



NEWS RELEASE

Ambiq Wins the 2023 Digital Innovator Award from Intellyx

2023-12-05

December 5, 2023, Austin, Texas and Amsterdam, NL – Ambiq®, an industry leader in ultra-low power semiconductor solutions and technology that provides multifold energy efficiency, has won the Winter 2023 Intellyx Digital Innovator Award. It's the second time Ambiq has received such prestigious recognition from Intellyx. The first time was in 2022.

As an industry analyst firm that focuses on enterprise digital transformation and the leading-edge vendors that are driving it, Intellyx interacts with numerous innovators in the enterprise IT marketplace. To honor these trailblazing firms, Intellyx's Winter 2023 Intellyx Digital Innovator Awards spotlight vendors worth watching. Intellyx bestows this award upon vendors who make it through Intellyx's rigorous briefing selection process and deliver a successful briefing.

"At Intellyx, we get dozens of PR pitches each day from a wide range of vendors," said Jason Bloomberg, President of Intellyx. "We will only set up briefings with the most disruptive and innovative firms in their space. That's why it made sense for us to call out the companies that made the cut."

2023 was an exceptional year for Ambiq with the introduction of the latest **Apollo4 Lite and Apollo4 Blue Lite SoC**, new AI models for Ambiq's neuralSPOT AI development SDK, and an **expansion of Ambiq's technology design center in Singapore** to meet global demand.

"AI is the wave of the future for edge devices," says Charlene Wan, VP of Branding, Marketing, and Investor Relations at Ambiq. "That's why it's important to support this trend by developing low-power semiconductors capable of handling complex AI features while sipping power. We're honored to receive this recognition from Intellyx and look forward to contributing more energy-efficient products to help drive a more sustainable, data-

driven world.”

For more details on the award and other winning vendors in this group, visit the [Winter 2023 Intellyx Digital Innovator awards page](#).

About Ambiq

Ambiq’s mission is to develop the lowest-power semiconductor solutions to enable intelligent devices everywhere by developing the lowest-power semiconductor solutions to drive a more energy-efficient, sustainable, and data-driven world. Ambiq has helped leading manufacturers worldwide develop products that last weeks on a single charge (rather than days) while delivering a maximum feature set in compact industrial designs. Ambiq’s goal is to take Artificial Intelligence (AI) where it has never gone before in mobile and portable devices, using Ambiq’s advanced ultra-low power system on chip (SoC) solutions. Ambiq has shipped more than 230 million units as of October 2023. For more information, visit www.ambiq.com.

Contact

Charlene Wan

VP of Branding, Marketing, and Investor Relations

cwan@ambiq.com

+1.512.879.2850

Read Article in: [Japanese](#) | [Simplified Chinese](#) | [Traditional Chinese](#)