



NEWS RELEASE

Ambiq Wins Opportunity Austin A-List Award for Series C+ Company

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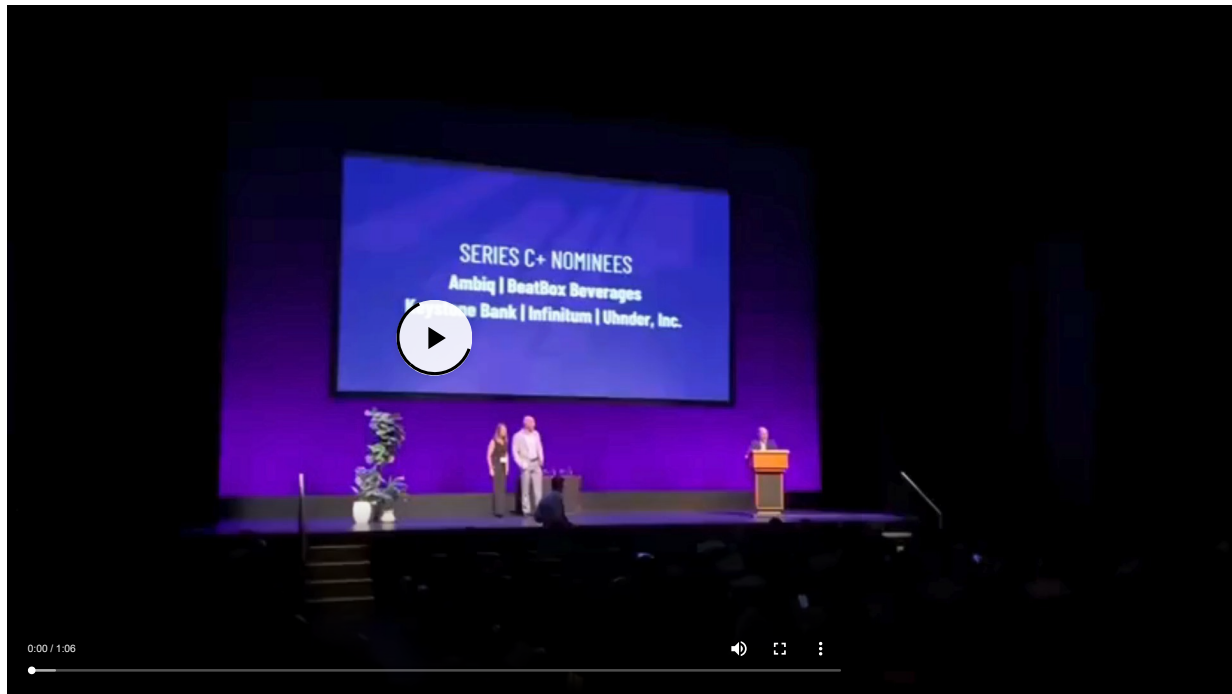
Ambiq VP of HR, Kris Potrafka featured above with the A List Award for Series C+ Growth Catalyst. Photos by @TYLERATX

Ambiq®, a leading developer of ultra-low-power semiconductors and solutions enabling edge AI, wins the 2024 A-List Award for Series C+ Growth Catalyst. The award show hosted by Opportunity Austin and SXSW on October 23rd 2024, recognizes exemplary entrepreneurs, investors, and startups creating global solutions through innovative technologies and thriving in the Austin ecosystem.

The Austin region serves as key tech hub in the semiconductor industry for its population of engineers, students, and innovative companies that push the boundaries of technology. For the last 14 years, Ambiq has been a rising startup semiconductor company with the headquarters based in Austin.

Ambiq, with its proprietary Sub-threshold Power Optimization Technology or "SPOT" platform, challenges conventional circuit logic about power efficiency in semiconductors to perform complex computations such as AI related tasks. In conventional circuitry, a device turns off if the power drops below 1.0 voltage of power. With SPOT, developers can run their devices significantly below the 1.0 voltage threshold, resulting in quadratic energy savings.

This unrivaled energy efficiency enables manufacturers to design devices that run longer on a single charge or handle more complex workloads such as AI, without a dependence on the cloud. In March 2024, Ambiq announced their next generation Apollo510 MCU as their most powerful and energy efficient semiconductor yet. See video and photos from the event below:



To learn more about Ambiq, [subscribe to their newsletter](#) for more upcoming announcements and events.

About Ambiq

Ambiq's mission is to develop the lowest-power semiconductor solutions to enable intelligent devices everywhere and drive a more energy-efficient, sustainable, and data-driven world. Ambiq has helped leading manufacturers worldwide create products that last weeks on a single charge (rather than days) while delivering a maximum feature set in compact industrial designs. Ambiq's goal is to take Artificial Intelligence (AI) where it has never gone before in mobile and portable devices, using Ambiq's advanced ultra-low power system on chip (SoC) solutions. Ambiq has shipped more than 250 million units. For more information, visit www.ambiq.com.

About Opportunity Austin

Opportunity Austin's mission is to boost economic diversification to proactively strengthen the economy, deepen the talent pool through development and attraction, and help to keep the Austin region attractive to entrepreneurs, business leaders, and site selectors. Learn more at www.opportunityaustin.com.

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