



NEWS RELEASE

Coupang Unveils Rebranding of AI Cloud Computing Service

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SEATTLE--(BUSINESS WIRE)-- Coupang, Inc. (NYSE: CPNG) today announced the rebranding of its AI cloud computing service as Coupang Intelligent Cloud (CIC). CIC represents the evolution of Coupang's AI infrastructure. Over the years, Coupang has extensively utilized its AI computing infrastructure to enhance its services and operations and also provides GPU-as-a-Service (GPUaaS), including to external parties.

CIC's data centers, located in Seoul, South Korea and the greater metropolitan area, are equipped with cutting-edge infrastructure. These facilities feature high-capacity power systems, advanced cooling technologies, redundant power architecture, multi-network support, and robust physical security—helping to ensure stable operations.

About Coupang

Coupang is a technology and Fortune 150 company listed on the New York Stock Exchange (NYSE: CPNG) that provides retail, restaurant delivery, video streaming, and fintech services to customers around the world under brands that include Coupang, Coupang Eats, Coupang Play, Farfetch, and Rocket Now.

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