KITS

NOTICE-AND-ACCESS NOTIFICATION
for the Annual Meeting of Shareholders
to be held on June 4, 2025

You are receiving this notification as Kits Eyecare Ltd. (the "**Company**") is using the notice-and-access model for delivery of certain meeting materials to its non-registered shareholders ("**Non-Registered Holders**"). Under notice-and-access, instead of a paper copy of the information circular dated April 22, 2025 (the "**Circular**"), Non-Registered Holders receive this notice with information on how they may access such materials electronically. The use of this alternative means of delivery is more environmentally friendly as it will help reduce paper use and also will reduce the cost of printing and mailing materials to Non-Registered Holders.

MEETING DATE AND LOCATION

When:	Wednesday, June 4, 2025 at 9:00 a.m. (Pacific Daylight Time)
Where:	Virtual Meeting via live audio webcast at:
	https://meetnow.global/MVZ7PUS

SHAREHOLDERS WILL BE ASKED TO CONSIDER AND VOTE ON THE FOLLOWING MATTERS

Financial Statements:	Shareholders will be asked to receive the consolidated financial statements of the Company for the year ended December 31, 2024 and the auditors' report thereon. Information respecting the financial statements may be found in the Circular under "*Particulars of Matters to be Acted Upon at the Meeting – Financial Statements*".
Appointment of Auditor:	Shareholders will be asked to re-appoint MNP LLP as the auditors of the Company for the ensuing year and to authorize the directors of the Company to fix their remuneration. Information respecting the appointment of MNP LLP may be found in the Circular under "*Particulars of Matters to be Acted Upon at the Meeting – Appointment of Auditors*".
Election of Directors:	Shareholders will be asked to elect directors for the ensuing year. Information respecting the election of directors may be found in the Circular under "*Particulars of Matters to be Acted Upon at the Meeting – Election of Directors*".
Other Business:	Shareholders may be asked to consider other items of business that may be properly brought before the meeting.

HOW TO OBTAIN PAPER COPIES OF THE CIRCULAR

Non-Registered Holders may obtain paper copies of the Circular, the Company's management's discussion and analysis of the results of operations and financial condition of the Company for the year ended December 31, 2024 and the audited consolidated financial statements of the Company and accompanying notes for the year ended December 31, 2024 together with the auditor's report thereon (collectively, the "**MD&A and Financials**") free of charge by calling 1-877-907-7643 at any time up until and including the date of the Meeting, including any adjournment or postponement thereof.

To ensure you receive the paper copy in advance of the voting deadline and meeting date, your request must be received no later than 9:00 a.m. (Pacific Daylight Time) on May 21, 2025.

The Company will only provide paper copies of the Circular to shareholders who request paper copies of materials. Meeting materials will be available for viewing on the Company's website for one year from the date of posting.

The Company will be using procedures known as "stratification" as the Company will be sending paper copies of the Circular to registered holders of its common shares ("**Registered Holders**"). Furthermore, paper copies of the MD&A and Financials will be mailed to Registered Holders and certain Non-Registered Holders who have requested the same.

VOTING

PLEASE NOTE YOU CANNOT VOTE BY RETURNING THIS NOTICE. To vote your shares you must vote using the methods reflected on your enclosed voting instruction form. Your voting instruction form must be received by 9:00 a.m. (Pacific Daylight Time) on June 2, 2025.

PLEASE REVIEW THE CIRCULAR PRIOR TO VOTING

The Circular and other relevant materials are available at:

https://ir.kits.com or www.sedarplus.ca.

QUESTIONS

If you have any questions about Notice-and Access, please call Broadridge Investor Communication Solutions, English Proxy Line toll-free at 1-844-916-0609 (Canada and the U.S. only) or direct at 1-303-562-9305 (outside Canada and the U.S.) or the French Proxy Line toll-free at 1-844-973-0593 (Canada and the U.S. only) or direct at 1-303-562-9306 (outside Canada and the U.S.).