

Sprouts Strengthens Online Ordering Capabilities - Making Healthy Holiday Favorites Easily Accessible

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Healthy Grocer is Now Accepting Pre-Orders for Fresh Fully Prepared Holiday Meals

PHOENIX--(BUSINESS WIRE)-- **Sprouts Farmers Market**, one of the largest and fastest growing specialty retailers of fresh, natural, and organic foods in the United States, is now accepting holiday pre-orders for Thanksgiving. Sprouts is partnering with Instacart's Foodstorm solution which will strengthen catering services with a seamless digital platform and enhanced customer experience. Shoppers can order through the Sprouts website.

Sprouts offers fresh fully prepared healthy holiday meals for everyone at your table including plant-based, organic and dairy-free items. (Photo: Business Wire)

"Sprouts is committed to providing a seamless customer experience across all facets of

our business, and we're thrilled to partner with our friends at Instacart to bring Foodstorm to Sprouts. This will give our customers a new and convenient way to order better-for-you meals this holiday season," said Nick Konat, president and chief operating officer of Sprouts.

Thanksgiving pre-orders will be available for pickup on November 15 through noon on November 23.

Pre-orders available at sprouts.com/holiday include:

- Natural Turkeys – no added antibiotics, ever
- Uncured Spiral Ham, no sugar added, gluten-free
- Premium Angus Beef Rib Roasts, all-natural USDA choice, no artificial ingredients

- Vegan Roasts
- Full meal kits available with any main course meat
- Fruit, Veggies & Cheese Trays
- Appetizer Trays
- Sandwich Trays
- Bakery & Dessert Trays
- Seafood Trays

“We are thrilled to share a festive assortment of seasonal better-for-you offerings,” said Scott Neal, chief merchandising officer of Sprouts. “This holiday season, our focus is on providing healthy options for every dietary lifestyle. Celebrate your healthy holiday with organic turkeys, hams, and roasts, and fully prepared holiday meals. There’s always something unique waiting to be discovered, whether it’s a plant-based side dish or one of our award-winning freshly baked pies, we have something for everyone at your table.”

In addition to holiday catering, Sprouts is offering seasonal items for shoppers, available in-store.

Holiday Sides

- Sprouts Gluten-free Rosemary & Sage Stuffing
- Sprouts Plant-Based Cornbread Stuffing

Charcuterie Boards Inspiration

- Champignon Combozola Black Label Blue Cheese
- Boursin Dairy-free Garlic & Herb Cheese Spread
- Freybe Tequila Ghost Pepper Salami
- Brooklyn Cured Trio Beef Salami
- Sprouts Croccante Italian Crackers
- Sprouts Grain-free Crackers

Baked Goods

- Ready-to-decorate Mini Gingerbread House
- Gingerbread Mug Huggers

December pre-orders resume December 4 with pickups available December 15 through noon on December 24. Sprouts stores will be open Thanksgiving Day 7 am – 2 pm; Christmas Eve 7 am – 7 pm; Closed Christmas Day; Open New Year’s Eve 7 am – 8 pm; Open New Year’s Day 7 am – 10 pm (regular store hours).



For more information and inspiration, visit www.sprouts.com/holiday-inspiration-and-recipes/.

About Sprouts Farmers Market, Inc.

True to its farm-stand heritage, Sprouts offers a unique grocery experience featuring an open layout with fresh produce at the heart of the store. Sprouts inspires wellness naturally with a carefully curated assortment of better-for-you products paired with purpose-driven people. The healthy grocer continues to bring the latest in wholesome, innovative products made with lifestyle-friendly ingredients such as organic, plant-based and gluten-free.

Headquartered in Phoenix, and one of the largest and fastest growing specialty retailers of fresh, natural and organic food in the United States, Sprouts employs approximately 31,000 team members and operates more than 400 stores in 23 states nationwide. To learn more about Sprouts, and the good it brings communities, visit about.sprouts.com.

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Source: Sprouts Farmers Market