NEWS RELEASE

Abandon Interactive Entertainment Announces Distribution Deal With WEA Corp.

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Partnership Commences With "Freaky Creatures" Collectible and Interactive Game Package

NEW YORK, NY, Sep 20, 2007 -- Abandon Interactive Entertainment, a worldwide leader in original video game content, today announced an exclusive agreement with WEA Corp., Warner Music Group Corp.'s (NYSE: WMG) U.S. sales and retail distribution company, to market and distribute "Freaky Creatures," one of the world's first player-customized, cross-platform, multi-player game universes for the tween demographic. "Freaky Creatures" comes packaged with one of 10 collectible toys and an accompanying USB key, which gives players access to download the game to their personal computer and mobile devices.

As part of the agreement, WEA will distribute "Freaky Creatures" products in the United States through traditional game retail channels as well as online and mobile outlets.

"We are excited to partner with WEA, a company with the experience and distribution muscle necessary to bring this unique product to market," said Jamie Ottilie, President and COO of Abandon Interactive Entertainment. "'Freaky Creatures' speaks directly to the 8-to-13-year-old tween audience in a new way and thanks to WEA's ability to target non-traditional and digital retail channels, as well as their enormous reach within traditional music distribution outlets, they can better help us connect with this important target audience."

John Esposito, President and CEO, WEA Corp., said, "As our company continues to grow and seek out new opportunities across a number of platforms, WEA is delighted to work with the team at Abandon Interactive Entertainment in the marketing and promotion of this innovative, multi-player, cross-platform game."

Scheduled to launch in Spring 2008, the "Freaky Creatures" collectibles and game offer a unique physical and digital

gaming experience. "Freaky Creatures" puts the gamer into a futuristic setting as a "Freaky Creature Trainer." To succeed, the user must create, raise, train and customize his or her "Freaky Creatures" and compete in battles against other players. The cross-platform game play allows players to access their creatures from both their PC and mobile phone.

The "Freaky Creatures" web site (www.myfreakycreatures.com) provides content introducing the gamers to this virtual universe. It is designed to encourage social networking by allowing players to invite friends to join and utilizes sign-up incentives to drive the growth of the user community. With a wide variety of engaging content such as customizable individual user and team pages, challenge boards, forums, store and mini-games, players are encouraged to immerse themselves in an imaginary world of galactic battles between good and evil.

About Abandon Interactive Entertainment

Abandon Interactive Entertainment, formerly Abandon Mobile, develops and publishes entertainment content for multiple distribution channels. The Company and its principals have a longstanding record in the game segment including investing in Mythic Entertainment and co-publishing the hit online game, "Dark Age of Camelot," which was recently sold to Electronic Arts (ERTS). In late 2005 after entering into an exclusive worldwide partnership with NBC sports to market mobile games, Abandon Mobile acquired Lucky Chicken Games, an established game developer. Abandon Interactive Entertainment is a subsidiary of Abandon Entertainment.

About WEA Corp.

WEA Corp. was the first major music distribution company in the U.S. and has continued to set the standard for sales and marketing in the music industry for more than 35 years. WEA Corp. distributes audio and video content for all Warner Music Group labels, including Atlantic, Warner Bros. and Rhino Entertainment, as well as for third-party film, television and video game companies across an array of physical and digital platforms including online, mobile and wireless networks. Since 2004, WEA Corp. has been recognized by a number of national conservation and advocacy organizations for its industry-leading environmental efforts.

Headquartered in New York, WEA Corp. has regional offices in Atlanta, Los Angeles and Minneapolis.