



NEWS RELEASE

## Ambiq Wins Five 2023 MarCom Awards

2023-10-12

Ambiq®, a leading developer of ultra-low-power semiconductor solutions that deliver a multifold increase in energy efficiency, was named winner of five awards by the Association of Marketing and Communication Professionals (AMCP.) The five awards include three platinum statuettes for the creatives, graphics, and overall presentation of the corporate websites, [www.ambiq.com](http://www.ambiq.com) and [www.ambiq.ai](http://www.ambiq.ai), and two gold statuettes for our video production and blog writing.

“This is an incredible honor,” said Charlene Wan, VP of Branding, Marketing, and Investor Relations at Ambiq. “We feel very fortunate to have been selected among all the great MarCom entrants who understand the value of excellent storytelling through website, media, and design. Thank you to everyone at Ambiq for their hard work. The bold innovations and ideas they bring to the table make it possible to stand out in this year’s Marcom Awards.”

The MarCom Awards is an international creative competition that recognizes outstanding achievements by marketing and communication professionals. Entries come from corporate marketing and communication departments, advertising agencies, public relations firms, design shops, production companies, and freelancers. This year, more than 6,500 entries were from the United States, Canada, and 43 other countries.

Ambiq’s mission is to enable intelligent devices everywhere by developing the lowest-power semiconductor solutions to drive a more energy-efficient, sustainable, and data-driven world. The company is a pioneer of ultra-low power semiconductor solutions based on its proprietary and patented Sub-threshold Power Optimized Technology (SPOT®) platform, a game-changing multi-fold improvement in energy efficiency for electronic products.

See below for the specific wins Ambiq received this year.

Platinum for Overall Corporate Website

- **Ambiq.com**
- **Ambiq.AI**

Platinum for Corporate Website Design

- **Ambiq.AI**

Gold for **Edge** AI Blog Writing

Gold for Corporate Image Video

- **Ambiq: Wake Up to the Possibilities**

About The Association of Marketing and Communication Professionals (AMCP)

The MarCom Awards is sponsored and judged by the Association of Marketing and Communication Professionals (AMCP), a 28-year-old international organization consisting of several thousand creative professionals. As part of its mission, AMCP fosters and supports the efforts of creative professionals who contribute their unique talents to public service and community organizations. Over the past few years, AMCP has given over \$300,000 in charitable contributions.

About Ambiq

Ambiq's mission is to develop the lowest-power semiconductor solutions to enable intelligent devices everywhere by developing the lowest-power semiconductor solutions to drive a more energy-efficient, sustainable, and data-driven world. Ambiq has helped leading manufacturers worldwide develop products that last weeks on a single charge (rather than days), while delivering a maximum feature set in compact industrial designs. Ambiq's goal is to take Artificial Intelligence (AI) where it has never gone before in mobile and portable devices, using Ambiq's advanced ultra-low power system on chip (SoC) solutions. Ambiq has shipped more than 230 million units as of October 2023. For more information, visit [www.ambiq.com](http://www.ambiq.com).

Contact

Charlene Wan

VP of Branding, Marketing and Investor Relations

[cwan@ambiq.com](mailto:cwan@ambiq.com)

+1.512.879.2850



Read Article in: [Japanese](#) | [Simplified Chinese](#) | [Traditional Chinese](#)