



NEWS RELEASE

Ambiq Wins Platinum and Gold in 2023 Viddy Awards

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Ambiq®, a leading developer of ultra-low-power semiconductor solutions that deliver a game-changing, multifold increase in energy efficiency, was named a winner of two 2023 Viddy Awards by the Association of Marketing and Communication Professionals (AMCP). The company won both a platinum and a gold prize in the non-broadcast Digital Marketing Campaign category.

The Viddy Awards aims to identify and recognize video artisans who excel in the scope of their environment. There were over 2,500 entries from throughout the United States, Canada, and 17 other countries in the 2023 competition.

“We are honored to be awarded once again by such a prestigious industry association,” said Charlene Wan, VP of Branding, Marketing, and Investor Relations. “All of our marketing communications efforts result from close collaboration among everyone at Ambiq. Special thanks to our CEO, Fumihide Esaka, for encouraging us to be innovative and daring as we continue introducing Ambiq to the world.”

Ambiq’s mission is to enable intelligent devices everywhere by developing the lowest-power semiconductor solutions to drive a more energy-efficient, sustainable, and data-driven world. Video is considered one of the most effective mediums for storytelling, and it’s Ambiq’s goal to ensure its productions are both relatable and informative.

The Viddy Awards is one of the most coveted awards in the video industry. Since 1994, thousands of production and communication professionals have entered their best and most creative work. A list of Platinum and Gold Winners can be found on the Viddy Awards website at <https://viddyawards.com/>.



About Ambiq

Ambiq's mission is to develop the lowest-power semiconductor solutions to enable intelligent devices everywhere by developing the lowest-power semiconductor solutions to drive a more energy-efficient, sustainable, and data-driven world. Ambiq has helped leading manufacturers worldwide develop products that last weeks on a single charge (rather than days), while delivering a maximum feature set in compact industrial designs. Ambiq's goal is to take Artificial Intelligence (AI) where it has never gone before in mobile and portable devices, using Ambiq's advanced ultra-low power system on chip (SoC) solutions. Ambiq has shipped more than 200 million units as of March 2023. For more information, visit www.ambiq.com.

About the Association of Marketing and Communications Professionals (AMCP)

The Viddy Awards is administered and judged by the Association of Marketing and Communication Professionals. The international organization consists of several thousand marketing, communication, advertising, public relations, media production, and freelance professionals who have entered AMCP programs. As part of its mission, AMCP fosters and supports the efforts of creative professionals who contribute their unique talents to public service and charitable organizations.

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