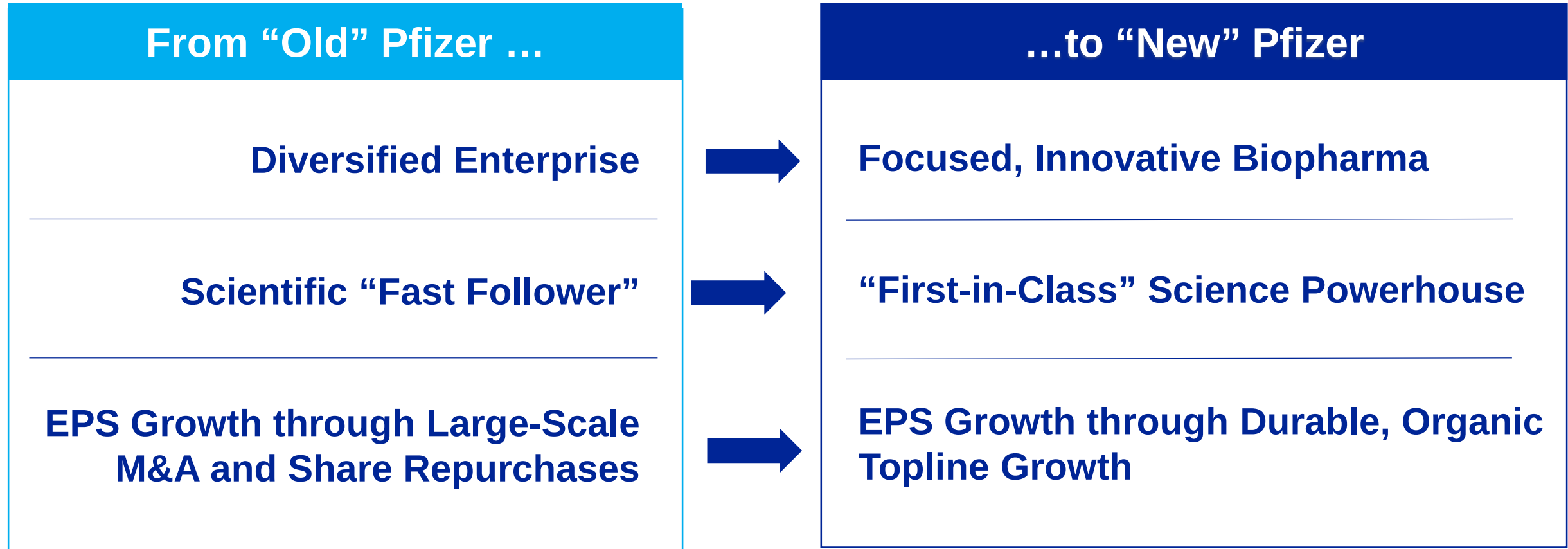
Forward-Looking Statements and Other Notices

Our discussions during Pfizer's Investor Day include forward-looking statements about our anticipated future operating and financial performance, business plans and prospects; expectations for our product pipeline, in-line products and product candidates, including anticipated regulatory submissions, data read-outs, study starts, approvals, revenue contribution, growth, performance, timing of exclusivity and potential benefits; manufacturing and product supply; our efforts to respond to COVID-19, including our investigational vaccine candidate against SARS-CoV-2 and our investigational protease inhibitor, and our expectations regarding the impact of COVID-19; our ability to successfully capitalize on growth opportunities and prospects; plans for and prospects of our acquisitions and other business development activities, including our proposed transaction with Mylan N.V. (Mylan) to combine Upjohn and Mylan to create a new global pharmaceutical company; plans relating to share repurchases and dividends; and other statements about our business, operations and financial results that are each subject to substantial risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements. Among other things, statements regarding revenue and earnings per share growth; the development or commercial potential of our product pipeline, in-line products, product candidates and additional indications, including expected clinical trial protocols, the timing of the initiation and progress of clinical trials and data read-outs from trials; the timing for the submission of applications for and receipt of regulatory approvals; expected breakthrough, best or first-in-class status, blockbuster status of our medicines or vaccines; and the impact of anticipated improvements to our clinical operation performance are forward-looking and are estimates that are subject to change and clinical trial and regulatory success. These statements are subject to risks, uncertainties and other factors that may cause actual results to differ materially from past results, future plans and projected future results. Additional information regarding these and other factors can be found in Pfizer's Annual Report on Form 10-K for the fiscal year ended December 31, 2019 and in our subsequent reports on Form 10-Q, including in the sections thereof captioned "Risk Factors" and "Forward-Looking Information and Factors That May Affect Future Results", as well as in our subsequent reports on Form 8-K, all of which are filed with the U.S. Securities and Exchange Commission and available at www.sec.gov and www.pfizer.com. Potential risks and uncertainties also include the impact of COVID-19 on our sales and operations, including impacts on employees, manufacturing, supply chain, marketing, research and development and clinical trials. The forward-looking statements in these presentations speak only as of the original date of the presentation and we undertake no obligation to update or revise any of these statements. Today's discussions and presentations are intended for the investor community only; they are not intended to promote the products referenced herein or otherwise influence healthcare prescribing decisions. All trademarks in today's presentations are the property of their respective owners.



Breakthroughs that
change patients' lives

Pfizer's Transformation: A 10-year Journey



Our Purpose: Breakthroughs that Change Patients' Lives

BOLD MOVES

1. Unleash the power of our people

- 1.1 Create room for meaningful work
- 1.2 Recognize both leadership and performance
- 1.3 Make Pfizer an amazing workplace for all

2. Deliver first-in-class science

- 2.1 Source the best science in the world
- 2.2 Double our innovation success rate
- 2.3 Bring medicines to the world faster

3. Transform our go-to-market model

- 3.1 Improve access through new payer partnerships
- 3.2 Address the patient affordability challenge
- 3.3 Transform the way we engage patients & physicians

4. Win the digital race in pharma

- 4.1 Digitize drug discovery and development
- 4.2 Enhance health outcomes and patient experience
- 4.3 Make our work faster and easier

5. Lead the conversation

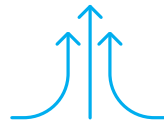
- 5.1 Be known as the most patient-centric company
- 5.2 Drive pro-innovation/pro-patient policies
- 5.3 Focus the narrative on the value of our science

VALUES



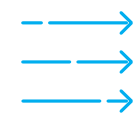
Courage

Think big, speak up, be decisive



Excellence

Focus on what matters, agree who does what, measure outcomes



Equity

Be inclusive, act with integrity, reduce healthcare disparities



Joy

Take pride, recognize one another, have fun



Breakthroughs that
change patients' lives

Business Unit Structure Allows for Agility and Disciplined Capital Allocation



Capital Allocation Committee (Comprised of Five Pfizer Executive Leaders)

Internal Medicine	Oncology	Rare Disease	Vaccines	Inflammation & Immunology	Hospital
 Chief Scientific Officer	 Chief Scientific Officer	 Chief Scientific Officer	 Chief Scientific Officer	 Chief Scientific Officer	 Chief Scientific Officer
 Chief Development Officer	 Chief Development Officer	 Chief Development Officer	 Chief Development Officer	 Chief Development Officer	 Chief Development Officer
 Global Commercial President	 Global Commercial President	 Global Commercial President	 Global Commercial President	 Global Commercial President	 Global Commercial President

Reimagining the Way We Work

- A Simplify major corporate processes end-to-end**
- B Streamline Enabling Functions interactions from 15 to 5**
- C Consolidate Shared Services Centers from 20 to 6**

**Improve Ability to
Get Things Done**

**Right-size
Corporate Cost**

Aligning Incentives with a Culture of Innovation



Annual bonus for
**ALL bonus-eligible
colleagues**

will now be funded
based on **both**:

- Financial performance
AND
- Success of the pipeline

Environmental, Social and Governance (ESG) Principles

Environmental

Greenhouse Gas Emissions

2020 Goal: 20% reduction

Achieved: 23% reduction*

Social

**Equitable pay practices
between**

**Women and Men globally
and**

**Minority and Non-minority
in the US**

Governance

**All but one Director
independent**

**>50% of Board of Directors
is diverse based on
gender or ethnicity**

**“Governance and
Sustainability Committee”**

Strong, Diverse and Balanced Board of Directors



Ron Blaylock



Albert Bourla



Don Cornwell



Sue Desmond-Hellmann, M.D., Ph.D.



Joe Echevarria



Scott Gottlieb, M.D.



Helen Hobbs, M.D.



Susan Hockfield, Ph.D.



Jim Kilts



Dan Littman, M.D., Ph.D.



Shantanu Narayen



Suzanne Nora Johnson



James Quincey



Jim Smith

Five Highly Accomplished Scientists to Our Board of Directors



Ron Blaylock



Albert Bourla



Don Cornwell



Sue Desmond-Hellmann, M.D., Ph.D.



Joe Echevarria



Scott Gottlieb, M.D.



Helen Hobbs, M.D.



Susan Hockfield, Ph.D.



Jim Kilts



Dan Littman, M.D., Ph.D.



Shantanu Narayen



Suzanne Nora Johnson



James Quincey



Jim Smith

Time is Right to Pivot to Innovation

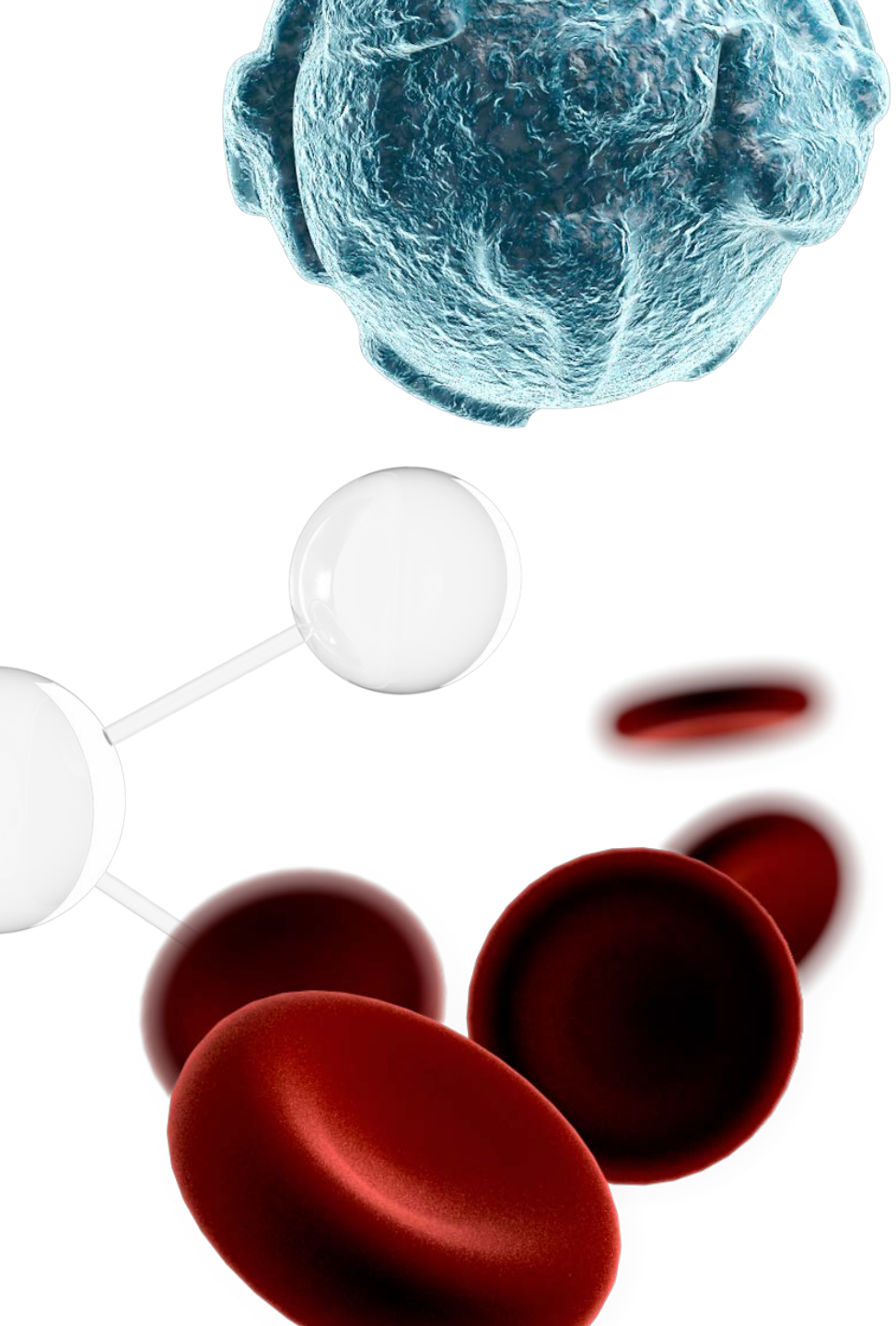
- Existing innovative portfolio with strong growth (9% operational revenue growth in first half 2020)
- No significant anticipated LOEs impact until 2026
- 5-year revenue CAGR expected to be at least 6%*
- 5-year EPS CAGR expected to grow double-digits*
- Healthy and increasing dividend income
- Pipeline as strong as ever
- Strong balance sheet and financial strength



Growth Outlook Beyond 2026

- Internal forecasts roughly in line with consensus estimates of \$18-\$20B in lost revenue due to patent expirations, beginning in 2026
- We believe our current pipeline will **at least replace** those lost revenues*

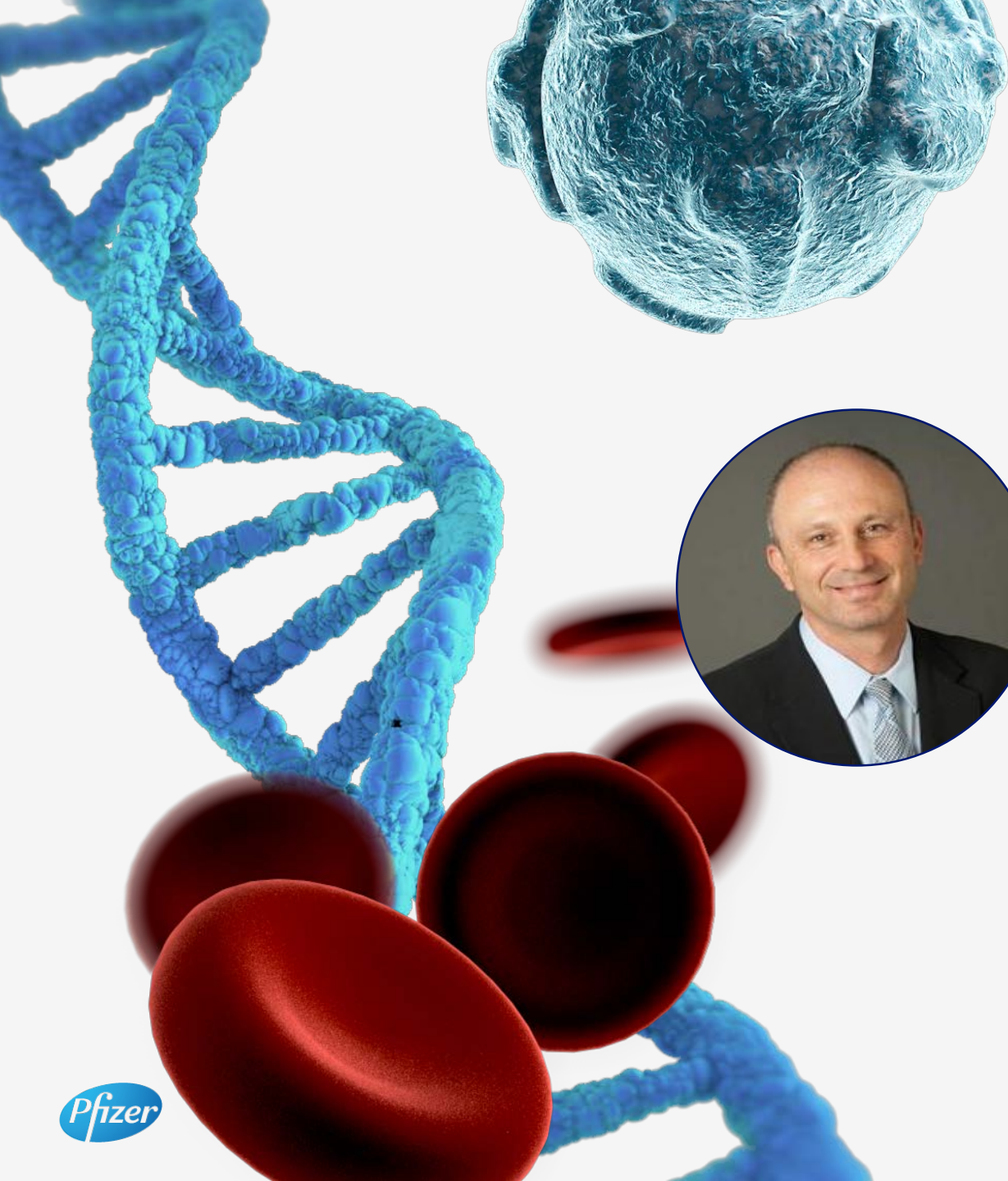




Pfizer of the new Decade



Breakthroughs that change patients' lives



Mikael Dolsten

Chief Scientific Officer and President,
Worldwide Research Development and
Medical (WRDM)



Pfizer's R&D Turnaround Journey

2010

10

Large Number of
Key Therapeutic Areas

104

High Volume
of NMEs



Narrow
Modality Base



Located Away
from Major Bio Hubs



Siloed
Decision Making

Current

5

Focused on Areas
Where We Can Win

54

High Quality
of NMEs



Broad & Deep
Modality Base



Strategically located
at Major Bio Hubs



Integrated
Decision Making

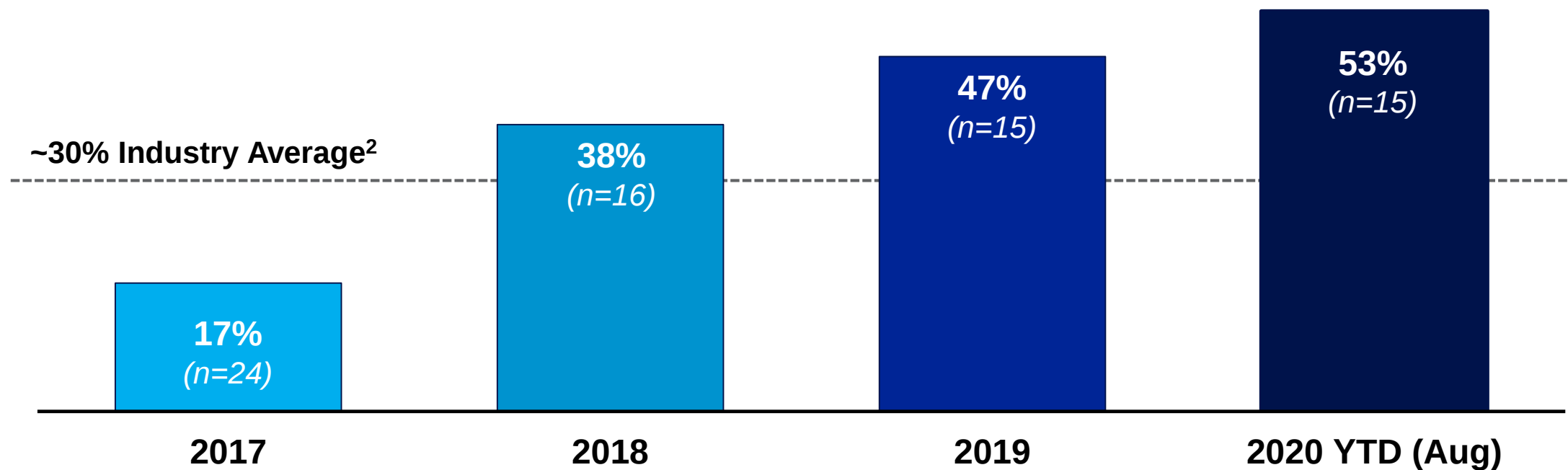
NME (New Molecular Entities); 2010 NME counts as of year end; Current NME counts as of Q2 2020



Breakthroughs that
change patients' lives

Creation of Scientific Powerhouse Led to Step Change in Ph 2 Success Rate

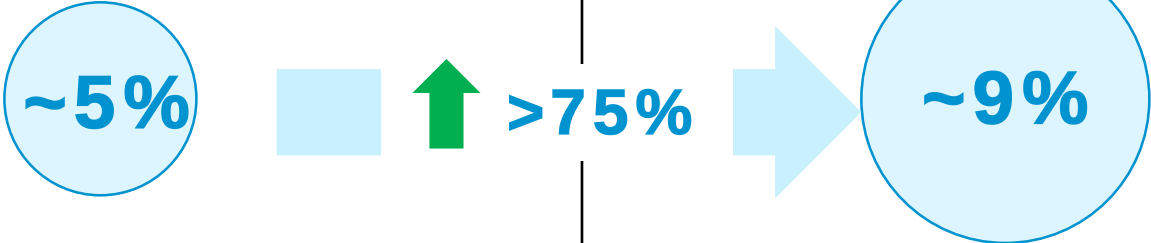
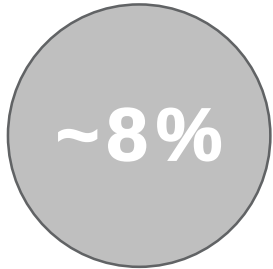
Phase 2 Success Rates (NMEs¹, 3 Year Rolling Average at Year End)



1. % of NMEs (New Molecular Entity); transitioning from Phase 2 to Phase 3;

2. 3yr rolling average; 2020 year-to-date (YTD) estimate represents the 3-year rolling average from September 1, 2017 through August 31, 2020

Pfizer's FIH to Approval Rate Increased by >75% & Surpassed Industry Average¹

	2015	2019
		
 Industry		

¹ 2019 compared to 2015. 3 yr rolling cohort for Phase 1 and 5 yr rolling for later phases; FIH (First in Human)

Deep Expertise in Biological Drivers of Human Diseases



ONCOLOGY

Cancer Vulnerabilities and
Drug Resistance



INFLAMMATION & IMMUNOLOGY

Selective and Novel
Cytokine Modulators



VACCINES

High Impact Bacterial &
Viral Vaccines



RARE DISEASE

Molecular Pathology of
Genetic Diseases



INTERNAL MEDICINE

Metabolic Dysfunction &
Cardiovascular Risk

Diversified Technologies Balanced Across Core & Emerging Areas

Core Technology Platforms



**Small Molecules
Precision Design**



**Monoclonal Antibodies
Precision Design**



**Conjugate &
Engineered Vaccines**



**AAV
Gene Therapies**

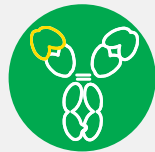


**Clinical Supply
Accelerations**

Emerging Technology Platforms



**Protein
Degraders**



**Multi-Specific
Biologics**



**RNA
Vaccines**



**Gene Expression
Modulators**



**AI, Multi-omics
& Epidemiology**

High Caliber R&D Talent Strategically Located at Biomedical Hubs

Therapeutic Area Hubs



ONCOLOGY



La Jolla, CA



Boulder, CO



I&I, RARE DISEASE, INTERNAL MEDICINE



Cambridge, MA



VACCINES



Pearl River, NY

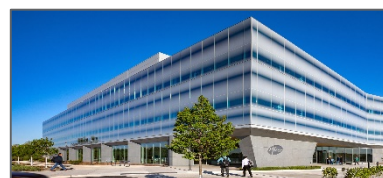
Science & Technology Centers



Groton, CT



Sandwich, UK



St. Louis, MO



Andover, MA



Kit Creek/Sanford, NC



Breakthroughs that
change patients' lives

Up to 25 Breakthroughs in Patients Hands by 2025 to Drive Growth

Select examples only

25 by 2025							2026 – 2028 Opportunities		
2019	2020	2021	2022	2023	2024	2025	2026	2027	2028
Xtandi ARCHES ✓	BRAF Combo CRC 2L/3L ✓	Lorbrena 1L ALK NSCLC	Talzenna+Xtandi TALAPRO2	Ibrance PATINA	CDK2/4/6 Breast	sasanlimab NMIBC	CDK2 Selective Breast	KAT6 Breast	HER2 ADC Breast
Vyndaqel ATTR CM ✓	COVID-19 Vaccine	Ibrance PENELOPE	Xtandi EMBARK	BCMA+CD3 Triple MM	RSV Maternal Vaccine	BRAF Combo 1L CRC	BCMA+CD3 Double MM	EIF4E Breast	GUCY2C+CD3 Cancer
	Tanezumab OA	abrocitinib AD	ritlecitinib Alopecia	PCV20 Pediatric Vaccine	Mening. Penta Vaccine	PRMT5 Cancer	TYK2 PsO	JAK 'X' HS	EZH2 Prostate
		Xeljanz AS	C diff Vaccine	IFN-B Dermatomyositis	marstacimab Hemo A&B	Top. brepocitinib AD	Top. brepocitinib PsO	ROBO2 Neph. Synd	JAK 'X' IBD
		PCV20 Adult Vaccine	F IX GTx Hemo B	F VIII GTx Hemo A	Leap Frog Drug Device	ritlecitinib Vitiligo	GBS Maternal Vaccine	E-Selectin Sickle Cell	brepocitinib Lupus
		Somatrogon Ped. GHD	Tanezumab Cancer Pain	DMD GTx Duchenne	ATM-AVI Bacterial	Lyme Disease Vaccine	Wilson's GTx Wilson's Disease	DGAT + ACC NASH	TL1A IBD
		3CL Inhibitor COVID-19				p38 LMNA CM	Danuglipron Obesity	DGAT NASH	Vupanorsen CVD
						Vupanorsen SHTG	Danuglipron T2D	GDF15 Cachexia	KHK NASH

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Breakthroughs that
change patients' lives

Up to 25 Breakthroughs by 2025: Includes Internal & External Partnerships

Business Development and Bolt on M&A

Select examples only

25 by 2025							2026 – 2028 Opportunities		
2019	2020	2021	2022	2023	2024	2025	2026	2027	2028
Xtandi ARCHES ✓	BRAF Combo CRC 2L/3L ✓	Lorbrena 1L ALK NSCLC	Talzenna+Xtandi TALAPRO2	Ibrance PATINA	CDK2/4/6 Breast	sasanlimab NMIBC	CDK2 Selective Breast	KAT6 Breast	HER2 ADC Breast
Vyndaqel ATTR CM ✓	COVID-19 Vaccine	Ibrance PENELOPE	Xtandi EMBARK	BCMA+CD3 Triple MM	RSV Maternal Vaccine	BRAF Combo 1L CRC	BCMA+CD3 Double MM	EIF4E Breast	GUCY2C+CD3 Cancer
	Tanezumab OA	abrocitinib AD	ritlecitinib Alopecia	PCV20 Pediatric Vaccine	Mening. Penta Vaccine	PRMT5 Cancer	TYK2 PsO	JAK 'X' HS	EZH2 Prostate
		Xeljanz AS	C diff Vaccine	IFN-B Dermatomyositis	marstacimab Hemo A&B	Top. brepocitinib AD	Top. brepocitinib PsO	ROBO2 Neph. Synd	JAK 'X' IBD
		PCV20 Adult Vaccine	F IX GTx Hemo B	F VIII GTx Hemo A	Leap Frog Drug Device	ritlecitinib Vitiligo	GBS Maternal Vaccine	E-Selectin Sickle Cell	brepocitinib Lupus
		Somatrogon Ped. GHD	Tanezumab Cancer Pain	DMD GTx Duchenne	ATM-AVI Bacterial	Lyme Disease Vaccine	Wilson's GTx Wilson's Disease	DGAT + ACC NASH	TL1A IBD
		3CL Inhibitor COVID-19				p38 LMNA CM	Danuglipron Obesity	DGAT NASH	Vupanorsen CVD
						Vupanorsen SHTG	Danuglipron T2D	GDF15 Cachexia	KHK NASH

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Breakthroughs that
change patients' lives

Up to 25 Breakthroughs by 2025: Programs to be Discussed During R&D Day

Programs to be Discussed During R&D Day

Select examples only

25 by 2025							2026 – 2028 Opportunities		
2019	2020	2021	2022	2023	2024	2025	2026	2027	2028
Xtandi ARCHES ✓	BRAF Combo CRC 2L/3L ✓	Lorbrena 1L ALK NSCLC	Talzenna+Xtandi TALAPRO2	Ibrance PATINA	CDK2/4/6 Breast	sasanlimab NMIBC	CDK2 Selective Breast	KAT6 Breast	HER2 ADC Breast
Vyndaqel ATTR CM ✓	COVID-19 Vaccine	Ibrance PENELOPE	Xtandi EMBARK	BCMA+CD3 Triple MM	RSV Maternal Vaccine	BRAF Combo 1L CRC	BCMA+CD3 Double MM	EIF4E Breast	GUCY2C+CD3 Cancer
	Tanezumab OA	abrocitinib AD	ritlecitinib Alopecia	PCV20 Pediatric Vaccine	Mening. Penta Vaccine	PRMT5 Cancer	TYK2 PsO	JAK 'X' HS	EZH2 Prostate
		Xeljanz AS	C diff Vaccine	IFN-B Dermatomyositis	marstacimab Hemo A&B	Top. brepocitinib AD	Top. brepocitinib PsO	ROBO2 Neph. Synd	JAK 'X' IBD
		PCV20 Adult Vaccine	F IX GTx Hemo B	F VIII GTx Hemo A	Leap Frog Drug Device	ritlecitinib Vitiligo	GBS Maternal Vaccine	E-Selectin Sickle Cell	brepocitinib Lupus
		Somatrogon Ped. GHD	Tanezumab Cancer Pain	DMD GTx Duchenne	ATM-AVI Bacterial	Lyme Disease Vaccine	Wilson's GTx Wilson's Disease	DGAT + ACC NASH	TL1A IBD
		3CL Inhibitor COVID-19				p38 LMNA CM	Danuglipron Obesity	DGAT NASH	Vupanorsen CVD
						Vupanorsen SHTG	Danuglipron T2D	GDF15 Cachexia	KHK NASH

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Breakthroughs that
change patients' lives

Up to 25 Breakthroughs by 2025: Projected Approvals by 2021

Projected Approvals by 2021

Select examples only

25 by 2025							2026 – 2028 Opportunities		
2019	2020	2021	2022	2023	2024	2025	2026	2027	2028
Xtandi ARCHES ✓	BRAF Combo CRC 2L/3L ✓	Lorbrena 1L ALK NSCLC	Talzenna+Xtandi TALAPRO2	Ibrance PATINA	CDK2/4/6 Breast	sasanlimab NMIBC	CDK2 Selective Breast	KAT6 Breast	HER2 ADC Breast
Vyndaqel ATTR CM ✓	COVID-19 Vaccine	Ibrance PENELOPE	Xtandi EMBARK	BCMA+CD3 Triple MM	RSV Maternal Vaccine	BRAF Combo 1L CRC	BCMA+CD3 Double MM	EIF4E Breast	GUCY2C+CD3 Cancer
	Tanezumab OA	abrocitinib AD	ritlecitinib Alopecia	PCV20 Pediatric Vaccine	Mening. Penta Vaccine	PRMT5 Cancer	TYK2 PsO	JAK 'X' HS	EZH2 Prostate
		Xeljanz AS	C diff Vaccine	IFN-B Dermatomyositis	marstacimab Hemo A&B	Top. brepocitinib AD	Top. brepocitinib PsO	ROBO2 Neph. Synd	JAK 'X' IBD
		PCV20 Adult Vaccine	F IX GTx Hemo B	F VIII GTx Hemo A	Leap Frog Drug Device	ritlecitinib Vitiligo	GBS Maternal Vaccine	E-Selectin Sickle Cell	brepocitinib Lupus
		Somatrogon Ped. GHD	Tanezumab Cancer Pain	DMD GTx Duchenne	ATM-AVI Bacterial	Lyme Disease Vaccine	Wilson's GTx Wilson's Disease	DGAT + ACC NASH	TL1A IBD
		3CL Inhibitor COVID-19				p38 LMNA CM	Danuglipron Obesity	DGAT NASH	Vupanorsen CVD
						Vupanorsen SHTG	Danuglipron T2D	GDF15 Cachexia	KHK NASH

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Breakthroughs that
change patients' lives

Up to 25 Breakthroughs by 2025: Projected Pivotal Readouts by 2021

Projected Pivotal Readouts by 2021

Select examples only

25 by 2025							2026 – 2028 Opportunities		
2019	2020	2021	2022	2023	2024	2025	2026	2027	2028
Xtandi ARCHES ✓	BRAF Combo CRC 2L/3L ✓	Lorbrena 1L ALK NSCLC	Talzenna+Xtandi TALAPRO2	Ibrance PATINA	CDK2/4/6 Breast	sasanlimab NMIBC	CDK2 Selective Breast	KAT6 Breast	HER2 ADC Breast
Vyndaqel ATTR CM ✓	COVID-19 Vaccine	Ibrance PENELOPE	Xtandi EMBARK	BCMA+CD3 Triple MM	RSV Maternal Vaccine	BRAF Combo 1L CRC	BCMA+CD3 Double MM	EIF4E Breast	GUCY2C+CD3 Cancer
	Tanezumab OA	abrocitinib AD	ritlecitinib Alopecia	PCV20 Pediatric Vaccine	Mening. Penta Vaccine	PRMT5 Cancer	TYK2 PsO	JAK 'X' HS	EZH2 Prostate
		Xeljanz AS	C diff Vaccine	IFN-B Dermatomyositis	marstacimab Hemo A&B	Top. brepocitinib AD	Top. brepocitinib PsO	ROBO2 Neph. Synd	JAK 'X' IBD
		PCV20 Adult Vaccine	F IX GTx Hemo B	F VIII GTx Hemo A	Leap Frog Drug Device	ritlecitinib Vitiligo	GBS Maternal Vaccine	E-Selectin Sickle Cell	brepocitinib Lupus
		Somatrogon Ped. GHD	Tanezumab Cancer Pain	DMD GTx Duchenne	ATM-AVI Bacterial	Lyme Disease Vaccine	Wilson's GTx Wilson's Disease	DGAT + ACC NASH	TL1A IBD
		3CL Inhibitor COVID-19				p38 LMNA CM	Danuglipron Obesity	DGAT NASH	Vupanorsen CVD
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Breakthroughs that
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Up to 25 Breakthroughs by 2025: Projected Early Stage Readouts by 2021

Projected Early Stage Readouts by 2021

Select examples only

25 by 2025							2026 – 2028 Opportunities		
2019	2020	2021	2022	2023	2024	2025	2026	2027	2028
Xtandi ARCHES ✓	BRAF Combo CRC 2L/3L ✓	Lorbrena 1L ALK NSCLC	Talzenna+Xtandi TALAPRO2	Ibrance PATINA	CDK2/4/6 Breast	sasanlimab NMIBC	CDK2 Selective Breast	KAT6 Breast	HER2 ADC Breast
Vyndaqel ATTR CM ✓	COVID-19 Vaccine	Ibrance PENELOPE	Xtandi EMBARK	BCMA+CD3 Triple MM	RSV Maternal Vaccine	BRAF Combo 1L CRC	BCMA+CD3 Double MM	EIF4E Breast	GUCY2C+CD3 Cancer
	Tanezumab OA	abrocitinib AD	ritlecitinib Alopecia	PCV20 Pediatric Vaccine	Mening. Penta Vaccine	PRMT5 Cancer	TYK2 PsO	JAK 'X' HS	EZH2 Prostate
		Xeljanz AS	C diff Vaccine	IFN-B Dermatomyositis	marstacimab Hemo A&B	Top. brepocitinib AD	Top. brepocitinib PsO	ROBO2 Neph. Synd	JAK 'X' IBD
		PCV20 Adult Vaccine	F IX GTx Hemo B	F VIII GTx Hemo A	Leap Frog Drug Device	ritlecitinib Vitiligo	GBS Maternal Vaccine	E-Selectin Sickle Cell	brepocitinib Lupus
		Somatrogon Ped. GHD	Tanezumab Cancer Pain	DMD GTx Duchenne	ATM-AVI Bacterial	Lyme Disease Vaccine	Wilson's GTx Wilson's Disease	DGAT + ACC NASH	TL1A IBD
		3CL Inhibitor COVID-19				p38 LMNA CM	Danuglipron Obesity	DGAT NASH	Vupanorsen CVD
						Vupanorsen SHTG	Danuglipron T2D	GDF15 Cachexia	KHK NASH

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Breakthroughs that
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Our Chief Scientific Officers



Oncology – La Jolla

Jeffrey Settleman, PhD

- PhD: Yale School of Medicine
- Sr. Dir., Oncology, Genentech
- Professor, Harvard Medical School
- Years at Pfizer: 1+
- Published 240+ original articles



Oncology – Boulder

Nicolas Saccomano, PhD

- PhD: Columbia University
- CSO Array Biopharma
- CTO, Somalogic, CSO Bend Research
- Years at Pfizer: 25+
- Published 80+ original articles



Inflammation & Immunology

Michael S. Vincent, MD PhD

- MD-PhD: Indiana University
- Sr. VP, Pharmatherapeutics, Pfizer
- Translational Immunology Leadership
- Years at Pfizer: 9+
- Published 40+ original articles



Vaccines

Kathrin U. Jansen, PhD

- PhD: Phillips Universitaet, Germany
- Sr. VP, Vaccine R&D Wyeth
- Head of Microbial Vaccines, Merck
- Years at Pfizer: 11+
- Published 180+ original articles



Rare Disease

Seng H. Cheng, PhD

- PhD: University of London
- VP, Genetic Diseases, Genzyme
- Global Head, Rare Diseases, Sanofi
- Years at Pfizer: 2+
- Published 250+ original articles



Internal Medicine

Morris Birnbaum, MD PhD

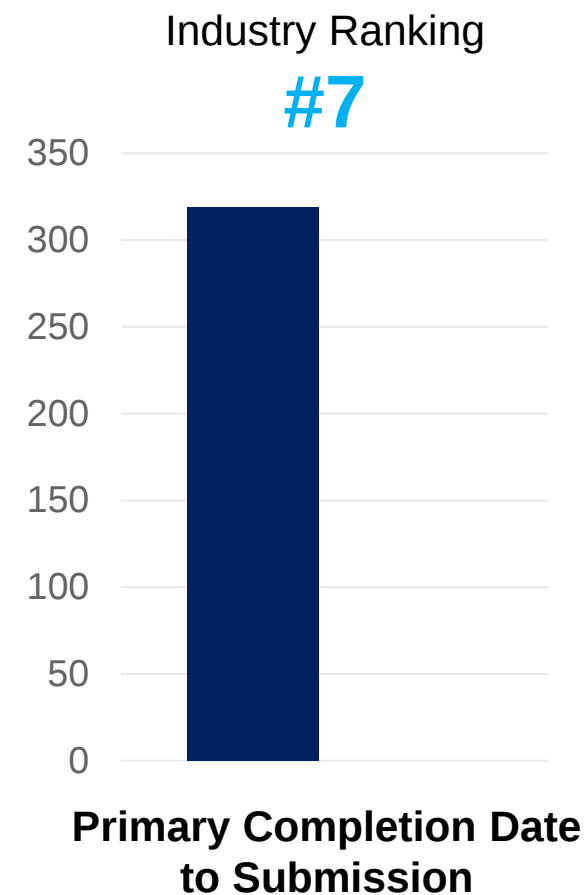
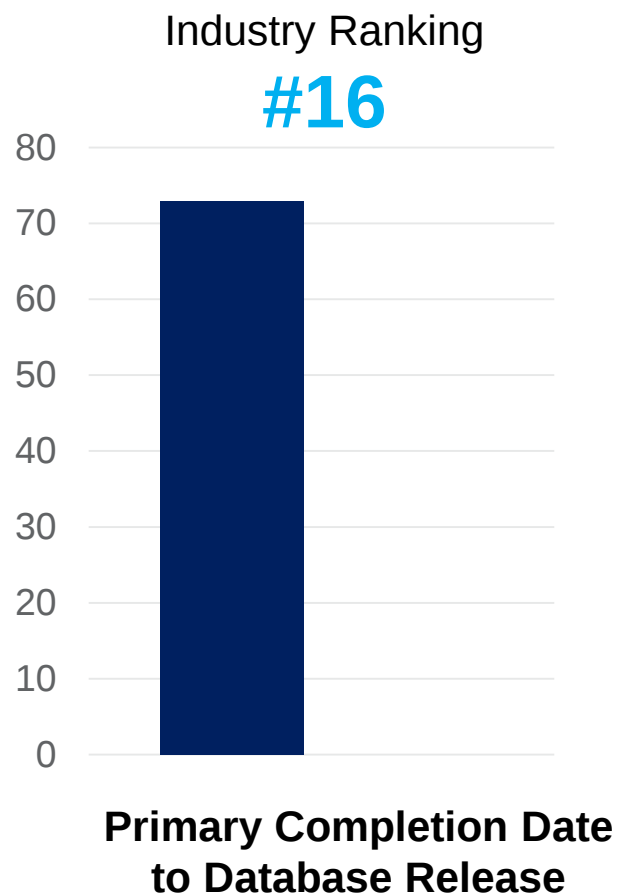
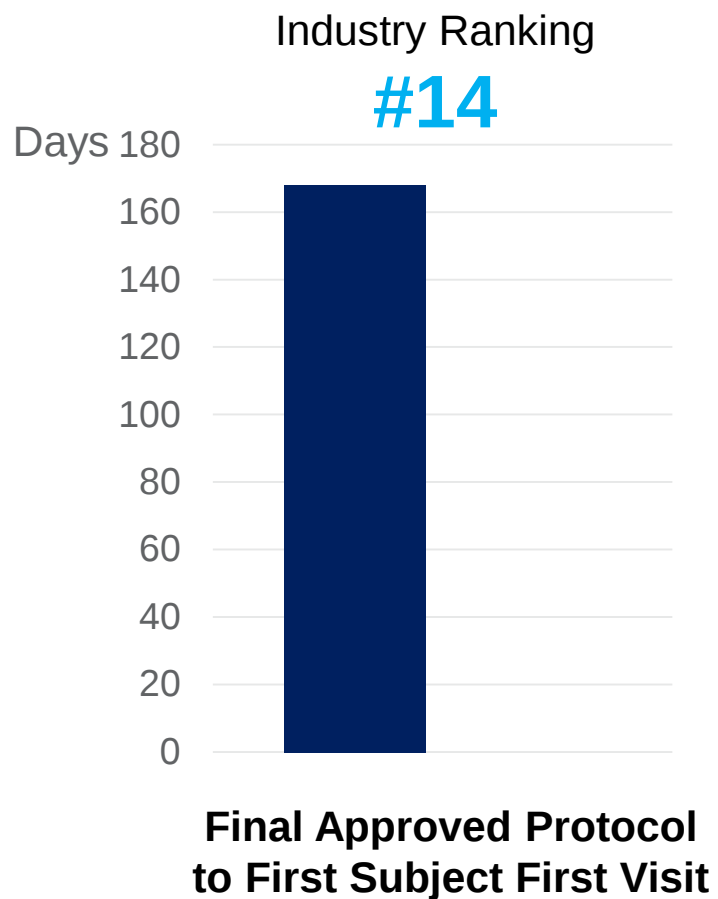
- MD-PhD: Brown University
- Professor, University of Pennsylvania
- Investigator, Howard Hughes Institute
- Years at Pfizer: 6+
- Published 220+ original articles



Rod MacKenzie

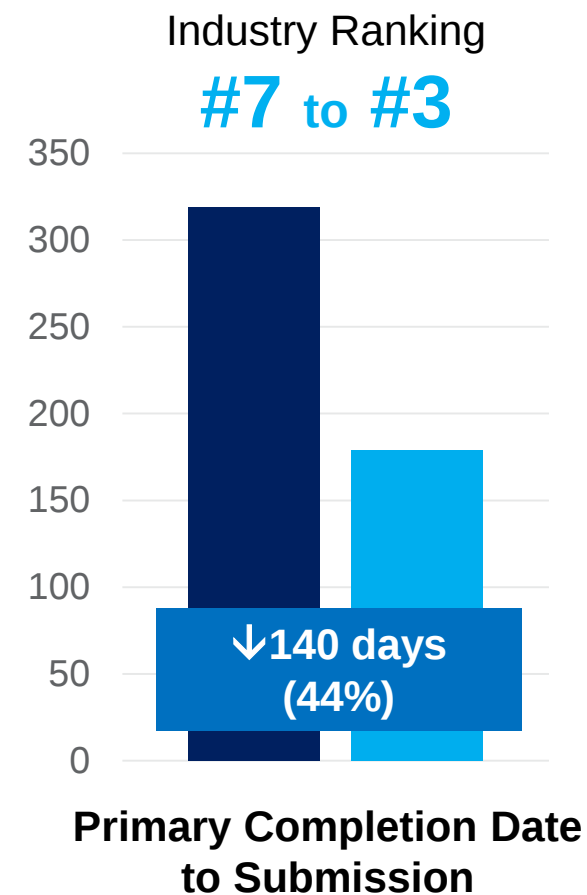
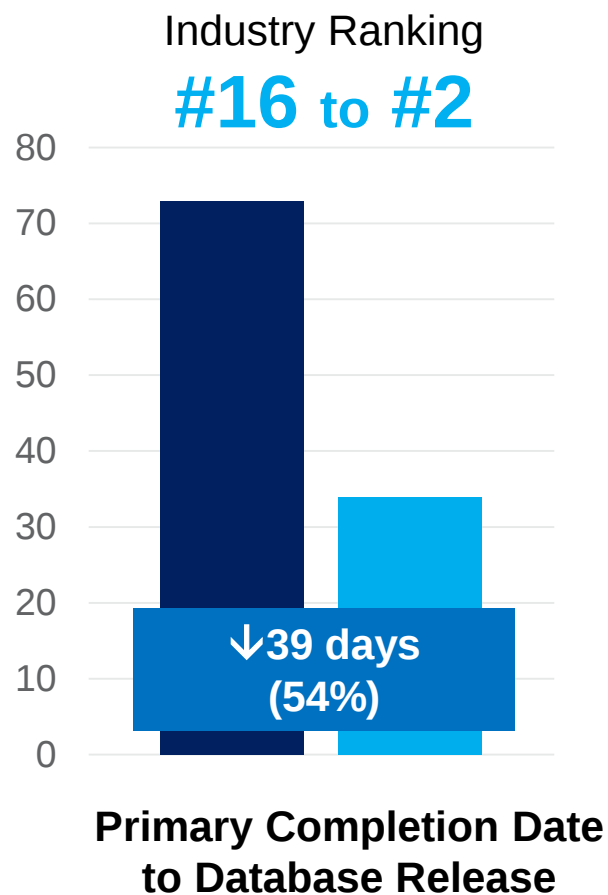
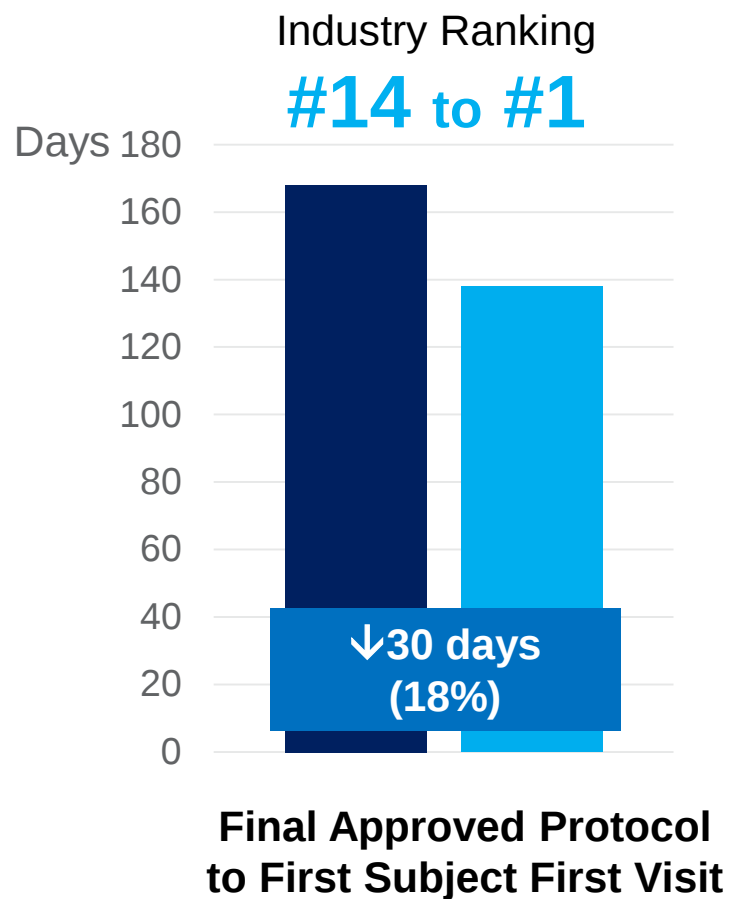
Chief Development Officer & Executive Vice President,
Global Product Development

From Bottom Quartile in 2015...



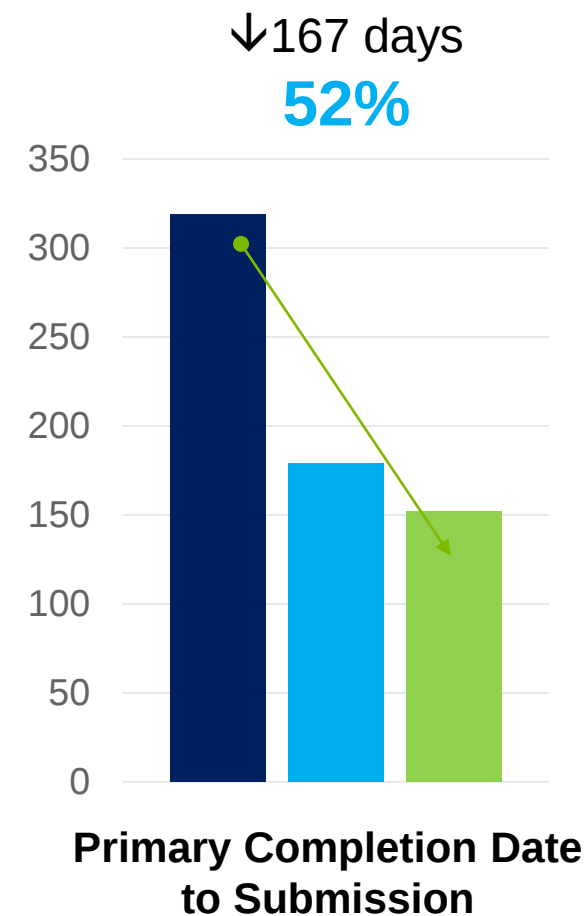
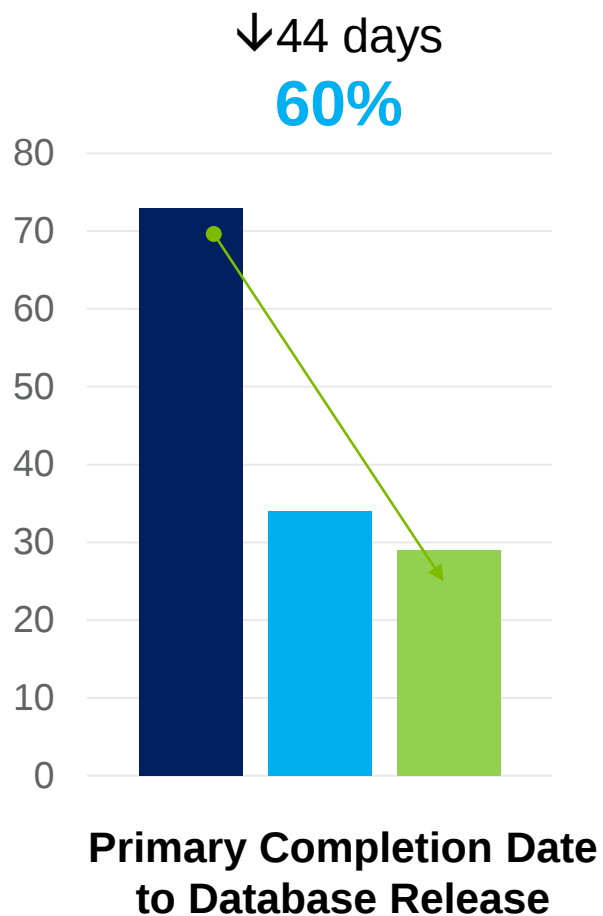
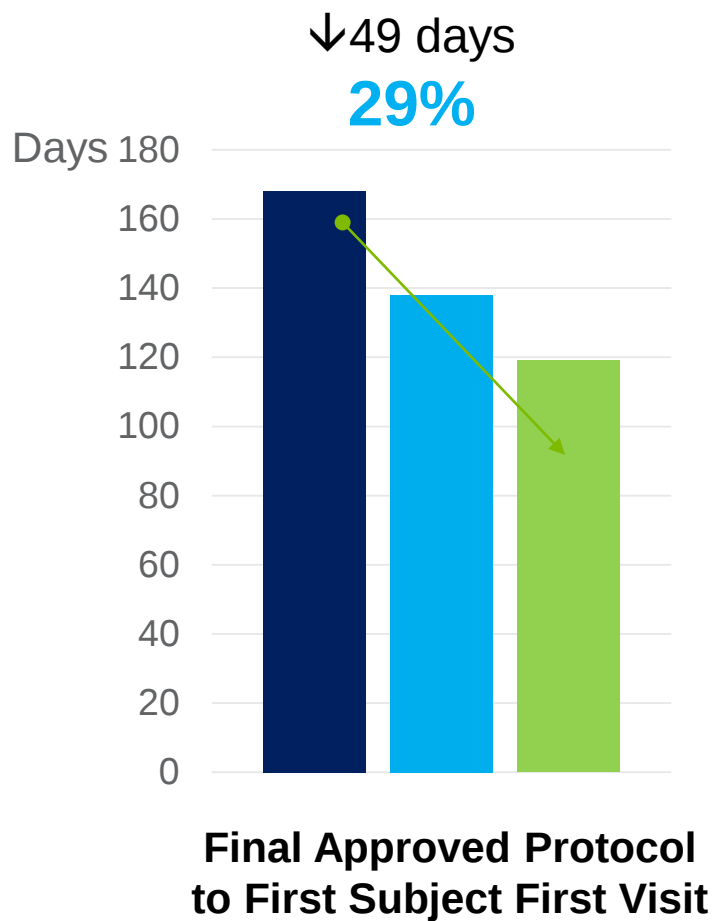
To Top Quartile in 2019...

■ 2015 ■ 2019



Aspiring to Improve through 2021 and Beyond

■ 2015 ■ 2019 ■ 2021 Projected



Improving Operational Performance Along 3 Dimensions

Organization & Culture

Integrated global development organization

Patient centric culture, focused on continuous improvement

Operational Excellence & Capabilities

Excellence across processes and systems

Innovation transforming clinical trials

Rigorous Focus on Cycle Times

Focus on operationally-addressable cycle times

Created a New PFE Division for Late-Stage Development in 2016

**Consolidated 4 Existing Organizations-
2 from Commercial & 2 from Worldwide R&D
to Create Unified Discipline of Excellence**



Patient Centricity and Equity in Clinical Trials

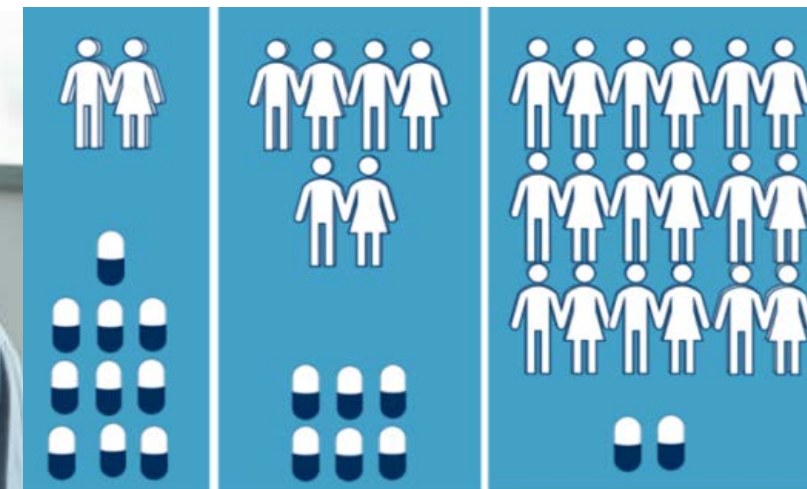
Our Goal: Design clinical trials so that enrollment can reflect the racial and ethnic diversity of the countries in which we operate and the epidemiology of the diseases we work to treat



Focused effort to build trust and relationships with diverse communities



Enhance partnership with sites on shared goals of participant experience and access to trials



Build awareness of Pfizer trials by making it easy to find information and connect with sites

Our Chief Development Officers



Jim Rusnak, MD, PhD
Internal Medicine & Hospital

- MD: University of Pittsburgh
- PhD: University of Pittsburgh
- Residency: Mayo Clinic
- 11 Years at Pfizer; 20 Industry
- Eliquis, Chantix, Lyrica, Steglujan, Avapro, Nulojix, Onglyza



Bill Gruber, MD
Vaccines

- MD, Residency, Chief Residency, Infectious Diseases
- Fellowship: Baylor College of Medicine and Texas Children's Hospital
- 21 Years at Pfizer, Industry
- Reports to Kathrin Jansen, PhD, Head of Vaccine R&D
- Prevnar, Prevnar 13, Trumenba, FluMist/Fluenz, FSMEImmun, Meningitec, Nimenrix



Mike Corbo, RPh, PhD
Inflammation & Immunology

- PhD: Rutgers University
- RPh: Rutgers College of Pharmacy
- 9 Years at Pfizer; 31 Industry
- Adalimumab, Bevacizumab, Eucrisa/Staquis, Infliximab, Rituximab, Trastuzumab, Xeljanz, Evra, Excedrin Quickmelts, Nulojix, Orenzia



Brenda Cooperstone, MD
Rare Disease

- MD: McGill University
- Residency: Montreal Children's Hospital
- Clinical Fellowship: Children's Hospital of Philadelphia
- Research Fellowship: University of Pennsylvania
- 21 Years at Pfizer, Industry
- BeneFIX, Prevnar, Rapamune, Refacto, Vyndaqel/Vyndamax



Chris Boshoff, MD, PhD
Oncology

- MD: Royal Marsden & Royal Free Hospitals, London
- PhD: Institute of Cancer Research, London
- Director, University College London Cancer Institute
- Adj. Professor, Yale University
- 7 Years at Pfizer, Industry
- Bavencio, Braftovi, Ibrance, Inlyta, Lorbrena, Xtandi

100 years industry experience bringing >30 medicines and vaccines to patients, with cumulative lifetime revenues in the region of approximately \$150Bn



Breakthroughs that
change patients' lives

Focus on Operational Excellence and Capabilities

44 Workstreams, 700+ Colleague Volunteers, & 12 Months of Work Leading to:

Excellence Across Processes & Systems
Better Data Quality & Partner Experience

Cost Efficiencies
~\$750M Reinvested in Portfolio



Adoption of clinical trial data standards

Simpler data collection and review processes

Centralized, Pfizer-owned clinical
and operations data model



Eliminated redundant roles and activities

Renegotiated vendor agreements
focused on milestone achievement

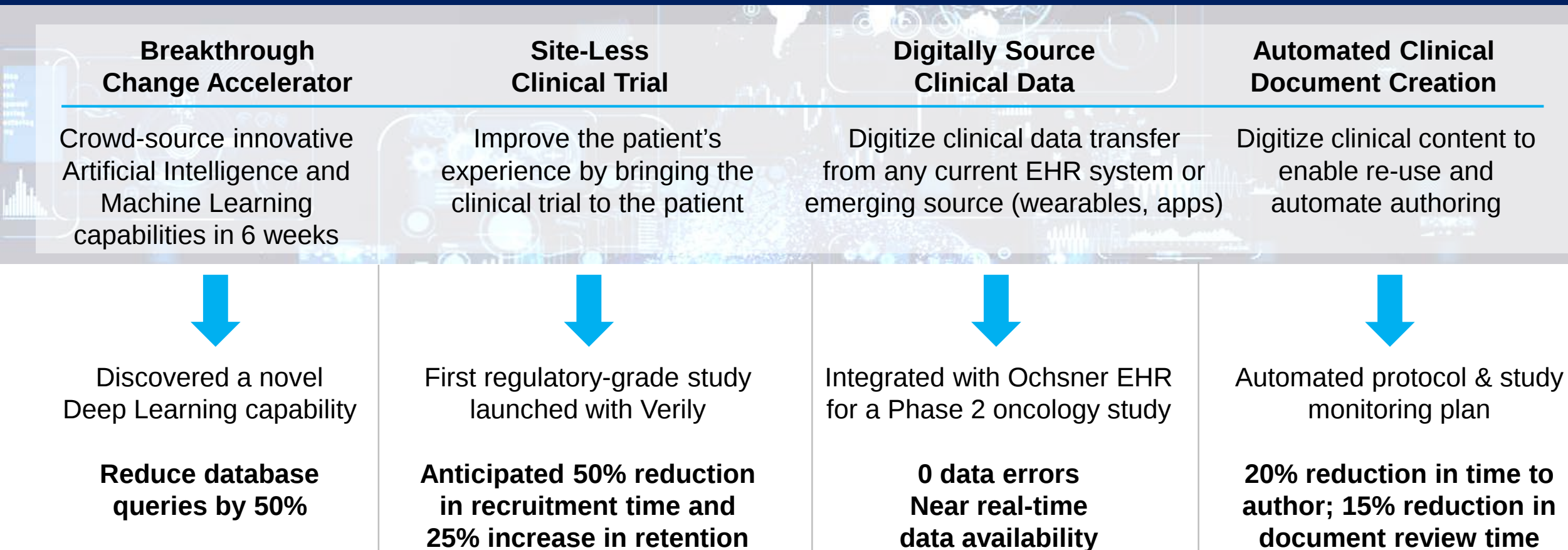
Resulted in many fewer protocol amendments



Breakthroughs that
change patients' lives

First-In-Industry Innovations are Transforming our Clinical Trials

Innovations to Accelerate Trials, Improve Quality, and Drive Efficiencies



External Collaborations Are Improving Clinical Trial Productivity

Focus is on Improving Data Quality & Patient Experience, Expanding Access and Speeding Patient Recruitment



Creating faster, increased patient access to clinical trials and streamlining data capture via Electronic Health Records and mobile tools

~RSV maternal vaccine, NASH



Deploying digital technology to re-engineer how we conduct clinical trials in the first fully-remote registrational study

~crisaborole, gene therapy



Helping doctors and clinics become investigators and trial sites by providing resources and support to run a trial

~abrocitinib for vitiligo, alopecia, psoriasis



Integrating and increasing the use of real-world data in our oncology trials

~Ibrance for male breast cancer



Promoting harmonization in systems and processes across the biopharma industry to simplify clinical trials for all stakeholders



Engaging on social media and partnering with patient communities for recruitment

~Tanezumab™, Xeljanz™

Trademarks are the property of their respective owners and used for information purposes only



Breakthroughs that
change patients' lives

Removing 2.5 Years from First-in-Human to Approval Development Cycle Times



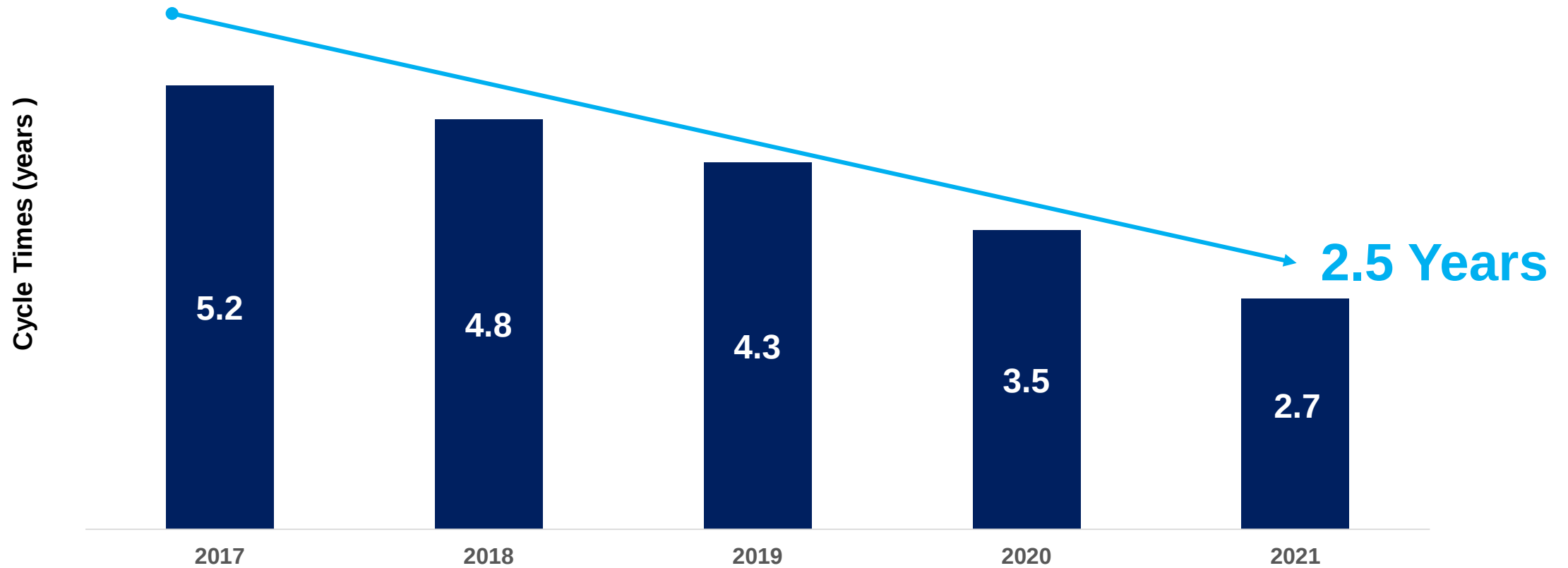
Operationally Addressable

White space, strategy development, planning, decision-making time, time to recruit our clinical studies and other areas in our control

Operationally Fixed

Regulatory review periods, trial study period, statutory requirements associated with pricing & reimbursement

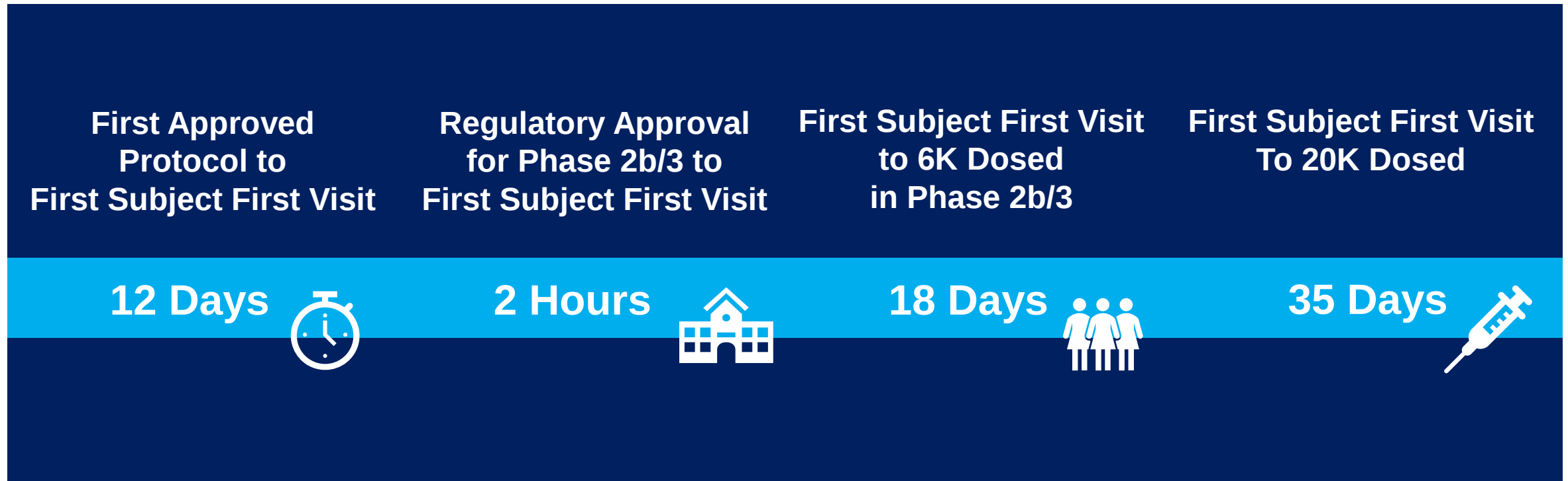
FIH to Approval Clinical Operational Cycle Times Expected to Decrease by 2.5 YEARS by 2021



Cycle Time Improvements are Demonstrated in ALL Phases of Clinical Development

Source of Cycle Time Savings	Cycle Time Savings Expected
Earlier Investment in Clinical Supplies	8 months
Streamlined Study Start Up	2 months
Targeted Clinical Trial Recruitment	5.5 months
Rapid Database Release	3 months
Automation of Processes	11.5 months
Total Reduction	2.5 years

COVID-19 Vaccine Trial Accelerated Development Timeline





For Non-Small Cell Lung Cancer 2L

First in Human to Approval in **4.8 years**

US Approval: November 2, 2018

Positive CROWN Study Results in 1L: August 2020

Previous Pfizer Median: 9.8 years

Industry Median: 7.8 years



Breakthroughs that
change patients' lives



Angela Hwang

Group President, Pfizer Biopharmaceuticals

Biopharma Positioned for Continued Growth

1

**Expect At Least 6%+
2020-2025E Revenue CAGR**

- Strong In-Line Performance
 - Already Generating 9% Growth in 1H20*
- No significant LoEs anticipated until 2026

2

Confidence behind near-term growth drivers

- Ibrance
- Xtandi
- Oncology Biosimilars
- Braftovi/Mektovi
- Vyndaqel
- Eliquis
- Xeljanz

3

**Exciting Pipeline with
Commercial Expertise**

- ~\$15B potential pipeline revenue in 2025 (non-risk adjusted)
- Commercial scale with established field footprint
- Knowledge transfer across Biopharma to ensure launch excellence



Breakthroughs that
change patients' lives

*Operational Revenue Growth

Biopharma Business Units: \$41.6B 2020 Revenue (2020 Guidance midpoint)



Internal Medicine

Michael Gladstone, Global President

- Up to 2 Primary Care launches by 2025
- 6 potential first-in-class metabolic MOAs in the pipeline



Vaccines

Nanette Cocero, Global President

- Up to 6 Innovative Vaccines by 2025
- ~\$6B 2025 potential pipeline Rev



Inflammation & Immunology

Richard Blackburn, Global President

- Up to 12 NMEs across 24 potential indications
- ~\$3B 2025 potential pipeline Rev



Rare Disease

Suneet Varma, Global President

- Will be the only company with 3 Ph3 Gene Therapy programs
- ~\$3B 2025 potential pipeline Rev



Oncology

Andy Schmeltz, Global President

- Up to 14 potential approvals by 2025
- ~\$3B 2025 potential pipeline Rev



Hospital

Angela Lukin, Global President

- #1 in Sterile Injectables and Anti-infectives
- 3 potential Novel NMEs and new drug device platforms by 2025



Emerging Markets

Susan Silberman, President

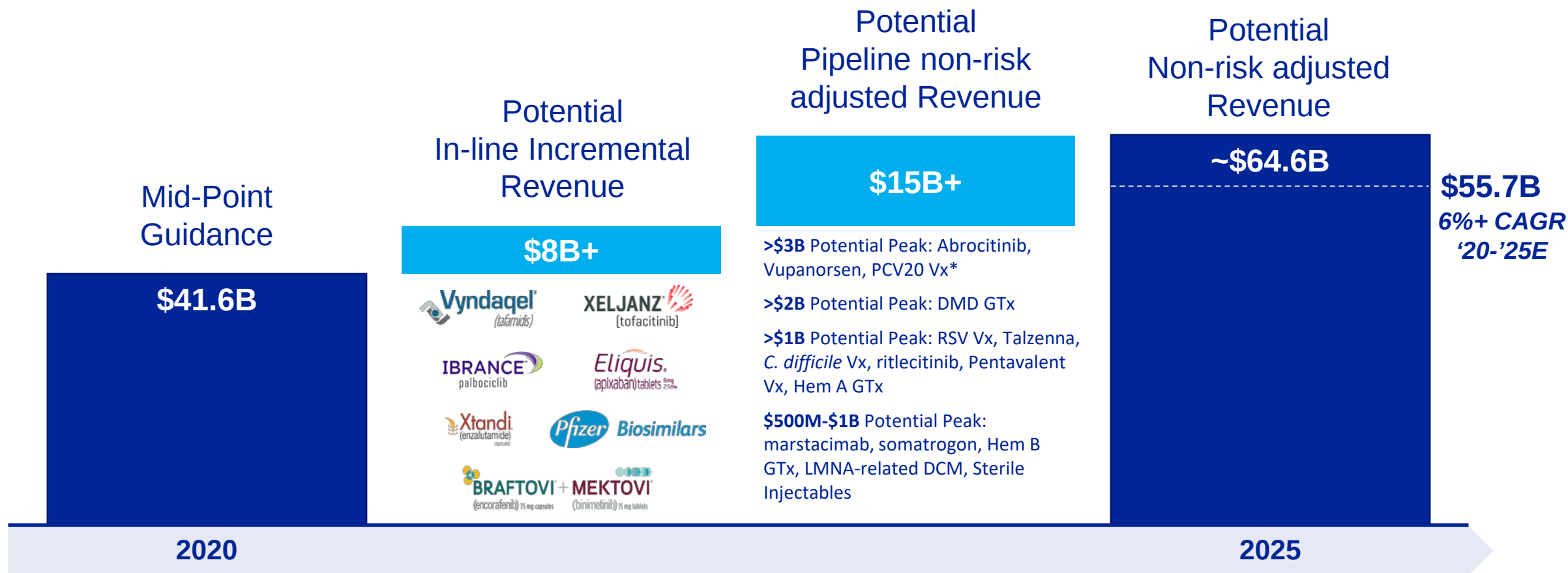
- Extends our Innovative Portfolio with >140 launches in 2020



Breakthroughs that
change patients' lives

* Non-risk adjusted Revenue

At Least 6%+ 2020-2025E CAGR Supported By In-Line and Selected Pipeline Growth Drivers



2020 mid-point guidance issued on July 28, 2020

Peak Revenues occur post-2025
 *PCV20 not calculated as part of 2025 revenue of \$15B (non-risk adjusted)



Breakthroughs that
change patients' lives

Select Launches by 2025

					vupanorsen (SHTG)
					sasanlimab (NMIBC)
		Talzenna (mCRPC)			Braf/Mek (1L mCRC)
tanezumab (OA)	Lorbrena (1L ALK+ NSCLC)	Xtandi (EMBARK)	BCMA + CD3 (MM)		LMNA-related Dilated CM
Braf/Mek (CRC 2L/3L)	abrocitinib (AD)	ritlecitinib (Alopecia)	DMD GTx	marstacimab (Pan Hem)	recifercept (achondroplasia)
Bavencio (Bladder)	Somatrogon (Ped GHD)	Hem B GTx	Hem A GTx	Penta Vx	Topical brepocitinib (AD)
COVID Vx	PCV20 Adult Vx	<i>C. difficile</i> Vx	PCV20 Peds Vx	RSV Maternal Vx	ritlecitinib (Vitiligo)
2020	2021	2022	2023	2024	2025

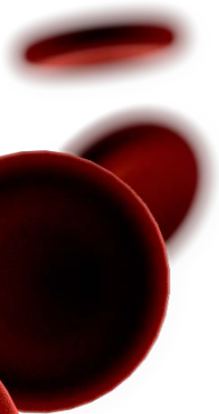
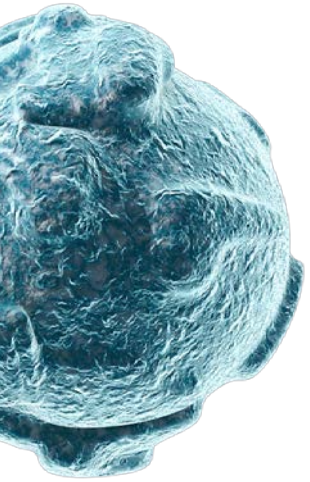
KEY

- Vaccines
- Rare Disease
- I&I
- Oncology
- Internal Medicine

Approval timelines are subject to change and subject to clinical trial, event rates, & regulatory success. Bavencio® (avelumab) is co-developed and co-commercialized in collaboration with Merck KGaA, Darmstadt, Germany. Pfizer has exclusive rights to Braftovi® (encorafenib) and Mektovi® (binimetinib) in the U.S. and Canada. Pfizer has granted Ono Pharmaceutical Co. Ltd. exclusive rights to commercialize the products in Japan and South Korea, Medison in Israel, and Pierre Fabre in all other countries.



Breakthroughs that
change patients' lives

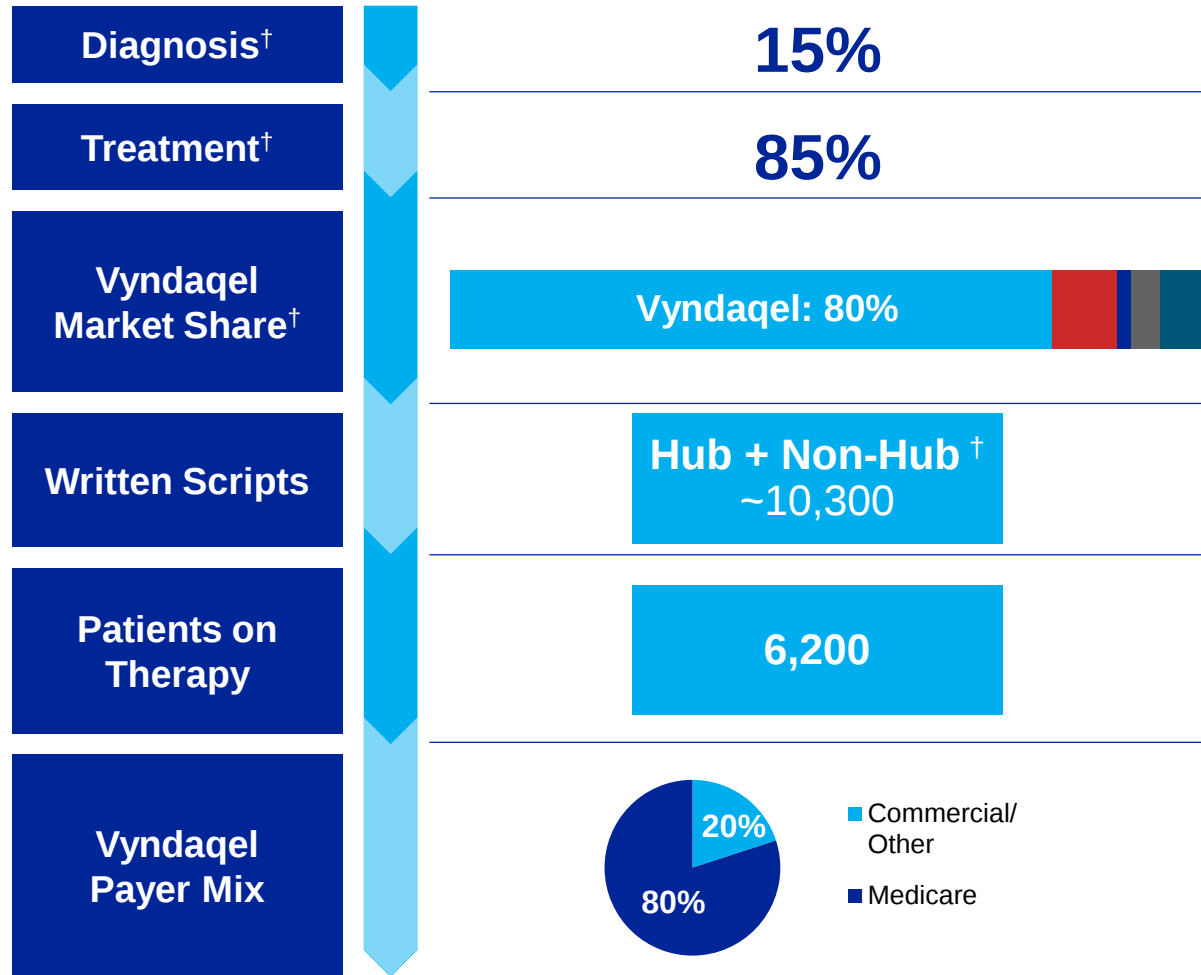


Commercial Excellence Case Studies

What We Learned Today
to Enable Tomorrow

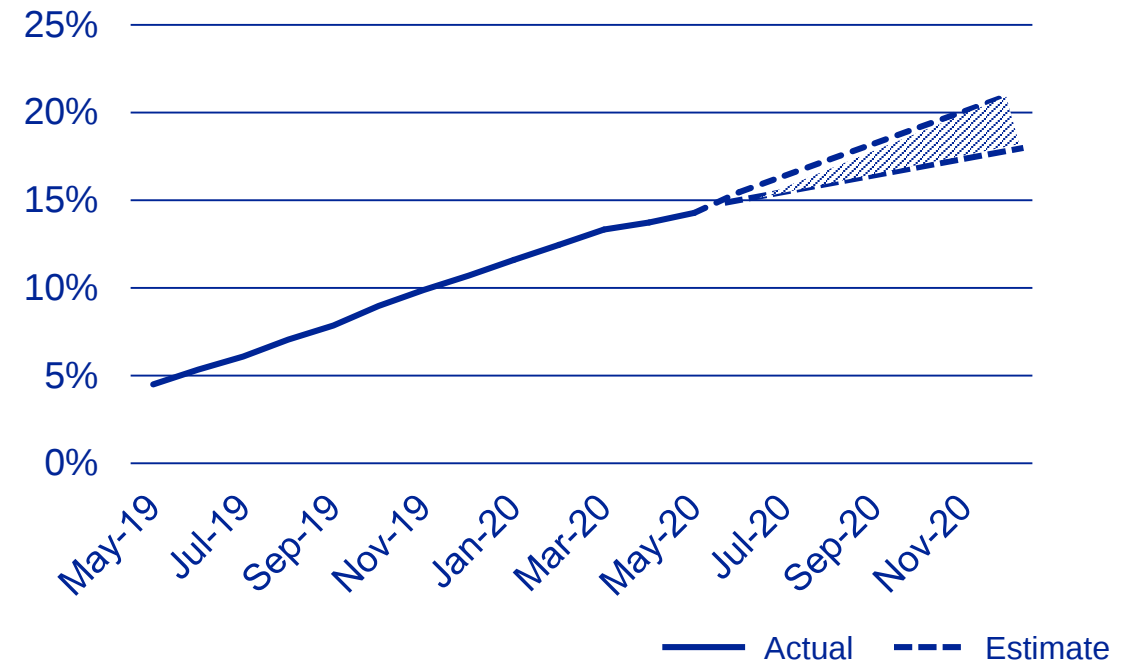
Vyndaqel: Suspicion and Detection of ATTR-Cardiomyopathy

Building Capabilities in Diagnosis



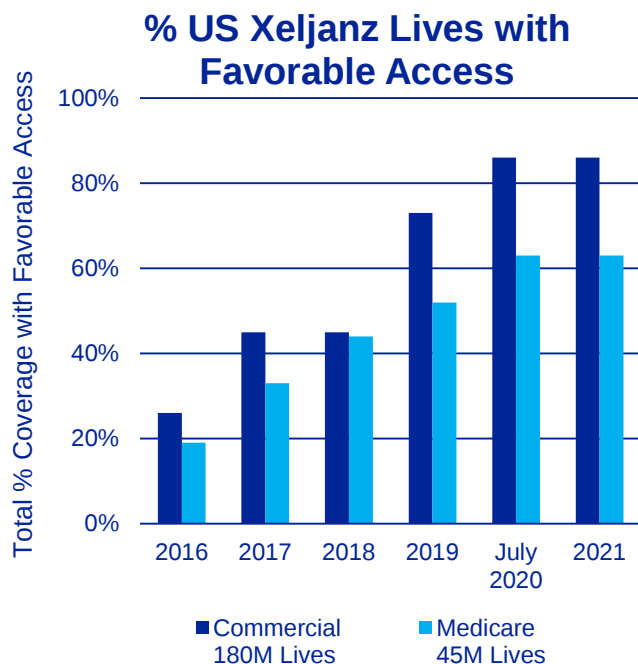
Capturing New Patients Through Education Leading to Diagnosis

Estimated Cumulative US Diagnosis Rate of ATTR-CM

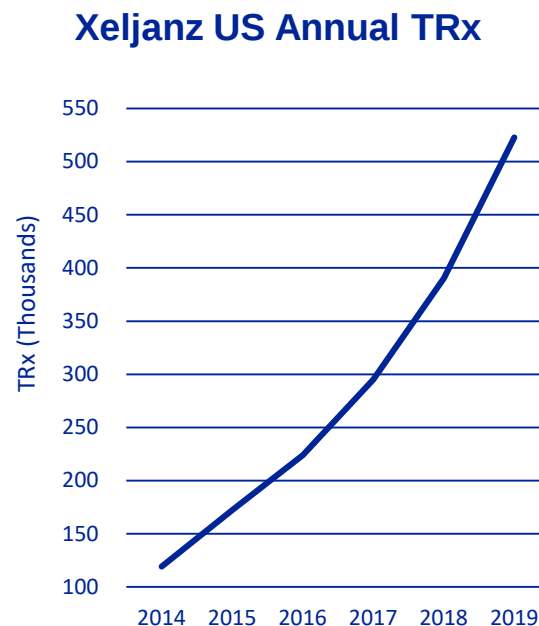


Xeljanz: Positioned for Continued Growth in 2021+ With Strong Fundamentals to Lead Our JAK Pipeline

In 2021+ TRx Growth Expected to Continue with a Significantly Lower Offset from Price



Source: Milliman XELJANZ Formulary Access Landscapes; Jul 2020



Source: IMS

Entrench in Rheumatology with Ankylosing Spondylitis (AS) in 2021

	RA	PsA	UC	AS
Diagnosed	2,327	961	943	547
Treated	1,680	481	712	465
%Tx	72%	50%	76%	85%
On Advanced Therapy	571	180	129	56
% On Advance Therapies	34%	37%	18%	12%
%TNF	60%	60%	61%	89%
%Other Biologics	30%	37%	35%	11%
%Xeljanz	10%	3%	4%	0%
Xeljanz Launch	2012	2017	2018	2021E

Source: IQVIA, Decision Resources
 US Only
 Prevalence, Diagnosed patients, patients treated all in 000's
 AS Launch dependent on regulatory approval, PDUFA 4/19/2021



**Breakthroughs that
change patients' lives**

Significant 2021 Opportunity for Pfizer's Industry-Leading Oncology Biosimilar Portfolio

Growing Role for Oncology Biosimilars and Recognition of Pfizer's Portfolio



Trazimera[®]
trastuzumab



Zirabev[™]
bevacizumab



Retacrit[®]
epoetin zeta



Nivestim[®]
filgrastim



Ruxience[™]
rituximab



Nyvepria[™]
pegfilgrastim

US mAbs Biosimilar Penetration (July)

Bevacizumab	Trastuzumab	Rituximab
42%	40%	22%

Pfizer Oncology Biosimilars: Portfolio Expectations



>\$1B

Potential Global Revenue
in 2021



#1

Broadest Portfolio, with
6 Approved Oncology Biosimilars



70-90%

Expected Preferred/Parity
US mAb Access in 2021



Breakthroughs that
change patients' lives

Ibrance: A Standard of Care in Metastatic Breast Cancer (mBC)

Building a Portfolio of Next-Gen CDK Inhibitors

HCPs Continue to See Ibrance Remaining the Market Leader in mBC post-PALLAS

"Not really, there isn't a negative impact [from the PALLAS news]. There are always negative trials in oncology...there will be no impact in how I approach mBC"

"The findings from monarchE will not change my opinion on the CDK4/6 inhibitors in the metastatic setting..." [KOL, Oncologist, Belgium]

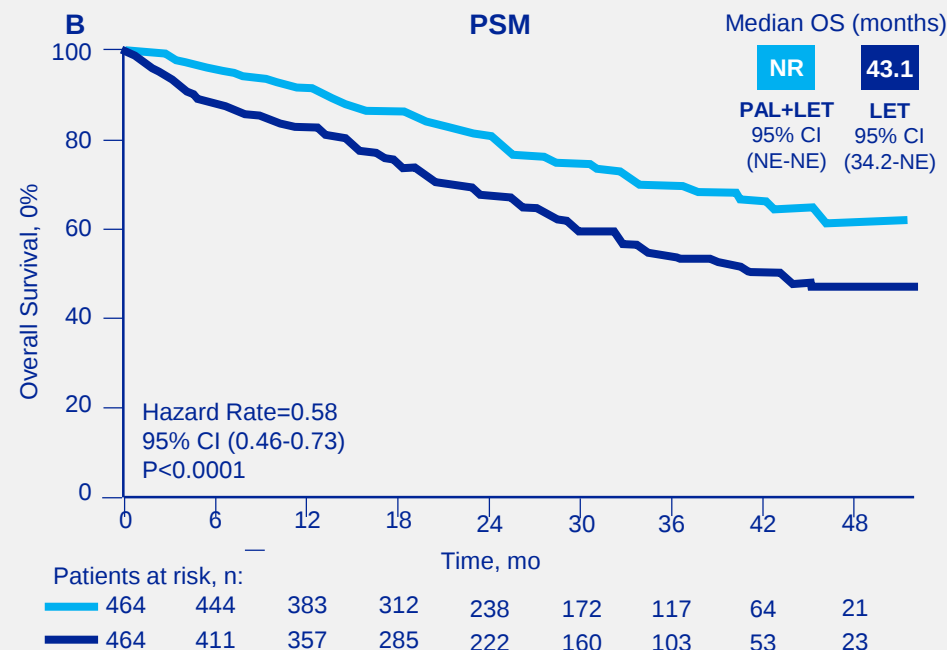
"I won't extrapolate the results from adjuvant to metastatic. I would just see what the trials in each setting say and go by that data"

Internal Data: HCP Survey Q2/Q3 2020 N=20



Breakthroughs that
change patients' lives

Ibrance Continued Confidence in mBC Leadership Supported By Real-World Data



DeMichele A, Cristofanilli M, Brufsky A, et al. Abstract P1-19-02: Overall survival for first-line palbociclib plus letrozole vs letrozole alone for HR+/HER2- metastatic breast cancer patients in US real-world clinical practice. Cancer Research. 2020;80(4 Supplement):P1-19-02.

Best in Class Commercial Organization



Unique Breadth & Depth of Therapeutic Areas

- Resource Sharing and Stronger Capital Allocation
- Continual shift of indirect to direct spending
- Strong track record of driving growth in each business unit



Setting New Standards for Launch

- Delivering Breakthroughs
- Industry leading capabilities in diagnosis, patient activation, and patient support
- Extending launches in Emerging Markets (including China)



Partner Throughout Development

- Unique Triad structure for seamless partnership
 - Early Development → Late Development → Lifecycle Management
- Integrating Patient Centered Outcomes
- Pricing and Access Insights

Biopharma Positioned for Significant Growth to 2025 and Beyond

Commercial Excellence to Maximize Value Focused on

7 Key In-Line Growth
Drivers ~\$8B Growth by
2025

Exciting Late-Stage Pipeline
~\$15B Growth by 2025
(non-risk adjusted)

Delivering An Expected 6%+ 2020-2025E Revenue CAGR