



NEWS RELEASE

Ambiq Wins Two 2022 Public Relations and Marketing Excellence Awards

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Today the Business Intelligence Group announced that Ambiq® has won two **2022 Public Relations and Marketing Excellence Awards**, including the Executive of the Year for Ambiq's VP of Branding, Marketing, and Business Relations, Charlene Wan, and the Public Relations Department of the Year award.

"I am privileged and grateful for the opportunity to work with all the thinkers and doers at Ambiq," said Charlene Wan, VP of Branding, Marketing, and Investor Relations of Ambiq. "We are a pioneer of ultra-low power semiconductor solutions, and it takes a dedicated, driven, and ambitious team to make it all happen."

Ambiq's mission is to enable intelligent devices everywhere by developing the lowest-power semiconductor solutions to drive a more energy-efficient, sustainable, and data-driven world. Since joining Ambiq, Charlene has personally advised, guided, and supervised her marketing and branding teams through a period of unbridled growth, all the way from start-up to sustained success. She has built an award-winning web and social presence, increased user engagement, -and created an environment of transparency for all employees in six countries to collaborate in real time.

"In 2022, Ambiq showed all of us how creativity and business acumen can serve the clients' needs," said Maria Jimenez, Chief Nominations Officer of the Business Intelligence Group. "In this post-pandemic age, teams need to remain agile and open to all paths to effectively communicate. Congratulations to them all."

For more information on the Public Relations and Marketing Excellence awards visit <https://www.bintelligence.com/pr-excellence/>.

About Business Intelligence Group

The Business Intelligence Group was founded with the mission of recognizing true talent and superior performance in the business world. Unlike other industries and **business award programs**, business executives — those with experience and knowledge — judge the programs. The organization's proprietary and unique scoring system selectively measures performance across multiple business domains and then rewards those companies whose achievements stand above those of their peers.

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