NEWS RELEASE

KITS Eyecare Named One of Canada's Top Growing Companies by The Globe and Mail

2026-09-25

Recognized for Three-Year Revenue Growth of 121%

VANCOUVER, BC, Sept. 25, 2026 /CNW/ -- **Kits Eyecare Ltd.** (TSX: KITS) ("KITS" or the "Company"), a leading vertically integrated eyecare provider, has been ranked No. 221 overall and No. 25 in the Consumer category on The Globe and Mail's 2026 Report on Business ranking of Canada's Top Growing Companies, with three-year revenue growth of 121%.

Launched in 2019, Canada's Top Growing Companies is an editorial ranking that recognizes innovative Canadian businesses based on three-year revenue growth. In total, 376 companies earned a spot on this year's ranking. The full list is published on The Globe and Mail's website and in the October issue of Report on Business magazine.

"Our growth has come from doing something simple well: giving people a better way to buy eyewear and contacts, at a fair price, and earning their loyalty over time," said Roger Hardy, Co-Founder and CEO of KITS. "More than doubling our revenue in three years is a milestone, but what matters most to us is that our customers keep coming back. We see a long runway ahead and our business continues to inflect."

"Our annual ranking of Canada's Top Growing Companies celebrates the innovation, ambition and resilience of businesses across the country, and we're always excited to share as many of these standout stories as we can, including insight from the entrepreneurs themselves on how other companies can succeed, too." says Dawn Calleja, editor of Report on Business magazine.

About The Globe and Mail

The Globe and Mail is Canada's foremost news media company, leading the national discussion and causing policy change through brave and independent journalism since 1844. With our award-winning coverage of business, politics and national affairs, The Globe and Mail newspaper reaches 6.1 million readers every week in our print or digital formats, and Report on Business magazine reaches 2.7 million readers in print and digital every issue. Our investment in innovative data science means that as the world continues to change, so does The Globe. The Globe and Mail is owned by Woodbridge, the investment arm of the Thomson family.

About KITS

KITS (TSX: KITS) is one of the world's fastest-growing eyecare providers, offering high-quality, affordable prescription glasses and contact lenses through its vertically integrated digital platform. With advanced in-house lens manufacturing, an industry-leading digital fit experience powered by OpticianAI, and thousands of 5-star customer reviews, KITS is redefining how Canadians experience eyecare. Designed in Canada. Delivered worldwide. For more information on KITS, visit: **www.kits.com**.

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