



NEWS RELEASE

American Public University to Expand Higher Education Opportunities for Walmart Associates

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Multi-year Partnership Makes Affordable, Quality Degree Programs More Attainable with Academic Credit for Equivalent Job Experience

CHARLES TOWN, W.Va., Jun 03, 2010 (BUSINESS WIRE) --American Public University (APU), a member institution of the accredited American Public University System (APUS), today announced an agreement with Wal-Mart Stores, Inc., to enable Walmart and Sam's Club US associates to earn a college degree at an affordable price through a combination of academic credit awarded for Walmart job learning and experience, and online coursework through APU. APU will serve as Walmart's education provider offering academic courses and degree programs to its associates.

"We share Walmart's commitment to enhance America's competitiveness by helping to increase the number of working Americans with college degrees," said Dr. Wallace E. Boston, Jr., APUS president and CEO. "We are honored to be selected by a world-leading organization to promote to their associates the qualities and attributes that are central to our mission."

According to a recent Walmart survey, 72% of the 32,000 associates responding said they preferred an online university over other options. The breadth of 70 undergraduate and graduate degrees that APU offers in a flexible online format should make it an attractive option for Walmart associates. Interested associates may apply immediately for courses starting in September.

"APU is dedicated to providing an affordable, high-quality learning experience that is designed to equip graduates for career advancement and leadership in an increasingly competitive, knowledge-based economy. We look forward to welcoming Walmart associates to our university community," he added.

Associates will be awarded job learning credit in current degree offerings in programs such as Management, Transportation and Logistics, and Security Management. APU plans to offer new concentrations in retail management and other related disciplines. In addition, through the APU and Walmart partnership, APU will offer associates a Lifelong Learning Grant to further reduce the cost of

tuition. Associates are also eligible for APU's undergraduate Book Grant covering the cost of text books and related class materials.

About American Public University System

American Public University is a member institution of the American Public University System, which offers more than 100 online certificate and degree programs and educates more than 70,000 adult learners worldwide. APU's relevant curriculum, affordability and flexibility help working adults pursue degrees in subjects ranging from homeland security to management and liberal arts. For more information, visit www.studyatapu.com

SOURCE: American Public University

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