



NEWS RELEASE

# Sprouts Farmers Market Announces New Coffee Partnership with Tampa-Based Buddy Brew Coffee

2026-06-10

Ten Buddy Brew cafes to open inside select Sprouts stores across Tampa Bay and Southwest Florida

PHOENIX--(BUSINESS WIRE)-- Sprouts Farmers Market today announced a new partnership with Buddy Brew Coffee, a Tampa-based specialty coffee company, to open 10 Buddy Brew Coffee cafes this summer inside select Sprouts stores across the Tampa Bay and Southwest Florida region.

Launching inside select Sprouts stores across Hillsborough, Pinellas, Pasco and Sarasota counties, the cafes expand Sprouts' in-store coffee program, building on successful launches with local coffee roasters in Southern California (**Klatch Coffee**) and Arizona (**PRESS Coffee**). The partnership introduces Buddy Brew Coffee to Pinellas and Pasco counties for the first time and will more than double the brand's total cafe footprint.

"At Sprouts, we're always looking for thoughtful ways to enhance the in-store experience while supporting local partners that share our values," said Nick Konat, president and chief operating officer of Sprouts. "Partnering with Buddy Brew Coffee brings a locally loved, quality-driven cafe experience into our stores—inviting our customers to shop and discover Sprouts' wide assortment of fresh and innovative offerings while enjoying great local coffee."

Each in-store cafe will offer Buddy Brew Coffee's handcrafted espresso drinks, cold brew, specialty beverages and breakfast items, including limited-edition selections available exclusively at the Sprouts cafes, delivering a convenient and elevated experience for shoppers.

"This partnership represents a meaningful evolution for Buddy Brew," said Dave Ward, CEO and co-founder of Buddy Brew Coffee. "We respect the culture Sprouts has built and the way their teams connect with the people they

serve. Working with Sprouts allows us to thoughtfully expand our footprint, reach new communities, and grow alongside a retailer that shares our commitment to quality and care.”

Founded in 2010, Buddy Brew Coffee sources specialty beans from growers around the world and roasts them locally in Tampa, reflecting a strong commitment to quality, craftsmanship, and community. Through its Brew Good, Do Good mission, the brand supports local nonprofits and partners directly with smallholder farmers and women-owned co-ops, paying equitable prices that help growers thrive – an approach that aligns naturally with Sprouts Farmers Market’s local, organic, and better-for-you assortment.

The first cafe will open on Wednesday, June 17, at the Sprouts Tampa – Westchase location at 10 a.m., with additional cafes opening throughout the summer. To celebrate the grand opening, Buddy Brew will host a ribbon cutting ceremony with special guests and will be offering \$3.00 drinks all day, including lattes, cold brews, and matchas. The first 25 guests at the new Sprouts Buddy Brew cafe will receive a gift bag filled with exclusive merchandise, gift cards and other special goodies. Plus, one lucky guest will win free coffee for a year.

Buddy Brew will open cafes at the following Sprouts locations:

- Tampa – Westchase | 10619 Sheldon Rd., Tampa, FL 33626
- SouthTampa | 1523 S. Dale Mabry Hwy., Tampa, FL 33629
- Palm Harbor | 33652 US Hwy 19 N, Palm Harbor, FL 34684
- Riverview | 12960 S. US HWY 301, Riverview, FL 33578
- NewTampa | 8620 Hunters Village Road, New Tampa, FL 33647
- Trinity | 8840 Strength Ave., New Port Richey, FL 34655
- Seminole | 7263 Seminole Blvd., Seminole, FL 33772
- Tampa – Carrollwood | 15110 N. Dale Mabry Hwy., Tampa, FL 33618
- Valrico | 3315 Lithia Pinecrest Rd., Valrico, FL 33596
- SouthSarasota | 8330 S. Tamiami Trail, Sarasota, FL 34238

For more information on the Sprouts Farmers Market and Buddy Brew Coffee partnership, special offers and locations, visit [Sprouts.com/about/buddy-brew-partnership](https://www.sprouts.com/about/buddy-brew-partnership).

## About Sprouts Farmers Market, Inc.

Sprouts Farmers Market is one of the largest and fastest growing specialty retailers of fresh, natural and organic food in the United States. Sprouts helps people live and eat better with fresh produce at the heart of the store and delicious discoveries for every dietary lifestyle. Always foraging for what’s fresh and innovative, Sprouts offers a carefully curated assortment of products that inspire wellness naturally, including organic, gluten-free, plant-based

and non-GMO favorites. Headquartered in Phoenix, AZ, Sprouts employs approximately 36,000 team members and operates more than 485 stores in 25 states nationwide. To learn more about Sprouts and the role it plays in its communities, visit [Sprouts.com/about](https://sprouts.com/about).

## About Buddy Brew Coffee

Buddy Brew Coffee is a Tampa-based specialty coffee roaster with eight cafés across Florida, a dedicated roastery and cold brew production facility, and distributes nationwide. Known for its motto “Brew Good. Do Good.”, Buddy Brew has become one of Florida’s leading specialty coffee brands through its dedication to ethically sourced coffee, small-batch roasting, and deep commitment to community and care. Learn more at [buddybrew.com](https://buddybrew.com) or follow us on social media: [Instagram](#), [Facebook](#), [LinkedIn](#).

### Media Contacts:

Sprouts Farmers Market

[media@sprouts.com](mailto:media@sprouts.com)

### Buddy Brew Coffee

Ben Norton | [benn@buddybrew.com](mailto:benn@buddybrew.com)

Source: Sprouts Farmers Market