



NEWS RELEASE

Sprouts Farmers Market Aligns with Arizona State University, University of California, Los Angeles, University of Southern California, and University of Texas to Empower Women's Sports and Health

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PHOENIX, Sept. 13, 2022 (GLOBE NEWSWIRE) -- **Sprouts Farmers Market** today announced a complement to its long-term commitment and investment to women's athletics through individual sponsorship agreements with the athletics departments for Arizona State University, University of California, Los Angeles, University of Southern California and University of Texas. Sprouts will sponsor season-long activity and entitlement games across the four schools, as well as sponsor one female student-athlete from each institution.

"Through these partnerships, and after celebrating the anniversary of Title IX, we pledge to continue to empower and educate women's health and performance, bringing fresh and nutritional food options to them on and off the playing field," said Jack Sinclair, chief executive officer of Sprouts. "We're also proud to align our brand with talented, hard-working female student-athletes at these four outstanding universities."

This announcement coincides with Sprouts **recent women's sport announcement**.

About Sprouts Farmers Market, Inc.

Sprouts is the place where goodness grows. True to its farm-stand heritage, Sprouts offers a unique grocery experience featuring an open layout with fresh produce at the heart of the store. Sprouts inspires wellness naturally with a carefully curated assortment of better-for-you products paired with purpose-driven people. The healthy grocer continues to bring the latest in wholesome, innovative products made with lifestyle-friendly



ingredients such as organic, plant-based and gluten-free. Headquartered in Phoenix, and one of the largest and fastest growing specialty retailers of fresh, natural and organic food in the United States, Sprouts employs approximately 31,000 team members and operates approximately 380 stores in 23 states nationwide. This year Sprouts celebrates its 20th anniversary. To learn more about Sprouts, and the good it brings communities, visit **about.sprouts.com**.

The individual sponsorships with Sprouts and the schools were secured by the respective athletics multimedia rightsholder. Texas and UCLA are represented by LEARFIELD. Arizona State is represented by Pac-12 MMR and USC is represented by Playfly.

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Source: SFM, LLC d/b/a Sprouts Farmers Market