



NEWS RELEASE

Coupang Jumps to No. 132 on Fortune 500® as the Company Scales AI-Driven Global Commerce

2026-06-03

International expansion creates new opportunities for businesses, brands and customers across Coupang's global network

SEATTLE--(BUSINESS WIRE)-- **Coupang, Inc.**, a U.S.-based technology leader, today was named to the Fortune 500® for the fourth consecutive year, jumping 10 places to No. 132 as it continues to grow and advance its innovative global fulfillment and logistics network. The Fortune 500® ranks the largest U.S. companies by total revenue each year.

Coupang climbs 10 spots on the Fortune 500 to No. 132

Seattle-based Coupang
generated \$34.5 billion in

revenue in 2025, an increase of 14% over the prior year, powered by its focus on innovation, customer service and expansion in new markets.

Coupang has set a new standard for speed and quality in online services, applying artificial intelligence across its operations to help businesses, including in the U.S., reach new international customers. Coupang has operations and support services in geographies including the U.S., Korea, Taiwan, Singapore, China, India, Japan and across Europe. Its reach spans more than 190 countries and territories, connecting tens of millions of customers to quality products.

Enabling cross-border commerce at scale

"As a U.S. technology company, Coupang is redefining global commerce and driving economic expansion by bridging the gap between businesses and customers worldwide," said Robert Porter, Coupang chief global affairs

officer. “Last year, our strategic investments in advanced AI, custom robotics and cutting-edge logistics drove over \$5 billion in exports of U.S. goods and services. Building on this momentum, we will continue to seek to create unprecedented opportunities for businesses across the United States, Korea, Taiwan and Japan, and for customers in all 190 markets we serve.”

Coupang provides end-to-end logistics solutions that help businesses grow in new markets. The company works with businesses from cherry farmers in the U.S. to olive oil artisans in Italy and skilled textile crafters in Japan to sell to new customers outside their home countries. Coupang supports their growth through a range of turn-key services to help them compete and thrive, including fulfillment and logistics solutions, marketing, customer service and export assistance to connect their products to global customers.

In 2025, Coupang enabled the sale of billions of dollars' worth of goods and services from U.S. businesses to international markets. In South Korea, small business sellers on Coupang grew their sales by 21% in 2025, more than 100 times the national small business growth rate.

Coupang also connects global luxury brands with customers worldwide through Farfetch. With more than 1,400 brands, boutiques and department stores, Farfetch serves customers in 190 countries and territories with the United States as its largest market, accounting for millions of customers.

Driving rapid growth in Taiwan

Coupang is accelerating its growth and investment in Taiwan. The company opened its fourth smart fulfillment and logistics center in Taiwan in 2026, expanding the company's advanced global logistics network in the country. This technology powers Rocket Delivery, which now reaches across approximately 70% of Taiwan's geography, providing next-day delivery seven days a week. Coupang has invested in Taiwan across multiple phases, including the largest approved U.S. investment in Taiwan last year and the second-largest approved foreign investment overall.

Technology driving global commerce

Coupang has invested billions of dollars in artificial intelligence, robotics and cloud computing to support the growth of its global operations. Its logistics network uses AI to forecast demand, streamline fulfillment and optimize delivery across regions. These systems are powered by **Coupang Intelligent Cloud**, enabling scalable AI training and real-time data processing. Since its founding in 2010, Coupang has developed an integrated technology and logistics ecosystem designed to deliver fast, reliable service across diverse markets.

Recognized for innovation and impact

Coupang's innovation continues to receive international recognition. In 2026, it was named to the **LexisNexis Top 100 Global Innovators** list for the second consecutive year. The company also ranked No. 2 in Fast Company's 2025 list of the World's Most Innovative Companies in the Retail category.

About Coupang

Coupang is a technology and Fortune 150 company listed on the New York Stock Exchange (NYSE: CPNG). It provides retail, restaurant delivery, video streaming, and fintech services globally through brands including Coupang, Eats, Play, Rocket Now, and Farfetch.

Media: press@coupang.com

Source: Coupang