



NEWS RELEASE

Shenzhen Horn Audio Announces White-box Headset with Low Power Wake-on-Voice for Amazon Alexa

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LUDUAN V4
NECKBAND
HEADSET
SUPPORTS
ALEXA WITH
LOW POWER
VOICE
ACTIVATION

Shenzhen China—Horn Audio, a global manufacturer of audio products, today announced that it has developed a new white-box headset that allows users to interact with Alexa. The Horn Luduan V4 is based on the Alexa Mobile Accessory (AMA) protocol for Bluetooth accessories, and offers high-quality wake word detection with low power. Luduan V4 is a white-box headset, helping brands build voice-enabled devices while reducing development time and increasing speed to market.

The Luduan V4 is built on Ambiq's ultra-low power **Voice-on-SPOT®** technology, enabling high-quality and low-power voice solutions for battery-powered products.

"As the premier manufacturer and designer of consumer audio products, Shenzhen Horn continues to lead the way by integrating Alexa to their products", said Aaron Grassian Vice President of Marketing at Ambiq®. "We are



delighted that Shenzhen Horn chose Ambiq's Voice-on-SPOT® platform which provides a low-power voice solution without compromising quality or battery life".

Ludian V4 is a Bluetooth headset that connects to the Alexa Voice Service (AVS) via the Alexa App for Android and iOS. Customers can just say "Alexa" to interact with Alexa and access features like music playback, smart home controls, and tens of thousands of Alexa skills.

To learn more, visit <http://www.szhorn.com/products/amazon-alexa/neckband-ludianv4/>

About Shenzhen Horn Audio

Shenzhen Horn Audio Co., Ltd. was established in 2001 and is committed to the development of total solutions and applications for acoustic products. Horn provides integrated acoustic product solutions to our customers as well as ODM/OEM services. Horn Audio concentrates on the research and development of acoustic products. We provide customers with a one-stop, total solution through vertical integration of the industrial supply chain, independent development of microphone and speaker components and related acoustic technologies. Typical applications of our products include ECM and MEMS microphones, in-ear earbuds, lifestyle headsets, gaming headphones and other consumer electronics products. Superior quality, coupled with knowledge of the most recent technological developments, allows our talented staff to take our customers' ODM/OEM products from inception through product planning and on into production.

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