



NEWS RELEASE

Ambiq Received Multiple Wins in the 2023 Hermes Creative Awards

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Recognized for Its Commitment to Creative Excellence, Ambiq Captures Platinum & Gold Awards in Multiple Categories

Ambiq®, a leading developer of ultra-low power semiconductors, was named a 5-time winner in the 2023 Hermes Creative Awards, an international awards competition for creative professionals involved in the concept, writing, and design of traditional and emerging media.

Ambiq captured four Platinum statuettes for Website Design (one each for Ambiq.com and Ambiq.ai), Corporate Image Video, and Recruitment Video; and a Gold statuette for Blog Writing.

“It is a great honor to be recognized by the Hermes Creative Awards,” said Charlene Wan, VP of Branding, Marketing, and Investor Relations at Ambiq. “Our entire global team is extremely passionate about innovation as we continue our mission of enabling the intelligence in all edge devices.”

There were over 6,500 entries in over 200 categories from throughout the United States, Canada, and 27 other countries in the Hermes Creative Awards 2023 competition. Entries were submitted by corporate marketing and communication departments, advertising agencies, PR firms, design shops, production companies, and freelancers.

Please visit www.ambiq.com and [Ambiq YouTube channel](#) for the winning designs and products.

About Ambiq

Ambiq’s mission is to develop the lowest-power semiconductor solutions to enable intelligent devices everywhere



by developing the lowest-power semiconductor solutions to drive a more energy-efficient, sustainable, and data-driven world. Ambiq has helped leading manufacturers worldwide develop products that last weeks on a single charge (rather than days), while delivering a maximum feature set in compact industrial designs. Ambiq's goal is to take Artificial Intelligence (AI) where it has never gone before in mobile and portable devices, using Ambiq's advanced ultra-low power system on chip (SoC) solutions. Ambiq has shipped more than 200 million units as of March 2023. For more information, visit www.ambiq.com.

About the Hermes Creative Awards

Hermes Creative Awards is administered and judged by the Association of Marketing and Communication Professionals (AMCP). The international organization consists of several thousand marketing, communication, advertising, public relations, media production, and freelance professionals. AMCP oversees awards and recognition programs, provides judges, and rewards outstanding achievement and service to the profession. As part of its mission, AMCP fosters and supports the efforts of creative professionals who contribute their unique talents to public service and charitable organizations. In addition, the efforts of generous marketing and communication professionals are acknowledged through grants and special recognition.

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