



NEWS RELEASE

## KITS Eyecare to Present at the 2023 RBC Capital Markets Consumer Investor Day on June 8, 2023

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VANCOUVER, BC, May 17, 2023 /CNW/ - **Kits Eyecare Ltd.** (TSX: KITS) ("KITS" or the "Company"), a leading vertically integrated eyecare provider, will be presenting at the 2023 RBC Capital Markets Consumer Day being held on June 8, 2023, at the Lotte New York Palace Hotel in New York, NY.

Roger Hardy, co-founder and CEO, and Joseph Thompson, co-founder and COO, are scheduled to present on Thursday, June 8, 2023, at 2:00 p.m. Eastern time, with one-on-one meetings held throughout the event.

The presentation will be broadcast live and available for replay via a webcast link, which will be provided in the "Events and Presentations" section of the Company's investor relations website at [ir.kits.com](https://ir.kits.com) prior to the event.

To receive additional information, request an invitation or to schedule a one-on-one meeting, please contact your RBC representative or KITS's investor relations team at [KITS@gatewayir.com](mailto:KITS@gatewayir.com).

### About KITS

KITS makes eyecare easy. KITS is a leading vertically integrated digital eyecare brand providing eyewear for eyes everywhere. We offer customers access to a vast selection of contact lenses and eyeglasses, including our own exclusive KITS designed products, as well as a robust suite of online vision tools. Our efficient digital platform, backed by our industry-leading manufacturing and designs, removes intermediaries, and enables us to offer great prices and deliver made to order personalized products with incredible care and accuracy. We are creating disruption in the industry by constantly pursuing cutting-edge technologies to enable the best customer experience, including online eyewear fitting tools, and virtual try-on for glasses. We strive to delight our customers with our competitive prices, a convenient digital shopping experience, fast and reliable delivery options, and an

unrelenting focus on earning our customers' lifelong trust. For more information on KITS, visit: [www.kits.com](http://www.kits.com).

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